

**RENEWAL FIRMING DAY BROAD SPECTRUM SPF 30- titanium dioxide, zinc oxide lotion  
BURT'S BEES, INC.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Renewal Firming Day Lotion SPF 30**

Titanium Dioxide 2.53%

Zinc Oxide 11.9%

Sunscreen

- Helps prevent sunburn
- If used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun.

**For external use only.**

**Do not use** on damaged or broken skin.

**When using this product** keep out of eyes. Rinse with water to remove.

**Keep out of reach of children.**

If product is swallowed, get medical help or contact a Poison Control Center right away.

**Stop use and ask a doctor** if rash occurs.

***Directions***

- Apply gemerpis;u 15 minutes before sun exposure
- Use in the morning after cleansing
- Gently smooth over face & neck
- Children under 6 months: Ask a doctor

**Sun Protection Measures.**

Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including:

- limit time in the sun, especially from 10 a.m. - 2 p.m.
- wear long-sleeve shirts, pants, hats and sunglasses
- reapply at least every 2 hours
- use a water-resistant sunscreen if swimming or sweating

water, glycerin, caprylic/capric triglyceride, decyl oleate, isoamyl cocoate, isoamyl laurate, fragrance, cetyl alcohol, helianthus annuus (sunflower) seed oil, polyglyceryl-2 dipolyhydroxystearate, polyglyceryl-4 caprate, glyceryl stearate citrate, stearic acid, hibiscus sabdariffa flower extract, pyrus malus (apple) fruit extract, adansonia digitata fruit extract, scutellaria alpina flower/leaf/stem extract, trifolium pratense (clover) leaf extract, phragmites communis extract, poria cocos extract, beeswax, ribose, sorbitan stearate, stearyl alcohol, isostearic acid, polyhydroxystearic acid, sodium carboxymethyl C10-16 alkyl glucoside, alumina, behenyl alcohol, lesichin, polyglyceryl-3 polyricinoleate, lauryl glucoside, magnesium aluminum silicate, xanthan gum, citric acid, bisabolol, tocopherol, dipotassium glycyrrhizate, arachidyl alcohol, glycine soja (soybean) oil, sodium phytate, sodium lactate, sorbic acid, sodium PCA, sodium citrate, alcohol denat., sodium benzoate, potassium sorbate, phenoxyethanol, eugenol, limonene, linalool.

***Other Information***

Protect this product from excessive heat and direct sun.

(800) 849-7112 or [www.burtsbees.com](http://www.burtsbees.com)

BURT'S BEES

RENEWAL

FIRMING

day lotion

with Hibiscus and Apple

Rejuvenating Complex

BROAD SPECTRUM SPF 30

Clinically shown to:

- Reduce look of deep wrinkles
- Help improve firmness

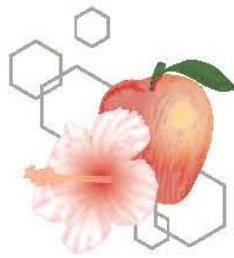
Net Wt. 2.0 oz / 56.7 g

**NEW**

Help restore the appearance of your skin's smooth, firm texture and protect against sun damage with powerful natural anti-aging ingredients. This lightweight, fast-absorbing moisturizer is clinically shown to help reduce the appearance of deep lines and wrinkles and improve firmness. Plus, it contains natural broad spectrum SPF 30 to shield your skin from the sun.

- **Immediately**, skin appears smoother and hydrated
- **After 4 weeks**, 87% of women saw a reduction in the appearance of lines and wrinkles
- **After 8 weeks**, 96% of women saw a reduction in the appearance of lines and wrinkles and improved skin texture

# BURT'S BEES®



## RENEWAL

### FIRMING day lotion

with Hibiscus and Apple Rejuvenating Complex

**BROAD SPECTRUM SPF 30**

**Hibiscus and Apple Rejuvenating Complex**  
At Burt's Bees, we've looked to nature's remarkable power of renewal to develop a solution for younger-looking skin. Our Hibiscus and Apple Rejuvenating Complex, infused with wrinkle smoothing White Hibiscus and intensively hydrating Apple, locks moisture inside the skin to plump up cells and help visibly tighten the skin's surface. The look of wrinkles is diminished and skin appears smoother and firmer.

