

**PAULAS CHOICE CLEAR DAILY SKIN CLEARING TREATMENT- benzoyl peroxide lotion**  
**Paula's Choice, LLC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Paula's Choice CLEAR Daily Skin Clearing Treatment 2.5% Benzoyl Peroxide, Regular Strength**

Benzoyl Peroxide 2.5%

Acne Treatment

Treats acne. Helps prevent new acne blemishes. Penetrates pores to reduce acne blemishes.

After cleansing with Paula's Choice CLEAR Pore Normalizing Cleanser and exfoliating with Anti-Redness Exfoliating Solution, cover the affected area with a thin layer 1 to 3 times a day. Because excessive drying of the skin may occur, start with 1 application daily and then gradually increase to 2 or 3 times daily if needed or as directed by a doctor. If bothersome dryness or peeling occurs, reduce application to once a day or every other day. If going outside, use a sunscreen. If sensitivity develops, discontinue use.

For external use only.

Do not use on broken skin,, on large areas of the body, if you are sensitive to benzoyl peroxide.

If too much skin irritation or skin sensitivity develops or increases.

·Avoid unnecessary sun exposure and use a sunscreen. ·Avoid contact with eyes, lips, and mouth. ·This product may bleach hair or dyed fabrics. ·Using other topical acne products at the same time or right after use of this product may increase dryness or irritation of the skin. If this occurs, only one drug should be used unless directed by a doctor.

If swallowed, get medical help and contact a Poison Control Center immediately.

If too much skin irritation or skin sensitivity develops or increases.

Store at 20-26°C (68-77°F). You may report serious adverse reactions to 1030 SW 34th Street, Suite A, Renton, WA 98057.

Water, Propylene Glycol, **Bisabolol**, **Allantoin**, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Hydroxyethylcellulose, Sodium Citrate, Laureth-4, Caprylyl Glycol, Hexylene Glycol, Sodium Hydroxide, Disodium EDTA, Phenoxyethanol.

# FYI DIELINE HAS BEEN FLIPPED




Artwork that appears blue is white ink.

<b>GENERAL NOTES</b>	• Measurements are in inches. 1/31/14 RB	<b>Tube Size:</b> 1 3/16" (D) x 5 3/8" (H)
	• All copy must be 1/32" below the eye-mark.	<b>Shoulder Margin:</b> 1/4"
• Please include a PDF, list of colors, and convert text to outlines when submitting artwork.	<b>Revisions:</b> N/A	<b>Open End Margin:</b> 1/4"
		<b>Eye-mark Size:</b> 1/8" x 1/4"
		<b>Scale:</b> 100%
		<b>Die Line Type:</b> Direct Print



**PAULA'S CHOICE**  
 Clear Daily Skin Clearing Treatment, Regular Strength  
 Item #: 6100  
 Part #: 162104  
 IL version: il61v1  
 Formula #: 2OTC(MH)072A  
 Version Code: r917  
 Artwork Created: 11/12/17

Tube: molded PMS 2198, matte  
 Shoulder: molded PMS 2198, shiny  
 Cap: molded natural, shiny

**INKS: 3**  
 **WHITE**  
 **BLACK**  
 **PMS 301C**

**PAULA'S CHOICE**  
 Clear Daily Skin Clearing Treatment, Regular Strength, Travel Size  
 Item #: 6107  
 Part #: 162106  
 IL version: I161v1  
 Formula #: 20TC(MH)072A  
 Version Code: r017  
 Artwork Created: 11/15/17

Tube: molded PMS 2198C, shiny  
 Shoulder: molded PMS 2198C, shiny  
 Cap: molded natural, shiny

INKS: 2



WHITE



BLACK



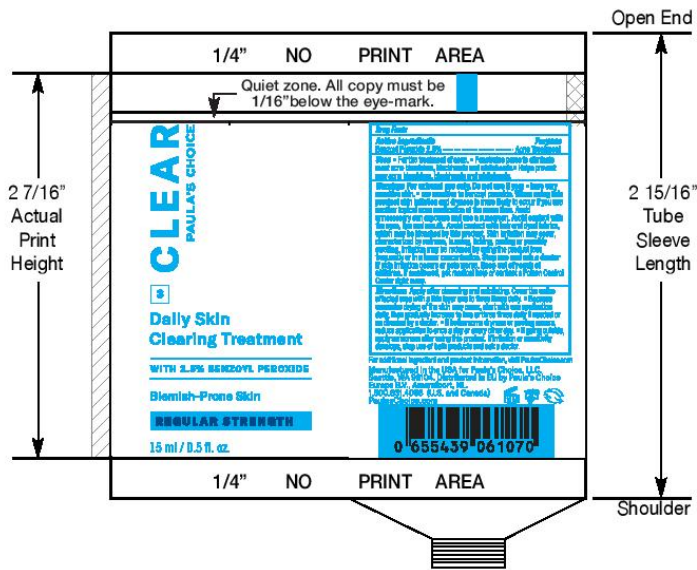
PMS 301C

Artwork that appears blue is white ink.

