A AND H PLUS THERABREATH BREATH FRESHNERS- sodium fluoride paste, dentifrice

Church & Dwight Co., Inc.

A and H Plus TheraBreath™ Breath Freshners Toothpaste *Drug Facts**

Active ingredient

Sodium fluoride 0.24% (0.17% w/v fluoride ion)

Purpose

Anticavity

Use

aids in the prevention of dental decay

Warnings

Do not use if irritation occurs and persists.

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- do not swallow
- supervise children as necessary until capable of using without supervision
- rinse away toothpaste residue thoroughly after brushing

adults and children 6 years and older

brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician

Inactive Ingredients

Water, sodium bicarbonate, sorbitol, hydrated silica, glycerin, tetrasodium pyrophosphate, flavor, sodium lauryl sulfate, sodium lauroyl sarcosinate, poloxamer 407, sodium saccharin, xanthan gum, titanium dioxide, sodium chlorite.

Questions or comments?

Call **1-800-786-5135** Mon.-Fri. 9am-5pm ET or visit **www.myoralcare.com**

PRINCIPAL DISPLAY PANEL - 156 g Tube Carton

NEW

Anticavity Fluoride Toothpaste

ARM & HAMMER
THE STANDARD OF PURITY

plus

TheraBreath™ BREATH FRESHENERS

helps kill bad breath bacteria*

whitening

Invigorating Icy Mint

NET WT 5.5 OZ (156 g)



OUR COMMITMENT

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Drug Facts (continued)

Church & Dwight Co., Inc., Ewing, NJ 08628 U.S.A. Made in the USA with US and foreign materials.

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* In laboratory tests ** Data on file

1 In hard-to-reach areas compared to a leading toothpaste

NEW

Anticavity Fluoride Toothpaste

NET WT 5.5 OZ (156 g)



Anticavity Fluoride Toothpaste For 6+ Years Old

NET WT 5.5 OZ (156 g)





helps kill bad breath bacteria*



AHFC-52002-01TB 72027552



whitening



helps kill bad breath bacteria*



Invigorating Icy Mint

ARM & HAMMER™ products like to be different.

Arm θ Hammer Toothpaste is naturally powered by baking soda for a deep clean and stronger, healthier teeth and gums. It is less abrasive than other toothpastes** and stronger, meanter recent and gums, it is less assaure than other coolings each and removes up to 3x more plaque!. And now we've gone beyond freshening with Arm 5 Hammer¹² Plus TheraBreath¹² Breath Fresheners — experience long lasting freshness and the flavor of Invigorating Icy Mint,

CAVITY PROTECTION

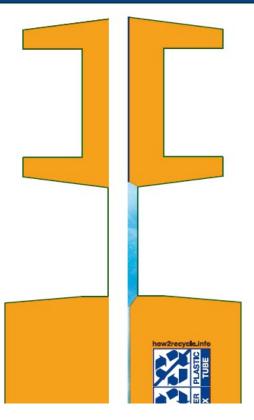
DEEP CLEANS TEETH & GUMS

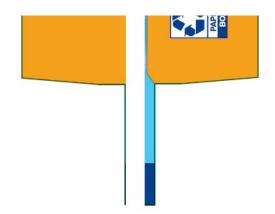


NOTICEABLY WHITER, BRIGHTER SMILE

SMOOTH FORMULA

BRUSH, FLOSS & THEN SWISH WITH YOUR FAVORITE THERABREATH ORAL RINSE TO COMPLETE YOUR ORAL CARE ROUTINE





A AND H PLUS THERABREATH BREATH FRESHNERS

sodium fluoride paste, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10237-676
Route of Administration	ORAL		

Active Ingredient/Active Moiety			
Ingredient Name	Basis of Strength	Strength	
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	SODIUM FLUORIDE	0.243 g in 100 g	

Inactive Ingredients	
Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SODIUM BICARBONATE (UNII: 8MDF5V39QO)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM LAURYL SARCOSINATE (UNII: 5PGH842FAU)	
POLOXAMER 407 (UNII: TUF2IVW3M2)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
XANTHAN GUM (UNII: TTV12P4NEE)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM CHLORITE (UNII: G538EBV4VF)	

Product Characteristics				
Color		Score		
Shape		Size		
Flavor	MINT	Imprint Code		
Contains				

P	Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date	
1	NDC:10237-676- 55	156 g in 1 TUBE; Type 0: Not a Combination Product	01/01/2024		
2	NDC:10237-676- 56	2 in 1 CARTON	01/01/2024		
2		156 g in 1 TUBE; Type 0: Not a Combination Product			

Marketing Information				
Application Number or Monograph Citation	Marketing Start Date	Marketing End Date		
M021	01/01/2024			
	Application Number or Monograph Citation	Application Number or Monograph Marketing Start Citation Date		

Labeler - Church & Dwight Co., Inc. (001211952)

Establishment				
Name	Address	ID/FEI	Business Operations	
Church & Dwight Co., Inc.		043690812	MANUFACTURE(10237-676)	

Revised: 11/2023 Church & Dwight Co., Inc.