

COLGATE ULTRA BRITE BAKING SODA AND PEROXIDE WHITENING- sodium monofluorophosphate paste, dentifrice
Colgate-Palmolive Company

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Colgate Ultra brite® BS&PW Fluoride Toothpaste

Drug Facts

Active ingredient

Sodium monofluorophosphate 0.76% (0.14% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

glycerin, hydrated silica, water, sodium bicarbonate, PEG-12, sodium lauryl sulfate, flavor, sodium hydroxide, cellulose gum, carrageenan, sodium saccharin, calcium peroxide, titanium dioxide

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY
New York, NY 10022

PRINCIPAL DISPLAY PANEL - 170 g Tube Carton

COOL MINT

Ultra brite®

ANTICAVITY FLUORIDE TOOTHPASTE

NET WT 6.0 OZ (170 g)

DEEP CLEANS TEETH

Baking Soda

& Peroxide

Whitening

TOOTHPASTE

COOL MINT

Ultradrite®

NET WT 6.0 OZ (170g) **ANTICAVITY FLUORIDE TOOTHPASTE**

DEEP CLEANS TEETH
Baking Soda & Peroxide Whitening TOOTHPASTE

COOL MINT

Ultradrite®

NET WT 6.0 OZ (170g) **ANTICAVITY FLUORIDE TOOTHPASTE**

DEEP CLEANS TEETH
Baking Soda & Peroxide Whitening TOOTHPASTE

Ultradrite® Baking Soda & Peroxide Whitening

FRESHENS BREATH **WHITENS TEETH**
FIGHTS CAVITIES



The deep cleaning power of baking soda and peroxide helps remove daily surface stains.

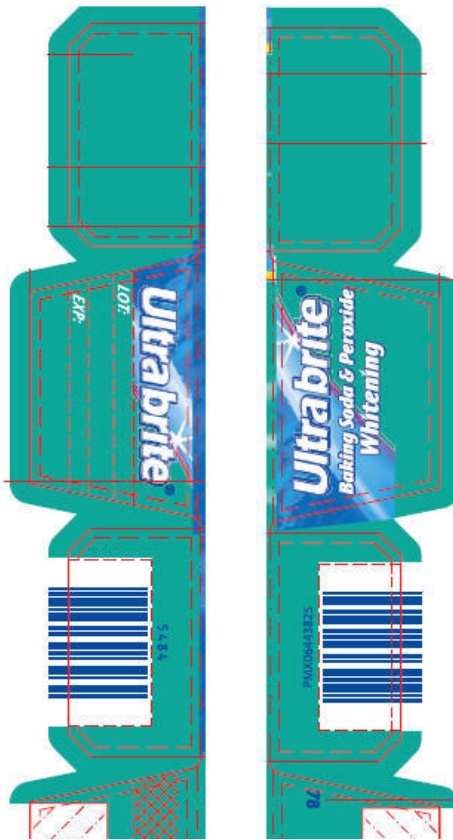


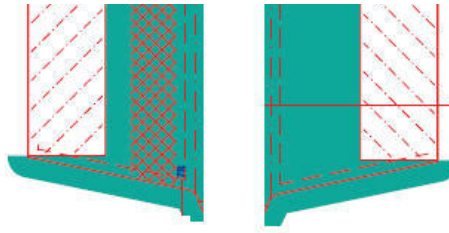
With Ultradrite® Baking Soda & Peroxide Whitening your teeth will look and feel clean and smooth.



With clean, whiter teeth you can smile with confidence.

Drug Facts	Drug Facts (continued)	
<p>Active Ingredient Sodium monofluorophosphate 0.76% (0.14% w/v fluoride ion)</p> <p>Purpose Anticavity</p> <p>Use helps protect against cavities</p> <p>Warnings Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.</p>	<p>Directions adults and children 2 years of age and older children 2 to 6 years children under 2 years</p> <p>brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing) ask a dentist or physician</p> <p>Inactive Ingredients glycerin, hydrated silica, water, sodium bicarbonate, PEG-12, sodium lauryl sulfate, flavor, sodium hydroxide, cellulose gum, carrageenan, sodium saccharin, calcium peroxide, titanium dioxide</p> <p>Questions? 1-800-458-6502</p>	<p>www.colgate.com Made in Mexico</p> <p>DES. BY COLGATE-PALMOLIVE COMPANY New York, NY 10022</p>  <p>0 35000 5687 4</p>





COLGATE ULTRA BRITE BAKING SODA AND PEROXIDE WHITENING

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-916
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	491.6 mg in 1 g
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
WATER (UNII: 059QF0KO0R)	
SODIUM BICARBONATE (UNII: 8MDF5V39QO)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
CALCIUM PEROXIDE (UNII: 7FRO2ENO91)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	PEPPERMINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-916-60	1 in 1 CARTON	12/01/2011	
1		170 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	12/01/2011	

Labeler - Colgate-Palmolive Company (001344381)

Revised: 12/2019

Colgate-Palmolive Company