

**LAURA MERCIER FOUNDATION PRIMER PROTECT SPF 30- avobenzone, octinoxate, octocrylene, oxybenzone lotion**  
**Gurwitch Products, LLC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Laura Mercier Foundation Primer Protect SPF 30**

**Drug Facts**

**Active ingredients**

Avobenzone 3.0%, Octinoxate 7.3%, Octocrylene 3.0%, Oxybenzone 2.0%

**Purpose**

Sunscreen

**Uses**

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun.

**Warnings**

**For external use only.**

**Do not use**

on damaged or broken skin.

**When using this product**

keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor if**

rash occurs.

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- For sunscreen use:
- apply liberally 15 minutes before sun exposure
- use a water resistant sunscreen if swimming or sweating
- reapply at least every 2 hours
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

- limit time in the sun, especially from 10 a.m. – 2 p.m.
- wear long-sleeved shirts, pants, hats, and sunglasses
- Children under 6 months of age: Ask a doctor

### **Other information**

Protect the product in this container from excessive heat and direct sun.

### **Inactive ingredients**

Water, Glycerin, Isohexadecane, Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Phenoxyethanol, Xanthan Gum, Polysorbate 80, Ethylhexylglycerin, Tocopherol, Disodium EDTA, PEG-8, Ascorbyl Palmitate, Citric Acid, Ascorbic Acid. May Contain (+/-): Red 6, Yellow 5.

### **Questions or comments?**

Call 1-888-637-2437, M – F 9am – 5pm CST .

### **FOUNDATION PRIMER PROTECT**

FOUNDATION PRIMER - PROTECT IS A LIGHTWEIGHT, GEL-CREME TEXTURE THAT CREATES THE PERFECT CANVAS FOR MAKEUP APPLICATION WITH THE ADDED BENEFIT OF UVB/UVA BROAD SPECTRUM SPF 30 SUNSCREEN / PA +++ . THE OIL FREE FORMULA FORMS AN EVEN, INVISIBLE LAYER THAT ACTS AS A BUFFER TO OUTSIDE ELEMENTS AND EXPERTLY HOLDS FOUNDATION, KEEPING MAKEUP FRESH AND COLOR-TRUE FOR HOURS. VISIBLY SKIN SMOOTHING, NON-CHALKY AND VITAMIN ENRICHED. PERFECT FOR ALL SKIN TYPES, EVEN SENSITIVE.

laura mercier DIST. GURWITCH PRODUCTS, L.L.C. PO BOX 7568, NEW YORK, NY 10150  
MADE IN USA lauramercier.com 001 FOUNDATION PRIMER - PROTECT FPO 7 36150 11726 7

Directions for use: Smooth on Foundation Primer - Protect by gently massaging into the surface of your skin. Can be applied over moisturizer or onto clean skin before Laura Mercier Tinted Moisturizer, Foundation or Concealer. DERMATOLOGIST TESTED. NONCOMEDOGENIC.

FOUNDATION PRIMER - PROTECT FPO 7 36150 12021 2 002

Directions for use: Smooth on Foundation Primer - Protect by gently massaging into the surface of your skin. Can be applied over moisturizer or onto clean skin before Laura Mercier Tinted Moisturizer, Foundation or Concealer.

DERMATOLOGIST TESTED. NONCOMEDOGENIC.

Warnings: For external use only. Avoid contact with eyes. Discontinue use if signs of rash or irritation appear. If irritation persists, consult a doctor.

foundation primer - protect BROAD SPECTRUM SPF 30 SUNSCREEN / PA+++

laura mercier 1.7 FL.OZ./50 ml

**Foundation Primer Broad Spectrum SPF 30 1.7 FL.OZ./50 ml**



LINE

LINE

# foundation primer • protect

BROAD SPECTRUM SPF 30 SUNSCREEN / PA+++

# laura mercier

FOUNDATION PRIMER - PROTECT CREATES THE PERFECT CANVAS FOR MAKEUP APPLICATION WITH THE ADDED BENEFIT OF BROAD SPECTRUM SPF 30 UVB/UVA SUNSCREEN / PA+++. THIS OIL FREE, NON-CHALKY FORMULA IS PERFECT FOR ALL SKIN TYPES, EVEN SENSITIVE.

Directions for use: Smooth on Foundation Primer - Protect by gently massaging into the surface of your skin. Can be applied over moisturizer or onto clean skin before Laura Mercier Tinted Moisturizer, Foundation or Concealer.

