

FRIDA MOM POSTPARTUM RECOVERY ESSENTIALS- witch hazel
Fridababy, LLC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

frida mom Postpartum Recovery Essentials Kit

Perineal Cooling Pad Liners

Drug Facts

Active ingredient

Witch Hazel 50%

Purpose

Astringent

Uses

- Helps relieve pain and swelling from hemorrhoids and childbirth.
- Temporary relief from:
 - Irritation
 - Burning
 - Discomfort

Warnings

For external use only

When using this product

- Avoid contact with eyes. If contact occurs, rinse thoroughly with water.
- Do not exceed the recommended daily dosage unless directed by a doctor.
- Do not put this product into the rectum by using fingers or any mechanical device or applicator.

Stop use and ask a doctor if

- Rectal bleeding occurs.
- Condition worsens or does not improve within 7 days.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Remove one Pad Liner from pouch and place on top of maxi pad.

- Close lid after use to retain moisture.
- Replace Pad Liner with each maxi pad change.

Other information

- Store at room temperature
- Close lid after every use to retain moisture.
- Discard after every use.
- Not flushable.

Inactive ingredients

water, glycerin, alcohol, sodium lauroamphoacetate, chamomilla recutita extract, caprylic/capric triglyceride, tocopherol, phenoxyethanol, benzoic acid, dehydroacetic acid, sodium benzoate, citric acid, mentha piperita oil, menthyl lactate, sodium citrate

Perineal Healing Foam

Drug Facts

Active ingredient

Witch Hazel 50%

Purpose

Astringent

Uses

- Helps relieve pain and swelling from hemorrhoids and childbirth.
- Temporary relief from:
 - Irritation
 - Burning
 - Discomfort

Warnings

For external use only

When using this product

- Avoid contact with eyes. If contact occurs, rinse thoroughly with water.
- Do not exceed the recommended daily dosage unless directed by a doctor.
- Do not put this product into the rectum by using fingers or any mechanical device or applicator.

Stop use and ask a doctor if

- Rectal bleeding occurs.
- Condition worsens or does not improve within 7 days.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Cleanse the affected area using a peri bottle or mild soap and warm water.
- Add foam on top of each new pad or pad liner for healing relief.
- Children under 12 years of age: consult a doctor before use.

Other information

- Store at room temperature
- Single use per wipe

Inactive ingredients

water, glycerin, alcohol, sodium lauroamphoacetate, chamomilla recutita extract, caprylic/capric triglyceride, tocopherol, phenoxyethanol, benzoic acid, dehydroacetic acid, sodium benzoate, citric acid, mentha piperita oil, sodium citrate

PRINCIPAL DISPLAY PANEL - Kit Carton

frida mom

Postpartum Recovery Essentials Kit

The bathroom recovery regimen you
won't want to pee without

Trust us, your **vagina** will thank you

Cover

Disposable Postpartum Underwear
4 pairs

Chill + Absorb

Instant Ice Maxi Pads
4 pads

Soothe + Relieve Pain

Perineal Cooling Pad Liners
24 witch hazel liners

Perineal Healing Foam
witch hazel net 5 fl. oz.

Postpartum

frida mom

Postpartum Recovery Essentials Kit

The bathroom recovery regimen you won't want to pee without

Trust us, your vagina will thank you

FRONT

Cover



Disposable Postpartum Underwear
1/2 pair

Chill + Absorb



Instant Ice Maxi Pads
1/2 pads

Soothe + Relieve Pain



Perineal Cooling Pad Liners
24 with hazel liners



Perineal Healing Foam
with hazel net 5 fl. oz.

Postpartum



Manufactured for
Frida Mom LLC, Miami, FL 33137
Contact us or leave a review
at fridamom.com

The kit
for when
s%*t
gets real

BACK

Drug Facts
<p>Active ingredient: Astringent</p> <p>Purpose: With hazel 50%</p>
<p>Warnings</p> <p>For external use only</p> <p>Avoid contact with eyes. If contact occurs, rinse thoroughly with water.</p> <p>Do not exceed the recommended daily dosage unless directed by a doctor.</p> <p>Do not use the product into the rectum by using fingers or any mechanical device or applicator.</p> <p>Stop use and ask a doctor if:</p> <ul style="list-style-type: none"> Rectal bleeding occurs. • Caution worsens or does not improve within 7 days. Keep out of reach of children. • Poison Control Center right away.
<p>Directions</p> <p>Remove one Pad Liner from pouch and place on top of anal pad.</p> <p>Close lid after use to retain moisture.</p> <p>Rinse one Pad Liner with each anal pad change.</p>
<p>Other information</p> <ul style="list-style-type: none"> Store at room temperature. Discard after every use. Not flammable.
<p>Inactive ingredients</p> <p>water, glycerin, alcohol, sodium laureth sulfate, sodium benzoate, citric acid, dehydroacetic acid, caprylic/capric triglyceride, hydroxyethyl acrylate, dimethylsiloxane, benzoin extract, caprylic/capric triglyceride, benzophenone, glyceryl stearate, sodium benzoate, citric acid, methylparaben, p-hydroxybenzoic acid, methylparaben, sodium citrate</p>

