

**COLGATE OPTIC WHITE STAIN FIGHTER WITH BAKING SODA- sodium fluoride paste, dentifrice  
Colgate-Palmolive Company**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

-----  
**Colgate® Optic White® Stain Fighter®  
With Baking Soda**

**Drug Facts**

**Active ingredient**

Sodium Fluoride 0.24% (0.15% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2	ask a dentist or physician

**Inactive ingredients**

Water, Sorbitol, Hydrated Silica, PEG-12, Sodium Lauryl Sulfate, Flavor, Cellulose Gum, Potassium Hydroxide, Tetrasodium Pyrophosphate, Phosphoric Acid, Cocamidopropyl Betaine, Sodium Saccharin, Benzyl Alcohol, Sodium Bicarbonate.

**Questions?**

**1-800-468-6502**

*Dist. by:*

**COLGATE-PALMOLIVE COMPANY**  
New York, NY 10022 U.S.A.

**PRINCIPAL DISPLAY PANEL - 170 g Tube Carton**

Colgate®  
Anticavity Fluoride Toothpaste

OPTIC  
WHITE®

STAIN FIGHTER®  
WITH BAKING SODA

REMOVES 5X MORE SURFACE STAINS\*  
WITH MICRO-POLISHING ACTION

ENAMEL SAFE  
NET WT 6.0 OZ (170 g)

CLEAN MINT PASTE

### COLGATE OPTIC WHITE STAIN FIGHTER WITH BAKING SODA

sodium fluoride paste, dentifrice

#### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:35000-264
<b>Route of Administration</b>	DENTAL		

#### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

#### Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0K00R)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>POLYETHYLENE GLYCOL 600</b> (UNII: NL4J9F21N9)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED</b> (UNII: K679OBS311)	
<b>POTASSIUM PYROPHOSPHATE</b> (UNII: B9W4019H5G)	
<b>SODIUM TRIPOLYPHOSPHATE ANHYDROUS</b> (UNII: 9SW4PFD2FZ)	
<b>PHOSPHORIC ACID</b> (UNII: E4GA8884NN)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	
<b>SODIUM BICARBONATE</b> (UNII: 8MDF5V39QO)	

#### Product Characteristics

<b>Color</b>	WHITE	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

#### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-264-60	1 in 1 CARTON	06/02/2022	
1		170 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-264-42	1 in 1 CARTON	06/02/2022	
2		119 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	06/02/2022	

**Labeler** - Colgate-Palmolive Company (001344381)

Revised: 6/2022

Colgate-Palmolive Company