

**CVS HEALTH LIDOCAINE PLUS PAIN RELIEVING - lidocaine hydrochloride,
benzyl alcohol cream
NATURAL ESSENTIALS, INC.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Drug Facts

Active ingredients

Benzyl alcohol 10%

Lidocaine HCl 4%

Purpose

Topical anesthetic

Topical anesthetic

Use

For the temporary relief of pain

Warnings

For external use only

Do not use

- on wounds or damaged skin
- in large quantities
- with a heating pad
- if you are allergic to any ingredients of this product

When using this product

- use only as directed
- avoid contact with the eyes, mucous membranes or rashes
- do not bandage tightly

Stop use and ask a doctor if

- skin reactions occur, such as rash, itching, redness, irritation, pain, swelling and blistering
- conditions worsen
- symptoms persist for more than 7 days
- symptoms clear up and occur again within a few days

If pregnant or breast-feeding,

ask a health professional before use.

Keep out of reach of children and pets.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Adults and children 12 years of age and over:
 - clean and dry affected area
 - apply to affected area not more than 3 to 4 times daily children 12 years or younger:
ask a doctor

Other information

- Avoid storing product in direct sunlight
- Protect product from excessive moisture
- Store with lid closed tightly

Inactive Ingredients

Acrylates/C 10-30 Acrylate Crosspolymer, Aloe Vera Gel 10 X, Aminomethyl Propanol, Cetearyl Alcohol, Ceteth-20 Phosphate, Dicyetyl Phosphate, Citric Acid, Deionized Water, Dimethicone, Hydroxyethyl Acrylate/Sodium, Acryloyldimethyl Taurate Copolymer, Squalane, Polysorbate 60, Propylene Glycol, SDA 40-B Alcohol, Steareth-21.

Principal-Display Panel - 85 g Carton Label

CVS
Health™

Compare to the active ingredients in Salonpas® Lidocaine PLUS Cream†

MAXIMUM STRENGTH*

Lidocaine
Plus

PAIN RELIEVING CREAM

LIDOCAINE HCl 4%
BENZYL ALCOHOL 10%

Topical anesthetics

Non-greasy

- Fast acting
- Numbing relief
- Unscented

Non-greasy

cream

Package Contains
One Tube

NET WT 3 OZ (85 g)



MAXIMUM STRENGTH*

Lidocaine Plus

PAIN RELIEVING CREAM

LIDOCAINE HCl 4%
BENZYL ALCOHOL 10%



Compare to the active ingredients in Salonpas® Lidocaine PLUS Cream†



Drug Facts

Active ingredients	Purpose
Benzyl alcohol 10%	Topical anesthetic
Lidocaine HCl 4%	Topical anesthetic

Use
For the temporary relief of pain

Warnings
For external use only

Do not use

- on wounds or damaged skin
- in large quantities
- with a heating pad
- if you are allergic to any ingredients of this product

When using this product

- use only as directed
- avoid contact with the eyes, mucous membranes or rashes
- do not bandage tightly

Stop use and ask a doctor if

- skin reactions occur, such as rash, itching, redness, irritation, pain, swelling and blistering
- conditions worsen
- symptoms persist for more than 7 days
- symptoms clear up and occur again within a few days

If pregnant or breast-feeding, ask a health professional before use.
Keep out of reach of children and pets. If swallowed, get medical help or contact a Poison Control Center right away.

Directions ■ Adults and children 12 years of age and over:

- clean and dry affected area
- apply to affected area not more than 3 to 4 times daily

children 12 years or younger: ask a doctor

Other information

- Avoid storing product in direct sunlight
- Protect product from excessive moisture
- Store with lid closed tightly

Inactive ingredients
Acrylates/C10-30 Acrylate Crosspolymer, Aloe Vera Gel 10 X, Aminomethyl Propanol, Cetearyl Alcohol, Ceteth-20 Phosphate, Dicyetyl Phosphate, Citric Acid, Deionized Water, Dimethicone, Hydroxyethyl Acrylate/Sodium, Acryloyldimethyl Taurate Copolymer, Squalane, Polysorbate 60, Propylene Glycol, SDA 40-B Alcohol, Steareth-21.

CVS Health™ Lidocaine Plus cream is a topical anesthetic that provides numbing pain relief by blocking nerve signals in your body.

Use it to reduce discomfort on your:

- Back
- Shoulders
- Knees & elbows
- Neck

Child-resistant packaging. Please read and understand the Drug Facts before using.

*Maximum strength lidocaine.

†This product is not manufactured or distributed by Hisamitsu Pharmaceutical Co., Inc., owner of the registered trademark Salonpas®.

