

**PROACTIV PLUS PORE TARGETING TREATMENT- benzoyl peroxide gel**  
Alchemee, LLC

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**Proactiv+ Pore Targeting Treatment**

***Drug Facts***

***Active ingredient***

Benzoyl peroxide 2.5%

***Purpose***

Acne treatment

***Use***

for the management of acne

***Warnings***

**For external use only**

**When using this product**

- skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time.
- avoid unnecessary sun exposure and use a sunscreen
- avoid contact with the eyes, lips, and mouth
- avoid contact with hair and dyed fabrics, which may be bleached by this product
- skin irritation may occur, characterized by redness, burning, itching, peeling, or possibly swelling. Irritation may be reduced by using the product less frequently or in a lower concentration.

**Do not use** if you

- have very sensitive skin
- are sensitive to benzoyl peroxide.

**Stop use and ask a doctor**

- if irritation becomes severe.

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away.

***Directions***

- *Sensitivity Test for a New User.* Apply product sparingly to one or two small affected

areas during the first 3 days. If no discomfort occurs, follow the directions stated below.

- clean the skin thoroughly before applying this product
- cover the entire affected area with a thin layer one to three times daily
- because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor
- if bothersome dryness or peeling occurs, reduce application to once a day or every other day
- if going outside, apply sunscreen after using this product. If irritation or sensitivity develops, stop use of both products and ask a doctor.

### ***Inactive ingredients***

carbomer, disodium EDTA, ethoxydiglycol, fragrance, glycerin, polysorbate 60, polysorbate 80, potassium hydroxide, prunus amygdalus dulcis (sweet almond) oil, sorbitan stearate, water

### ***Questions or comments?***

1-800-950-4695

Distributed by Alchemee LLC

Santa Monica, CA 90401

Made in the USA of Foreign and

Domestic Components

Questions? 1-800-950-4695 • [proactiv.com](http://proactiv.com)

Proactiv is a registered trademark of  
Taro Pharmaceuticals U.S.A., Inc.

### **PRINCIPAL DISPLAY PANEL - 30 mL**

proactiv+

Pore

Targeting

Treatment

1 FL. OZ. (30 mL)

benzoyl peroxide

acne treatment

**Drug Facts**

**Active ingredient**      **Purpose**  
Benzoyl peroxide 2.5% ..Acne treatment

**Use** for the management of acne

**Warnings**  
**For external use only**

**When using this product** ■ skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time. ■ avoid unnecessary sun exposure and use a sunscreen ■ avoid contact with the eyes, lips, and mouth ■ avoid contact with hair and dyed fabrics, which may be bleached by this product ■ skin irritation may occur, characterized by redness, burning, itching, peeling, or possibly swelling. Irritation may be reduced by using the product less frequently or in a lower concentration.

**Do not use** if you ■ have very sensitive skin ■ are sensitive to benzoyl peroxide.

**Stop use and ask a doctor if** ■ irritation becomes severe.

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions** ■ *Sensitivity Test for a New User.* Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below.  
■ clean the skin thoroughly before applying this product ■ cover the

**Drug Facts** (continued)

entire affected area with a thin layer one to three times daily ■ because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor ■ if bothersome dryness or peeling occurs, reduce application to once a day or every other day ■ if going outside, apply sunscreen after using this product. If irritation or sensitivity develops, stop use of both products and ask a doctor.

**Inactive ingredients**  
water, ethoxydiglycol, glycerin, phenoxyethanol, sorbitan stearate, polysorbate 60, carbomer, caprylyl glycol, prunus amygdalus dulcis (sweet almond) oil, potassium hydroxide, polysorbate 80, ethylhexylglycerin, fragrance, disodium EDTA

**Questions or comments?**  
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Pore Targeting Treatment

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1 FL. OZ. (30 mL)

benzoyl peroxide  
acne treatment

A leave-on, lightweight gel that clears acne blemishes and helps prevent new ones from forming. Formulated with benzoyl peroxide that targets acne causing bacteria in the pores, Pore Targeting Treatment is also designed to help the skin retain moisture, helping to protect the essential moisture barrier and minimizing dryness and irritation while helping to prevent future acne breakouts.

**TIPS:** Clean the skin thoroughly with Step 1, Skin Smoothing Exfoliator before applying this product. Cover the entire affected area with a thin layer, avoiding the eye area. Follow with Step 3, Complexion Perfecting Hydrator.

## PROACTIV PLUS PORE TARGETING TREATMENT

benzoyl peroxide gel

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:11410-046
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>BENZOYL PEROXIDE</b> (UNII: W9WZN9A0GM) (BENZOYL PEROXIDE - UNII:W9WZN9A0GM)	BENZOYL PEROXIDE	2.5 g in 100 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>DIETHYLENE GLYCOL MONOETHYL ETHER</b> (UNII: A1A1I8X02B)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>ALMOND OIL</b> (UNII: 66YXD4DKO9)	
<b>POLYSORBATE 80</b> (UNII: 6OZP39ZG8H)	

<b>POLYSORBATE 60</b> (UNII: CAL22UVI4M)	
<b>SORBITAN MONOSTEARATE</b> (UNII: NVZ4I0H58X)	
<b>POTASSIUM HYDROXIDE</b> (UNII: WZH3C48M4T)	
<b>EDETATE DISODIUM ANHYDROUS</b> (UNII: 8NLQ36F6MM)	
<b>CARBOMER HOMOPOLYMER, UNSPECIFIED TYPE</b> (UNII: 0A5MM307FC)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>CAPRYLYL GLYCOL</b> (UNII: 00YIU5438U)	
<b>ETHYLHEXYLGLYCERIN</b> (UNII: 147D247K3P)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11410-046-05	1 in 1 BOX	01/03/2013	
1		89 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product		
2	NDC:11410-046-00	1 in 1 BOX	01/03/2013	
2		30 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product		
3	NDC:11410-046-15	1 in 1 CARTON	08/01/2018	
3		89 mL in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:11410-046-10	1 in 1 CARTON	08/01/2020	
4		10 mL in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:11410-046-20	1 in 1 CARTON	12/01/2020	
5		30 mL in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:11410-046-25	89 mL in 1 TUBE; Type 0: Not a Combination Product	07/15/2021	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M006	01/03/2013	

**Labeler** - Alchemee, LLC (080216357)

### Establishment

Name	Address	ID/FEI	Business Operations
VEE PAK, LLC		874763303	manufacture(11410-046)

### Establishment

Name	Address	ID/FEI	Business Operations
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Apex International Mfg LLC

079110793

manufacture(11410-046)

Revised: 11/2023

Alchemee, LLC