Drug Facts
<p>Active ingredient: Astringent</p> <p>Purpose: With hazel 50%</p>
<p>Uses</p> <ul style="list-style-type: none"> Helps relieve pain and swelling from hemorrhoids and chafing. Temporary relief from: • Irritation • Burning • Discomfort
<p>Warnings</p> <p>For external use only</p> <p>Avoid contact with eyes. If contact occurs, rinse thoroughly with water.</p> <p>Do not exceed the recommended daily dosage unless directed by a doctor.</p> <p>Do not use the product into the rectum by using fingers or any mechanical device or applicator.</p> <p>Stop use and ask a doctor if:</p> <ul style="list-style-type: none"> Rectal bleeding occurs. • Irritation worsens or does not improve within 7 days. Keep out of reach of children. • Poison Control Center right away.
<p>Directions</p> <p>Remove one Pad Liner from pouch and place on top of anal pad.</p> <p>Close lid after use to retain moisture.</p> <p>Rinse one Pad Liner with each anal pad change.</p>
<p>Other information</p> <ul style="list-style-type: none"> Store at room temperature. Discard after every use. Not flammable.
<p>Inactive ingredients</p> <p>water, glycerin, alcohol, sodium laureth sulfate, sodium benzoate, citric acid, dehydroacetic acid, caprylic/capric triglyceride, hydroxyethyl acrylate, dimethylsiloxane, benzoin extract, caprylic/capric triglyceride, benzophenone, glyceryl stearate, sodium benzoate, citric acid, methylparaben, p-hydroxybenzoic acid, methylparaben, sodium citrate</p>

Perineal Healing Foam

Perineal Cooling Pad Liners



frida

Layer o

This kit oc

Layer o Postpartum

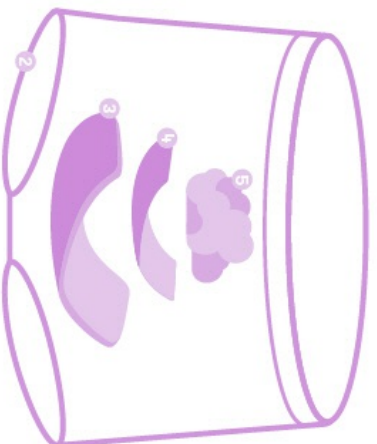
a mom

er, alligator.

contains everything you'll need to jump-start your recovery during those first few postpartum days. You may not have your s%*t together, but your vagina sure will.

Get the relief with our 5-step Postpartum Recovery Regimen

1. **Cleanse** with Upside Down Peri Bottle (used separately)
2. **Wear** Disposable Postpartum Underwear
3. **Cool and Absorb** with Instant Ice Maxi Pads
4. **Soothe** with Perineal Cooling Pad Liners
5. **Relieve Pain** with Perineal Healing Foam



Toilet-top storage caddy

...vaginas do

use
s don't
r babies...



FRIDA MOM POSTPARTUM RECOVERY ESSENTIALS

witch hazel kit

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:72705-200
---------------------	----------------	---------------------------	---------------

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:72705-200-01	1 in 1 CARTON	05/01/2019	

Quantity of Parts

Part #	Package Quantity	Total Product Quantity
Part 1	1 POUCH	24
Part 2	1 BOTTLE, PUMP	141.75 g

Part 1 of 2

FRIDA MOM PERINEAL COOLING PAD LINERS

witch hazel cloth

Product Information

Item Code (Source)	NDC:72705-100
---------------------------	---------------

Route of Administration	TOPICAL
--------------------------------	---------

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
WITCH HAZEL (UNII: 101I4J0U34) (WTCH HAZEL - UNII:101I4J0U34)	WTCH HAZEL	0.5 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
ALCOHOL (UNII: 3K9958V90M)	

SODIUM LAUROAMPHOACETATE (UNII: SLK428451L)	
MEDIUM-CHAIN TRIGLYCERIDES (UNII: C9H2L21V7U)	
TOCOPHEROL (UNII: R0ZB2556P8)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
BENZOIC ACID (UNII: 8SKN0B0MIM)	
DEHYDROACETIC ACID (UNII: 2KAG279R6R)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
PEPPERMINT OIL (UNII: AV092KU4JH)	
MENTHYL LACTATE, (-)- (UNII: 2BF9E65L7I)	
SODIUM CITRATE, UNSPECIFIED FORM (UNII: 1Q73Q2JULR)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:72705-100-01	24 in 1 POUCH; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part346	05/01/2019	

Part 2 of 2

FRIDA MOM PERINEAL HEALING

witch hazel aerosol, foam

Product Information

Item Code (Source)	NDC:72705-150
Route of Administration	TOPICAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
WITCH HAZEL (UNII: 101I4J0U34) (WTCH HAZEL - UNII:101I4J0U34)	WTCH HAZEL	0.5 g in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
ALCOHOL (UNII: 3K9958V90M)	
SODIUM LAUROAMPHOACETATE (UNII: SLK428451L)	
MEDIUM-CHAIN TRIGLYCERIDES (UNII: C9H2L21V7U)	
TOCOPHEROL (UNII: R0ZB2556P8)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
BENZOIC ACID (UNII: 8SKN0B0MIM)	
DEHYDROACETIC ACID (UNII: 2KAG279R6R)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
PEPPERMINT OIL (UNII: AV092KU4JH)	
SODIUM CITRATE, UNSPECIFIED FORM (UNII: 1Q73Q2JULR)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:72705-150-01	141.75 g in 1 BOTTLE, PUMP; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part346	05/01/2019	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part346	05/01/2019	

Establishment

Name	Address	ID/FEI	Business Operations
Fischer Pharmaceuticals Ltd.		600410514	MANUFACTURE(72705-200)

Revised: 1/2023

Fridababy, LLC