**Dermatologist Tested Noncomedogenic**

**98.9% NATURAL**

### Drug Facts

**Active Ingredients**.....**Purpose**  
Titanium Dioxide 2.53%..... Sunscreen  
Zinc Oxide 11.9%..... Sunscreen

**Uses** • Helps prevent sunburn • If used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

**Warnings** For external use only.

**Do not use on damaged or broken skin.**

**When using this product keep out of eyes. Rinse with water to remove.**

**Stop use and ask a doctor if rash occurs.**

**Keep out of reach of children.**

If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions** • Apply generously 15 minutes before sun exposure • Use in the morning after cleansing • Gently smooth over face & neck • Children under 6 months: Ask a doctor

**Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measure including: • limit time in the sun, especially from 10 a.m.-2 p.m. • wear long-sleeve shirts, pants, hats and sunglasses • reapply at least every 2 hours • use a water-resistant sunscreen if swimming or sweating

**Inactive Ingredients:** water, glycerin, caprylic/capric triglyceride, decyl oleate, lauryl cocosate, isocetyl laurate, fragrance\*, cetyl alcohol, helianthus annuus (sunflower) seed oil, polyglyceryl-2 dipolyhydroxysebacate, polyglyceryl-4 caprate, glyceryl elenolate citrate, ascorbic acid, hibiscus sabdariffa flower extract, pyrus malus (apple) fruit extract, citrullus lanatus (watermelon) fruit extract, lens esculenta fruit extract, adenocaulis digitata fruit extract, scutellaria alpina flower/leaf/stem extract, tribolium pretense (clover) leaf extract, phragmites communis extract, portia cocos extract, beeswax, ribose, sorbitan elenolate, eleryl alcohol, isosorbic acid, polyhydroxysebacic acid, sodium carboxymethyl C10-16 alkyl glucoisate, alumina, behenyl alcohol, lecithin, polyglyceryl-3 polydihydroxysebacate, lauryl glucoisate, magnesium aluminum silicate, xanthan gum, citric acid, bisabolol, tocopherol, dipotassium glycyrrhizate, aschistyl alcohol, glycine acia (soybean) oil, sodium phytate, sodium lactate, sorbic acid, sodium PCA, sodium citrate, alcohol denat., sodium benzoate, potassium sorbate, phenoxethanol, eugenol, limonene, linalool  
\* natural fragrance

**Other Information** Protect this product from excessive heat and direct sun.

**Questions?** (800) 849-7112 or [www.burtsbees.com](http://www.burtsbees.com)

Clinically shown to:

- ✓ Reduce look of deep wrinkles
- ✓ Help improve firmness



Natural Health & Beauty Care products for The Greater Good®  
No Parabens, Phthalates, Petrolatum or SLS.  
Learn more at [www.burtsbees.com](http://www.burtsbees.com)

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Net Wt. 2.0 oz / 56.7 g

## RENEWAL FIRMING DAY BROAD SPECTRUM SPF 30

titanium dioxide, zinc oxide lotion

### Product Information

|                         |                |                    |               |
|-------------------------|----------------|--------------------|---------------|
| Product Type            | HUMAN OTC DRUG | Item Code (Source) | NDC:26052-027 |
| Route of Administration | TOPICAL        |                    |               |

### Active Ingredient/Active Moiety

| Ingredient Name                                                            | Basis of Strength | Strength        |
|----------------------------------------------------------------------------|-------------------|-----------------|
| TITANIUM DIOXIDE (UNII: 15FIX9 V2JP) (TITANIUM DIOXIDE - UNII:15FIX9 V2JP) | TITANIUM DIOXIDE  | 2.53 g in 100 g |
| ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)               | ZINC OXIDE        | 11.9 g in 100 g |

### Inactive Ingredients

| Ingredient Name | Strength |
|-----------------|----------|
|-----------------|----------|