<b>CCL TUBE</b>	Tube Size: 1" (D) x 2 15/16" (H)	GENERAL NOTES	
	Drawing No: 1X2-15-16-DP	Created: 1/31/14 RR	<ul style="list-style-type: none"> <li>• Measurements are in inches.</li> <li>• All copy must be 1/16" below the eye-mark.</li> <li>• Please include a PDF, list of colors, and convert text to outlines when submitting artwork.</li> </ul>
	Shoulder Margin: 1/4"	Revisions: N/A	
	Open End Margin: 1/4"		
	Eye-mark Size: 1/8" x 1/4"		
Scale: 100%			
Die Line Type: Direct Print			

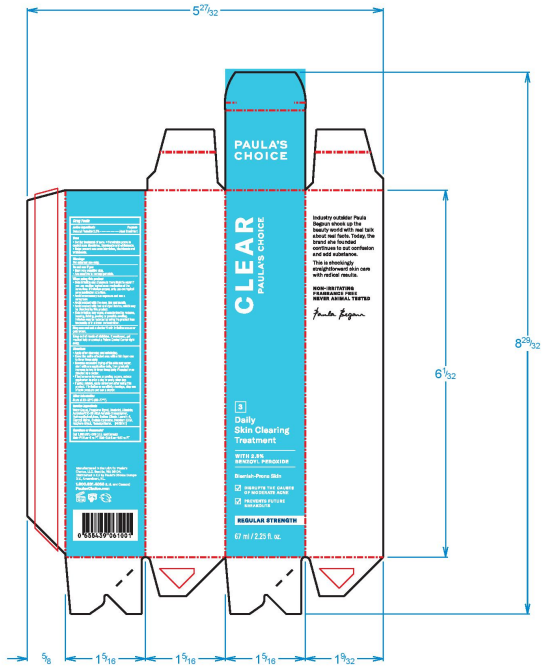
1/8" bleed for overlap  
 only if full wrap is desired

1/8" no copy area



### PRINTED SIDE - FRONTSIDE Outside View

CUSTOMER: PAULA'S CHOICE	PRINTED: SQ. F.T.T.A.B.	DATE: 12/18/17	PERSON NUMBER: U4480A
PRODUCTS: 6200/6130/9130/6100/1560/3100	INSIDE SIZE: 1 5/16 x 1 5/16 x 6 1/32	BOARD: .018 CCSBS	



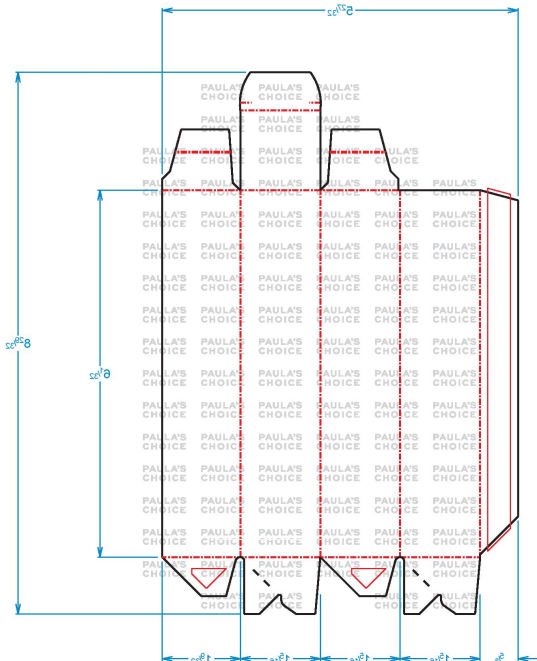
PAULA'S CHOICE  
SKU: 8008  
Clear Daily Skin Clearing Treatment, Regular Strength Carton, OUTSIDE  
Version Code: r4  
IL Code: 8511  
Part #: 18027  
STOCK: 018 CCSBS  
COATING: Matte Aqueous

INKS (P):  
BLACK PMS 2185C PMS 300C

COATING:  
Matte Aqueous

### PRINTED SIDE - FRONTSIDE Outside View

CUSTOMER: PAULA'S CHOICE	PRINTED: SQ. F.T.T.A.B.	DATE: 12/18/17	PERSON NUMBER: U4480A
PRODUCTS: 6200/6130/9130/6100/1560/3100	INSIDE SIZE: 1 5/16 x 1 5/16 x 6 1/32	BOARD: .018 CCSBS	



PAULA'S CHOICE  
SKU: 8008  
Clear Daily Skin Clearing Treatment, Regular Strength Carton, INSIDE  
Version Code: r4  
IL Code: 8511  
Part #: 18027  
STOCK: 018 CCSBS  
COATING: Matte Aqueous

INKS (P):  
20% BLACK

# PAULAS CHOICE CLEAR DAILY SKIN CLEARING TREATMENT

benzoyl peroxide lotion

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:76144-610
<b>Route of Administration</b>	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>BENZOYL PEROXIDE</b> (UNII: W9WZ N9A0GM) (BENZOYL PEROXIDE - UNII:W9WZ N9A0GM)	BENZOYL PEROXIDE	25 mg in 1 mL

## Inactive Ingredients

Ingredient Name	Strength
<b>CAPRYLYL GLYCOL</b> (UNII: 00YIU5438U)	
<b>SODIUM CITRATE</b> (UNII: 1Q73Q2JULR)	
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>LEVOMENOL</b> (UNII: 24WE03BX2T)	
<b>ALLANTOIN</b> (UNII: 344S277G0Z)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>CARBOMER INTERPOLYMER TYPE A (55000 CPS)</b> (UNII: 59TL3WG5CO)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>EDETATE DISODIUM</b> (UNII: 7FLD91C86K)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>HYDROXYETHYL CELLULOSE (5000 CPS AT 1%)</b> (UNII: X70SE62ZAR)	
<b>LAURETH-4</b> (UNII: 6HQ855798J)	
<b>HEXYLENE GLYCOL</b> (UNII: KEH0A3F75J)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:76144-610-01	67 mL in 1 TUBE; Type 0: Not a Combination Product	01/25/2021	
2	NDC:76144-610-02	15 mL in 1 TUBE; Type 0: Not a Combination Product	01/25/2021	
3	NDC:76144-610-03	2 mL in 1 PACKET; Type 0: Not a Combination Product	01/25/2021	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part333D	09/04/2012	

