

**DESITIN MAXIMUM STRENGTH ZINC OXIDE DIAPER RASH- zinc oxide paste  
Johnson & Johnson Consumer Inc.**

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**Desitin Maximum Strength Paste  
40% Zinc Oxide Diaper Rash Ointment**

***Drug Facts***

**Active ingredient**

Zinc Oxide (40%)

**Purpose**

Skin Protectant

**Uses**

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

**Warnings**

**For external use only**

**When using this product**

- do not get into eyes

**Stop use and ask a doctor if**

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply paste liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

**Other information**

- store at 20°C to 25°C (68°F to 77°F)
- may stain clothing

### **Inactive ingredients**

Petrolatum, Cod Liver Oil, Lanolin, Zea Mays (Corn) Starch, Glycerin, Beeswax, Sorbitan Sesquioleate, Pentaerythrityl Tetra-di-t-butyl Hydroxyhydrocinnamate, Tocopheryl Acetate, Fragrance

### **Questions?**

Call toll-free **800-720-3843** or **215-273-8755** (collect)

Distributed in the U.S. by:

### **JOHNSON & JOHNSON CONSUMER INC.**

Skillman, NJ 08558

### **PRINCIPAL DISPLAY PANEL - 28 g Tube in a Carton Label**

#### **#1 CHOICE OF PEDIATRICIANS**

#### **& PARENTS**

Paraben-free

**Desitin**®

#### **Maximum Strength Paste**

40% Zinc Oxide Diaper Rash Ointment

Provides powerful, long-lasting relief

NET WT 1 Oz (28 g)



DESITIN MAXIMUM STRENGTH ZINC OXIDE DIAPER RASH			
zinc oxide paste			
Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0848
Route of Administration	TOPICAL		
Active Ingredient/Active Moiety			
Ingredient Name	Basis of Strength	Strength	
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	400 mg in 1 g	
Inactive Ingredients			
Ingredient Name	Strength		
PETROLATUM (UNII: 4T6H12BN9U)			
COD LIVER OIL (UNII: BBL281NWFG)			
LANOLIN (UNII: 7EV65EAW6H)			
STARCH, CORN (UNII: O8232NY3SJ)			
GLYCERIN (UNII: PDC6A3COOX)			
SORBITAN SESQUIOLEATE (UNII: OW8RRI5W5A)			

**YELLOW WAX** (UNII: 2ZA36H0S2V)

**.ALPHA.-TOCOPHEROL ACETATE** (UNII: 9E8X80D2L0)

**PENTAERYTHRITOL TETRAKIS(3-(3,5-DI-TERT-BUTYL-4-HYDROXYPHENYL)PROPIONATE)** (UNII: 255PIF62MS)

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0848-9	1 in 1 CARTON	05/14/2024	
1		28 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69968-0848-2	1 in 1 CARTON	05/14/2024	
2		57 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69968-0848-4	1 in 1 CARTON	05/14/2024	
3		113 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:69968-0848-5	1 in 1 CARTON	05/14/2024	
4		136 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:69968-0848-1	454 g in 1 JAR; Type 0: Not a Combination Product	05/14/2024	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	05/14/2024	

**Labeler** - Johnson & Johnson Consumer Inc. (118772437)

Revised: 5/2024

Johnson & Johnson Consumer Inc.