

**SENSITIVE MINT TOOTH-PASTE- potassium nitrate, sodium fluoride paste,
dentifrice
Meijer, Inc.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

meijer® sensitive toothpaste FRESH MINT

Drug Facts

Active ingredients

Potassium Nitrate (5%)

Sodium Fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Antihypersensitivity

Anticavity

Uses

Builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact • aids in the prevention of dental cavities

Warnings

Stop use and ask a dentist if • the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist • pain/sensitivity still persists after 4 weeks of use

- **Keep out of reach children under 12 years of age.**

If more than amount used for brushing is accidentally swallowed, seek medical help or contact a Poison Control Center immediately.

Directions

- **Adults and children 12 years & older:** apply at least a 1-inch strip of the product onto a soft bristle toothbrush • brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth. • minimize swallowing. Spit out after brushing.
- **Children under 12 years of**

age: Consult a dentist or doctor.

Other information

Store at room temperature 68-77°F (20-25°C)

Inactive ingredients

sorbitol, hydrated silica, treated water, PEG-1500, sodium lauryl sulfate, flavor, glycerin, cellulose gum, tetrasodium pyrophosphate, titanium dioxide, sodium benzoate, trisodium phosphate, sodium saccharin, methylparaben, propylparaben, D&C yellow#10, FD&C blue # 1

Compare to Sensodyne® Fresh Mint active ingredients*

Maximum Strength with Fluoride

For Sensitive Teeth and Cavity Protection | Relieves Painful Sensitivity

Brushing twice a day helps build a protective coating against painful sensitivity.

- Soothes painful sensitivity
- Cavity protection formula
- Mint flavor cleans freshens your mouth

DIST. BY MEIJER DISTRIBUTION, INC.

GRAND RAPIDS, MI 49544

www.meijer.com • 909-434-0911

OUR QUALITY GUARANTEE

WWW.MEIJER.COM/SATISFACTION

MADE IN INDIA

PAPER BOX

PLASTIC TUBE

how2recycle.info

*This product is not manufactured or distributed by Block Drug Company, Inc. owner of the registered trademark Sensodyne®.

Packaging



sensitive toothpaste

Maximum Strength with Fluoride

For Sensitive Teeth and Cavity Protection | Relieves Painful Sensitivity

FRESH MINT

NET WT 4 OZ (113 g)

DIST. BY MEIJER DISTRIBUTION, INC.
GRAND RAPIDS, MI 49544
www.meijer.com • 909-434-0911

387129 MADE IN INDIA • C. No. DNH/COS/DNH/52 • 1222102809
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potassium nitrate, sodium saccharin, methylparaben, propylparaben, D&C yellow # 10, FD&C blue # 1

SENSITIVE MINT TOOTH-PASTE

potassium nitrate, sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:79481-0009
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	2.43 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
WATER (UNII: 059QF0KO0R)	
POLYETHYLENE GLYCOL 1600 (UNII: 1212Z7S33A)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
GLYCERIN (UNII: PDC6A3C0OX)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
METHYLPARABEN (UNII: A2I8C7HI9T)	
PROPYLPARABEN (UNII: Z8IX2SC1OH)	
D&C YELLOW NO. 10 (UNII: 35SW5USQ3G)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:79481-0009-1	1 in 1 BOX	12/24/2020	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part356	12/24/2020	

Labeler - Meijer, Inc. (006959555)

Revised: 1/2023

Meijer, Inc.