COLGATE OPTIC WHITE PLATINUM EXPRESS WHITE FRESH MINT- sodium monofluorophosphate paste, dentifrice
Team Technologies, Inc

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Colgate ® Optic White ® Platinum Express White Fresh Mint Toothpaste

Drug Facts

Active ingredient

Sodium monofluorophosphate 0.76% (0.12% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

propylene glycol, calcium pyrophosphate, PVP, PEG/PPG-116/66 copolymer, PEG-12, glycerin, flavor, hydrogen peroxide, sodium lauryl sulfate, silica, tetrasodium pyrophosphate, sodium saccharin, disodium pyrophosphate, sucralose, BHT

Questions?

1-800-468-6502

Dist. by:
***COLGATE-PALMOLIVE** COMPANY*
New York, NY 10022

PRINCIPAL DISPLAY PANEL - 21 g Tube Carton

NEW

Colgate **®**

OPTIC
WHITE ®
PLATINUM
ANTICAVITY FLUORIDE TOOTHPASTE

EXPRESS
WHITE

WHITER TEETH IN
3 DAYS

2X WHITENING INGREDIENT*

ENAMEL SAFE

FRESH MINT

NET WT 0.75 OZ (21 g)

COLGATE OPTIC WHITE PLATINUM EXPRESS WHITE FRESH MINT

sodium monofluorophosphate paste, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:67659-340(NDC:65954-774)

Route of Administration	DENTAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	402.1 mg in 1 g
CALCIUM PYROPHOSPHATE (UNII: X69NU20D19)	
POVIDONES (UNII: FZ989GH94E)	
PEG/PPG-116/66 COPOLYMER (UNII: JP0CK963E0)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
GLYCERIN (UNII: PDC6A3C0OX)	
HYDROGEN PEROXIDE (UNII: BBX060AN9V)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WVD9LZUD)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	

Product Characteristics

Color	white	**Score**	
Shape		**Size**	
Flavor	MINT	**Imprint Code**	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:67659-340-03	127 g in 1 TUBE; Type 1: Convenience Kit of Co-Package	05/20/2016	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	10/31/2014	

Labeler - Team Technologies, Inc (192339703)

Registrant - Team Technologies, Inc (192339703)

Establishment

Name	Address	ID/FEI	Business Operations
Team Technologies, Inc		079337800	repack(67659-340) , relabel(67659-340)

Revised: 5/2016

Team Technologies, Inc