MAXIMUM STRENGTH* Lidocaine Plus

PAIN RELIEVING CREAM

LIDOCAINE HCl 4%
BENZYL ALCOHOL 10%
Topical anesthetics

Non-greasy

- Fast acting
- Numbing relief
- Unscented

MAXIMUM STRENGTH* Lidocaine Plus

PAIN RELIEVING CREAM

LIDOCAINE HCl 4%
BENZYL ALCOHOL 10%
Topical anesthetics

Non-greasy

- Fast acting
- Numbing relief
- Unscented



Non-greasy cream

Package Contains One Tube

NET WT 3 OZ (85 g)

Distributed by:
CVS Pharmacy, Inc.
One CVS Drive
Woonsocket, RI 02895
© 2020 CVS/pharmacy
CVS.com®
1-800-SHOP CVS
V-33548





Principal-Display Panel - 85 g Tube Label

**CVS
Health™**

MAXIMUM STRENGTH*

**Lidocaine
Plus**

PAIN RELIEVING CREAM

**LIDOCAINE HCl 4%
BENZYL ALCOHOL 10%**

Topical anesthetics

Non-greasy

- Fast acting
- Numbing relief
- Unscented

NET WT 3 OZ (85 g)



MAXIMUM STRENGTH*

Lidocaine Plus

PAIN RELIEVING CREAM

**LIDOCAINE HCl 4%
BENZYL ALCOHOL 10%**
Topical anesthetics

Non-greasy

- Fast acting
- Numbing relief
- Unscented



NET WT 3 OZ (85 g)

Distributed by: CVS Pharmacy, Inc, One CVS Drive, Woonsocket, RI 02895
© 2020 CVS/pharmacy V-33548 *Maximum strength lidocaine.

Drug Facts

Active ingredients	Purpose
Benzyl alcohol 10%	Topical anesthetic
Lidocaine HCl 4%	Topical anesthetic

Use

For the temporary relief of pain.

Warnings

For external use only

Do not use ■ on wounds or damaged skin ■ in large quantities ■ with a heating pad ■ if you are allergic to any ingredients of this product

When using this product ■ use only as directed ■ avoid contact with the eyes, mucous membranes or rashes ■ do not bandage tightly

Stop use and ask a doctor if

■ skin reactions occur, such as rash, itching, redness, irritation, pain, swelling and blistering
■ conditions worsen ■ symptoms persist for more than 7 days ■ symptoms clear up and occur again within a few days

If pregnant or breast-feeding,

ask a health professional before use.

Keep out of reach of children and pets.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

■ Adults and children 12 years of age and over: ■ clean and dry affected area ■ apply to affected area not more than 3 to 4 times daily

children 12 years or younger: ask a doctor

Other information

■ Avoid storing product in direct sunlight ■ Protect product from excessive moisture ■ Store with lid closed tightly

Inactive ingredients

Acrylates/C10-30 Acrylate Crosspolymer, Aloe Vera Gel 10 X, Aminomethyl Propanol, Cetearyl Alcohol, Ceteth-20 Phosphate, Dicapryl Phosphate, Citric Acid, Deionized Water, Dimethicone, Hydroxyethyl Acrylate/Sodium, Acryloyldimethyl Taurate Copolymer, Squalane, Polysorbate 60, Propylene Glycol, SDA 40-B Alcohol, Steareth-21.

CVS HEALTH LIDOCAINE PLUS PAIN RELIEVING

lidocaine hydrochloride, benzyl alcohol cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:66902-758
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
-----------------	-------------------	----------

Lidocaine Hydrochloride (UNII: V13007Z41A) (Lidocaine - UNII:98PI200987)	Lidocaine Hydrochloride Anhydrous	40 mg in 1 g
Benzyl Alcohol (UNII: LKG8494WBH) (Benzyl Alcohol - UNII:LKG8494WBH)	Benzyl Alcohol	100 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
CARBOMER COPOLYMER TYPE B (ALLYL PENTAERYTHRITOL CROSSLINKED) (UNII: 809Y72KV36)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
AMINOMETHYLPROPANOL (UNII: LU49E6626Q)	
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	
CETETH-20 PHOSPHATE (UNII: 921FTA1500)	
DIHEXADECYL PHOSPHATE (UNII: 2V6E5WN99N)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
WATER (UNII: 059QF0KO0R)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER (100000 MPA.S AT 1.5%) (UNII: 86FQE96TZ4)	
SQUALENE (UNII: 7QVM220FJH)	
POLYSORBATE 60 (UNII: CAL22UVI4M)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
ALCOHOL (UNII: 3K9958V90M)	
STEARETH-21 (UNII: 53J3F32P58)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:66902-758-03	1 in 1 BOX	04/23/2021	
1		85 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part348	04/23/2021	

Labeler - NATURAL ESSENTIALS, INC. (947484713)

Establishment

Name	Address	ID/FEI	Business Operations
NATURAL ESSENTIALS, INC.		947484713	MANUFACTURE(66902-758)