Colgate®
Anticavity Fluoride
and Antigingivitis Toothpaste

Active ingredients
Sodium fluoride 0.24% (0.15% w/v fluoride ion)
Triclosan 0.30%

Purpose
Anticavity
Antigingivitis

Uses
aids in the prevention of:
- cavities
- plaque
- gingivitis

Warnings
Keep out of the reach of children under 6 years of age.
If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Ask a dentist before use if you have
- bleeding or redness lasting more than 2 weeks
- pain, swelling, pus, loose teeth, or more spacing between teeth

These may be signs of periodontitis, a serious form of gum disease.

Directions
supervise children as necessary until capable of using without supervision.

<table>
<thead>
<tr>
<th>adults and children 6 years of age and older</th>
<th>brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician</th>
</tr>
</thead>
<tbody>
<tr>
<td>children under 12 years</td>
<td>instruct in good brushing and rinsing habits (to minimize swallowing)</td>
</tr>
<tr>
<td>children under 6 years</td>
<td>do not use unless directed by a dentist or a physician</td>
</tr>
</tbody>
</table>

Antiplaque and antigingivitis use not proven in children.
Inactive ingredients

water, hydrated silica, glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, flavor, cellulose gum, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, titanium dioxide

Questions or comments?
Call toll-free 1-800-468-6502

Dist. by:
COLGATE-PALMOLIVE COMPANY
New York, NY 10022 Made in U.S.A.
www.colgatetotal.com

PRINCIPAL DISPLAY PANEL - 226 g Tube

Helps Prevent Cavities • Gingivitis • Plaque

Colgate®
Total®
Anticavity Fluoride and Antigingivitis Toothpaste
ADVANCED WHITENING
PASTE
HELPS
REMOVE &
PREVENT
STAINS*

ADA
ACCEPTED
American
Dental
Association ®

NET WT 8.0 OZ (226 g)
PRINCIPAL DISPLAY PANEL - 226 g carton

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HELPS
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NET WT 8.0 OZ (226 g)
# COLGATE TOTAL ADVANCE WHITENING

sodium fluoride and triclosan paste, dentifrice

## Product Information

<table>
<thead>
<tr>
<th>Product Type</th>
<th>HUMAN OTC DRUG</th>
<th>Item Code (Source)</th>
<th>NDC: 35000-364</th>
</tr>
</thead>
<tbody>
<tr>
<td>Route of Administration</td>
<td>DENTAL</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Active Ingredient/Active Moiety

<table>
<thead>
<tr>
<th>Ingredient Name</th>
<th>Basis of Strength</th>
<th>Strength</th>
</tr>
</thead>
<tbody>
<tr>
<td>SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VP408O)</td>
<td>FLUORIDE ION</td>
<td>1.5 mg in 1 g</td>
</tr>
<tr>
<td>TRICLOSAN (UNII: 4NM5039Y5X) (TRICLOSAN - UNII:4NM5093Y5X)</td>
<td>TRICLOSAN</td>
<td>3 mg in 1 g</td>
</tr>
</tbody>
</table>

## Inactive Ingredients

<table>
<thead>
<tr>
<th>Ingredient Name</th>
<th>Strength</th>
</tr>
</thead>
<tbody>
<tr>
<td>WATER (UNII: 059Q0KO00R)</td>
<td></td>
</tr>
<tr>
<td>HYDRATED SILICA (UNII: Y6O7T4G8P9)</td>
<td></td>
</tr>
<tr>
<td>GLYCERIN (UNII: PDC6A3C0OX)</td>
<td></td>
</tr>
<tr>
<td>SORBITOL (UNII: 506T60A25R)</td>
<td></td>
</tr>
<tr>
<td>BUTYL ESTER OF METHYL VINYL ETHER/MALEIC ANHYDRIDE COPOLYMER (125000 MW) (UNII: 389H2R62BD)</td>
<td></td>
</tr>
</tbody>
</table>
**SODIUM LAURYL SULFATE** (UNII: 368GB5141J)

**SODIUM HYDROXIDE** (UNII: 55X04QC32I)

**PROPYLENE GLYCOL** (UNII: 6DC9Q167V3)

**SACCHARIN SODIUM** (UNII: SB8ZUX40TY)

**CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM** (UNII: K679OBS311)

**TITANIUM DIOXIDE** (UNII: 15FIX9V2JP)

**CARRAGEENAN** (UNII: 5C69YCD2YJ)

### Product Characteristics

<table>
<thead>
<tr>
<th>Color</th>
<th>Shape</th>
<th>Size</th>
<th>Flavor</th>
<th>Imprint Code</th>
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<tbody>
<tr>
<td>WHITE</td>
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<td></td>
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</tbody>
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### Packaging

<table>
<thead>
<tr>
<th>#</th>
<th>Item Code</th>
<th>Package Description</th>
<th>Marketing Start Date</th>
<th>Marketing End Date</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>NDC:35000-364-16</td>
<td>1 in 1 CARTON</td>
<td>01/21/2010</td>
<td>01/01/2022</td>
</tr>
<tr>
<td>2</td>
<td>NDC:35000-364-69</td>
<td>1 in 1 CARTON</td>
<td>10/04/2010</td>
<td>01/01/2022</td>
</tr>
<tr>
<td>3</td>
<td>NDC:35000-364-66</td>
<td>1 in 1 CARTON</td>
<td>12/13/2010</td>
<td>01/01/2022</td>
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<tr>
<td>4</td>
<td>NDC:35000-364-67</td>
<td>1 in 1 CARTON</td>
<td>07/22/2013</td>
<td>01/01/2022</td>
</tr>
<tr>
<td>5</td>
<td>NDC:35000-364-48</td>
<td>1 in 1 CARTON</td>
<td>08/16/2012</td>
<td>01/01/2022</td>
</tr>
<tr>
<td>6</td>
<td>NDC:35000-364-87</td>
<td>164 g in 1 TUBE; Type 0: Not a Combination Product</td>
<td>05/06/2011</td>
<td>01/01/2022</td>
</tr>
</tbody>
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### Marketing Information

<table>
<thead>
<tr>
<th>Marketing Category</th>
<th>Application Number or Monograph Citation</th>
<th>Marketing Start Date</th>
<th>Marketing End Date</th>
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<tbody>
<tr>
<td>NDA</td>
<td>NDA020231</td>
<td>08/09/2008</td>
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**Labeler** - Colgate-Palmolive Company (001344381)

### Establishment

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>ID/FEI</th>
<th>Business Operations</th>
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<tbody>
<tr>
<td>Colgate-Palmolive</td>
<td></td>
<td>785047999</td>
<td>MANUFACTURE(35000-364)</td>
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Revised: 12/2019