DERMATOLOGIST TESTED. NON-COMEDOGENIC.

**WARNINGS: FOR EXTERNAL USE ONLY. DO NOT USE ON DAMAGED OR BROKEN SKIN. WHEN USING THIS PRODUCT KEEP OUT OF EYES. RINSE WITH WATER TO REMOVE. STOP USE AND ASK A DOCTOR IF RASH OCCURS. KEEP OUT OF REACH OF CHILDREN. IF SWALLOWED, GET MEDICAL HELP OR CONTACT A POISON CONTROL CENTER RIGHT AWAY.**

Active ingredients: Avobenzone: 3.0%, Octinoxate: 7.3%, Octocrylene: 3.0%, Oxybenzone: 2.0%.

**laura mercier**

DIST. GURWITCH PRODUCTS, L.L.C.  
PO BOX 7588, NEW YORK, NY 10150

MADE IN USA

lauramercier.com 001 1.7 FL.OZ./50 ml



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PO BOX 7588,  
NEW YORK, NY 10150  
MADE IN USA lauramercier.com 001

FOUNDATION PRIMER - PROTECT IS A LIGHTWEIGHT, GEL-CRÈME TEXTURE THAT CREATES THE PERFECT CANVAS FOR MAKEUP APPLICATION WITH THE ADDED BENEFIT OF UVB/UVA BROAD SPECTRUM SPF 30 SUNSCREEN / PA+++. THE OIL FREE FORMULA FORMS AN EVEN, INVISIBLE LAYER THAT ACTS AS A BUFFER TO OUTSIDE ELEMENTS AND EXPERTLY HOLDS FOUNDATION, KEEPING MAKEUP FRESH AND COLOR-TRUE FOR HOURS. VISIBLY SKIN SMOOTHING, NON-CHALKY AND VITAMIN ENRICHED. PERFECT FOR ALL SKIN TYPES, EVEN SENSITIVE.

1.7 FL.OZ./50 ml

# laura mercier

BROAD SPECTRUM SPF 30 SUNSCREEN / PA+++  
foundation primer • protect

FOUNDATION PRIMER  
PROTECT

### Drug Facts

#### Active ingredients

Avobenzone 3.0%, Octinoxate 7.3%, Octocrylene 3.0%, Oxybenzone 2.0%

**Purpose**  
Sunscreen

#### Uses

- helps prevent sunburn

### Drug Facts (continued)

- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun.

#### Warnings

For external use only.

### Drug Facts (continued)

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

#### Directions

- For sunscreen use:
  - apply liberally 15 minutes before sun exposure
  - use a water resistant sunscreen if swimming or sweating
  - reapply at least every 2 hours
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad

### Drug Facts (continued)

Spectrum SPF value of 15 or higher and other sun protection measures including:

- limit time in the sun, especially from 10 a.m. - 2 p.m.
- wear long-sleeved shirts, pants, hats, and sunglasses
- Children under 6 months of age: Ask a doctor

#### Other information

Protect the product in this container from excessive heat and direct sun.

#### Inactive ingredients

Water, Glycerin, Isohexadecane, Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Phenoxethanol, Xanthan Gum, Polysorbate 80, Ethylhexylglycerin, Tocopherol, Disodium EDTA, PEG-8, Ascorbyl Palmitate, Citric Acid, Ascorbic Acid, May Contain (+/-): Red 6, Yellow 5.

#### Questions or comments?

Call 1-888-637-2437, M - F 9am - 5pm CST.

Directions for use: Smooth on Foundation Primer - Protect by gently massaging into the surface of your skin. Can be applied over moisturizer or onto clean skin before Laura Mercier Tinted Moisturizer, Foundation or Concealer.

DERMATOLOGIST TESTED. NON-COMEDOGENIC.