|                                                                |
|----------------------------------------------------------------|
| <b>POLYHYDROXYSTEARIC ACID (2300 MW)</b> (UNII: YXH47AOU0F)    |
| <b>YELLOW WAX</b> (UNII: 2ZA36H0S2V)                           |
| <b>RIBOSE, D-</b> (UNII: 681HV46001)                           |
| <b>ALUMINUM OXIDE</b> (UNII: LM26O6933)                        |
| <b>DOCOSANOL</b> (UNII: 9G1OE216XY)                            |
| <b>LECITHIN, SOYBEAN</b> (UNII: 1DI56QDM62)                    |
| <b>LAURYL GLUCOSIDE</b> (UNII: 76LN7P7UCU)                     |
| <b>ANHYDROUS CITRIC ACID</b> (UNII: XF417D3PSL)                |
| <b>.ALPHA.-BISABOLOL, (+/-)-</b> (UNII: 36HQN158VC)            |
| <b>LENS CULINARIS FRUIT</b> (UNII: ZYZ076G9JH)                 |
| <b>SODIUM LACTATE</b> (UNII: TU7HW0W0QT)                       |
| <b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)                      |
| <b>POTASSIUM SORBATE</b> (UNII: 1VPU26JZZ4)                    |
| <b>GLYCERIN</b> (UNII: PDC6A3C0OX)                             |
| <b>ISOAMYL LAURATE</b> (UNII: M1SLX00M3M)                      |
| <b>POLYGLYCERYL-2 DIPOLYHYDROXYSTEARATE</b> (UNII: 9229XJ4V12) |
| <b>CETYL ALCOHOL</b> (UNII: 936JST6JCN)                        |
| <b>GLYCERYL STEARATE CITRATE</b> (UNII: WH8T92A065)            |
| <b>STEARIC ACID</b> (UNII: 4ELV7Z65AP)                         |
| <b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)                       |
| <b>STEARYL ALCOHOL</b> (UNII: 2KR89I4HIY)                      |
| <b>ISO STEARIC ACID</b> (UNII: X33R8U0062)                     |
| <b>MEDIUM-CHAIN TRIGLYCERIDES</b> (UNII: C9H2L21V7U)           |
| <b>DECYL OLEATE</b> (UNII: ZGR06DO97T)                         |
| <b>ISOAMYL COCOATE</b> (UNII: 14OG46E98E)                      |
| <b>WATER</b> (UNII: 059QF0KO0R)                                |
| <b>SUNFLOWER OIL</b> (UNII: 3W1JG795YI)                        |
| <b>SORBITAN MONOSTEARATE</b> (UNII: NVZ4I0H58X)                |
| <b>XANTHAN GUM</b> (UNII: TTV12P4NEE)                          |
| <b>TOCOPHEROL</b> (UNII: R0ZB2556P8)                           |
| <b>PHYTATE SODIUM</b> (UNII: 88496G1ERL)                       |
| <b>ARACHIDYL ALCOHOL</b> (UNII: 1QR1QRA9BU)                    |
| <b>SOYBEAN OIL</b> (UNII: 241ATL177A)                          |
| <b>HIBISCUS SABDARIFFA FLOWER</b> (UNII: 45TGG6IU6M)           |
| <b>SORBIC ACID</b> (UNII: X045WJ989B)                          |
| <b>ALCOHOL</b> (UNII: 3K9958V90M)                              |
| <b>APPLE</b> (UNII: B423VGH5S9)                                |
| <b>PHRAGMITES AUSTRALIS WHOLE</b> (UNII: 8E5JPP4H6F)           |
| <b>FU LING</b> (UNII: XH37TWY5O4)                              |
| <b>CITRULLUS LANATUS VAR. LANATUS WHOLE</b> (UNII: 3J5I6254YO) |
| <b>MAGNESIUM ALUMINUM SILICATE</b> (UNII: 6M3P64V0NC)          |
| <b>GLYCYRRHIZINATE DIPO TASSIUM</b> (UNII: CA2Y0FE3FX)         |
| <b>ADANSONIA DIGITATA FRUIT</b> (UNII: 51N9TR1W6P)             |
| <b>SCUTELLARIA ALPINA FLOWERING TOP</b> (UNII: 68JZ9NK55M)     |
| <b>SODIUM PYRROLIDONE CARBOXYLATE</b> (UNII: 469OTG57A2)       |
| <b>TRIFOLIUM PRATENSE LEAF</b> (UNII: 612YOZ36DG)              |
| <b>SODIUM CITRATE</b> (UNII: 1Q73Q2JULR)                       |

## Packaging

| # | Item Code        | Package Description                                               | Marketing Start Date | Marketing End Date |
|---|------------------|-------------------------------------------------------------------|----------------------|--------------------|
| 1 | NDC:26052-027-02 | 1 in 1 BOX                                                        | 01/01/2015           |                    |
| 1 | NDC:26052-027-01 | 56.7 g in 1 BOTTLE, DISPENSING; Type 0: Not a Combination Product |                      |                    |

### Marketing Information

| Marketing Category  | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|---------------------|------------------------------------------|----------------------|--------------------|
| OTC monograph final | part352                                  | 01/01/2015           |                    |

**Labeler** - BURT'S BEES, INC. (613480946)

Revised: 6/2015

BURT'S BEES, INC.