**Foundation Primer Broad Spectrum SPF 30 0.5 FL. OZ. / 15 ml**

foundation primer • protect  
BROAD SPECTRUM SPF 30 SUNSCREEN / PA+++  
laura mercier

**WARNINGS: FOR EXTERNAL USE ONLY. KEEP OUT OF REACH OF CHILDREN. IF SWALLOWED, GET MEDICAL HELP OR CONTACT A POISON CONTROL CENTER RIGHT AWAY.**

Active Ingredients: Avobenzone: 3.0%, Octinoxate: 7.3%, Octocrylene: 3.0%, Oxybenzone: 2.0%

NOT FOR RESALE 0.5 FL. OZ./15 ml  
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PO BOX 7568, NEW YORK, NY 10150  
MADE IN USA lauramercier.com 001

laura mercier®

**Drug Facts (continued)**

**Inactive ingredients** Water, Glycerin, Isohexadecane, Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Phenoxethanol, Xanthan Gum, Polysorbate 80, Ethylhexylglycerin, Tocopherol, Disodium EDTA, PEG-8, Ascorbyl Palmitate, Citric Acid, Ascorbic Acid, May Contain (+/-): Red 6, Yellow 5.

**Questions or comments?**  
Call 1-888-637-2437, M - F 9am - 5pm CST.

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FOUNDATION PRIMER • PROTECT  
FPO  
7 36150 12166 0



foundation primer • protect  
BROAD SPECTRUM  
SPF 30 SUNSCREEN / PA+++  
15 ml/0.5 FL.OZ.

FOUNDATION PRIMER - PROTECT IS A LIGHTWEIGHT, GEL-CRÈME TEXTURE THAT CREATES THE PERFECT CANVAS FOR MAKEUP APPLICATION WITH THE ADDED BENEFIT OF BROAD SPECTRUM UVB/UVA SUNSCREEN SPF 30 / PA ++++. THE OIL FREE FORMULA FORMS AN EVEN, INVISIBLE LAYER THAT ACTS AS A BUFFER TO OUTSIDE ELEMENTS AND EXPERTLY HOLDS FOUNDATION, KEEPING MAKEUP FRESH AND COLOR-TRUE FOR HOURS. VISIBLY SKIN SMOOTHING, NON-CHALKY AND VITAMIN ENRICHED. PERFECT FOR ALL SKIN TYPES, EVEN SENSITIVE.

Directions for use: Smooth on Foundation Primer - Protect by gently massaging into the surface of your skin. Can be applied over moisturizer or onto clean skin before Laura Mercier Tinted Moisturizer, Foundation or Concealer.

DERMATOLOGIST TESTED,  
NONCOMEDOGENIC.



### Drug Facts

#### Active ingredients

Azobenzene 3.0%  
Octinoxate 7.3%  
Octocrylene 3.0%  
Oxybenzone 2.0%

#### Purpose

Sunscreen  
Sunscreen  
Sunscreen  
Sunscreen

#### Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun.

#### Warnings

For external use only.

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

#### Directions

- For sunscreen use:
  - apply liberally 15 minutes before sun exposure
  - use a water resistant sunscreen if swimming or sweating
  - reapply at least every 2 hours
  - **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
    - limit time in the sun, especially from 10 a.m. – 2 p.m.
    - wear long-sleeved shirts, pants, hats, and sunglasses
    - Children under 6 months of age: Ask a doctor

#### Other information

Protect the product in this container from excessive heat and direct sun.

Foundation Primer Broad Spectrum SPF 30 2.0ml/0.07 FL.OZ.



## Drug Facts

### Active ingredients

Avobenzone 3.0%  
Octinoxate 7.3%  
Octocrylene 3.0%  
Oxybenzone 2.0%

### Purpose

Sunscreen  
Sunscreen  
Sunscreen  
Sunscreen

### Uses

- helps prevent sunburn
- If used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun.

### Warnings

**For external use only.**

**Do not use** on damaged or broken skin.

**When using this product** keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor if** rash occurs.

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

### Directions

- For sunscreen use:
  - apply liberally 15 minutes before sun exposure
  - use a water resistant sunscreen if swimming or sweating
  - reapply at least every 2 hours

◀ **FOR FULL DRUG FACTS LIFT HERE**



FOUNDATION PRIMER - PROTECT

BROAD SPECTRUM  
SPF 30 SUNSCREEN / PA+++

2.0 ml / 0.07 FL. OZ.

# FOUNDATION PRIMER - PROTECT

BROAD SPECTRUM SPF 30 SUNSCREEN / PA+++

Foundation Primer - Protect creates the perfect canvas for makeup application with the added benefit of UVB/UVA Broad Spectrum SPF 30 Sunscreen / PA+++. This oil free, non-chalky formula is perfect for all skin types, even sensitive.

**Directions for use:** Smooth on by gently massaging into the surface of your skin. Can be applied over moisturizer or onto clean skin before Laura Mercier Tinted Moisturizer, Foundation or Concealer.

**DERMATOLOGIST TESTED. NONCOMEDOGENIC.**

**laura mercier**<sup>®</sup>

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## Drug Facts (continued)

- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
  - limit time in the sun, especially from 10 a.m. – 2 p.m.
  - wear long-sleeved shirts, pants, hats, and sunglasses
  - Children under 6 months of age: Ask a doctor

## Other information

Protect the product in this container from excessive heat and direct sun.

**Inactive Ingredients** Water, Glycerin, Isohexadecane, Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Phenoxyethanol, Xanthan Gum, Polysorbate 80, Ethylhexylglycerin, Tocopherol, Disodium EDTA, PEG-8, Ascorbyl Palmitate, Citric Acid, Ascorbic Acid. May Contain (+/-): Red 6, Yellow 5.

## Questions or comments?

Call 1-888-637-2437, M – F 9am – 5pm CST.

## LAURA MERCIER FOUNDATION PRIMER PROTECT SPF 30

avobenzone, octinoxate, octocrylene, oxybenzone lotion

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:65342-7005
Route of Administration	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	30 mg in 1 mL
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	73 mg in 1 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	30 mg in 1 mL
OXYBENZONE (UNII: 95OOS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	20 mg in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
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WATER (UNII: 059QF0KO0R)
GLYCERIN (UNII: PDC6A3C0OX)
ISOHEXADECANE (UNII: 918X1OUF1E)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
XANTHAN GUM (UNII: TTV12P4NEE)
POLYSORBATE 80 (UNII: 6OZP39ZG8H)
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)
TOCOPHEROL (UNII: R0ZB2556P8)
EDETATE DISODIUM (UNII: 7FLD91C86K)
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)
ASCORBYL PALMITATE (UNII: QN83US2B0N)
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)
ASCORBIC ACID (UNII: PQ6CK8PD0R)
D&C RED NO. 6 (UNII: 481744AI4O)
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65342-7005-0	1 in 1 CARTON		
1		50 mL in 1 TUBE		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	04/11/2014	

## LAURA MERCIER FOUNDATION PRIMER PROTECT SPF 30

avobenzone, octinoxate, octocrylene, oxybenzone lotion

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:65342-7003
Route of Administration	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	30 mg in 1 mL
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	73 mg in 1 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	30 mg in 1 mL
OXYBENZONE (UNII: 95OOS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	20 mg in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	



GLYCERIN (UNII: PDC6A3C0OX)
ISOHEXADECANE (UNII: 918X1OUF1E)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
XANTHAN GUM (UNII: TTV12P4NEE)
POLYSORBATE 80 (UNII: 6OZP39ZG8H)
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)
TOCOPHEROL (UNII: R0ZB2556P8)
EDETATE DISODIUM (UNII: 7FLD91C86K)
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)
ASCORBYL PALMITATE (UNII: QN83US2B0N)
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)
ASCORBIC ACID (UNII: PQ6CK8PD0R)
D&C RED NO. 6 (UNII: 481744AI4O)
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65342-7003-0	1 in 1 CARTON		
1		15 mL in 1 TUBE		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	04/11/2014	

## LAURA MERCIER FOUNDATION PRIMER PROTECT SPF 30

avobenzone, octinoxate, octocrylene, oxybenzone lotion

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:65342-7001
Route of Administration	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	30 mg in 1 mL
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	73 mg in 1 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	30 mg in 1 mL
OXYBENZONE (UNII: 95OOS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	20 mg in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	

ISOHEXADECANE (UNII: 918X1OUF1E)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
XANTHAN GUM (UNII: TTV12P4NEE)
POLYSORBATE 80 (UNII: 6OZP39ZG8H)
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)
TOCOPHEROL (UNII: R0ZB2556P8)
EDETATE DISODIUM (UNII: 7FLD91C86K)
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)
ASCORBYL PALMITATE (UNII: QN83US2B0N)
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)
ASCORBIC ACID (UNII: PQ6CK8PD0R)
D&C RED NO. 6 (UNII: 481744A14O)
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65342-7001-5	1 in 1 CARTON		
1		2 mL in 1 TUBE		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	04/11/2014	

**Labeler** - Gurwitch Products, LLC (884875246)

### Establishment

Name	Address	ID/FEI	Business Operations
Oxygen Development LLC		137098492	manufacture(65342-7005, 65342-7003, 65342-7001)

Revised: 4/2014

Gurwitch Products, LLC