

**CAMERA READY 5 IN 1 BEAUTY BALM SPF 35- octinoxate, octisalate, oxybenzone, titanium dioxide liquid**

**SMASHBOX BEAUTY COSMETICS, INC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**ACTIVE INGREDIENTS:** OCTINOXATE 7.50% [] OCTISALATE 4.00% [] OXYBENZONE 2.50% [] TITANIUM DIOXIDE 1.10%

**INACTIVE INGREDIENTS:** WATER [] DIMETHICONE [] BUTYLENE GLYCOL [] PHENYL TRIMETHICONE [] PENTYLENE GLYCOL [] GLYCERYL STEARATE [] BEHENYL ALCOHOL [] TRIOCTYLDODECYL CITRATE [] POLYMETHYLSILSESQUIOXANE [] OCTYLDODECYL STEAROYL STEARATE [] PEG-40 STEARATE [] POLYGLYCERYL-10 PENTASTEARATE [] AMMONIUM ACRYLOYLDIMETHYLAURATE/VP COPOLYMER [] TRITICUM VULGARE (WHEAT) GERM EXTRACT [] HORDEUM VULGARE (BARLEY) EXTRACT [] CUCUMIS SATIVUS (CUCUMBER) FRUIT EXTRACT [] LAMINARIA SACCHARINA EXTRACT [] PYRUS MALUS (APPLE) FRUIT EXTRACT [] SCUTELLARIA BAICALENSIS ROOT EXTRACT [] POLYQUATERNIUM-51 [] ACETYL HEXAPEPTIDE-8 [] TREHALOSE [] ORYZANOL [] OCTYLDODECYL NEOPENTANOATE [] UREA [] POLYGLYCERYL-6 POLYRICINOLEATE [] PROPYLENE GLYCOL LAURATE [] GLYCYRRHETINIC ACID [] TOCOPHERYL ACETATE [] SUCROSE [] GLYCERIN [] SODIUM STEAROYL LACTYLATE [] CAFFEINE [] LINOLEIC ACID [] CHOLESTEROL [] LECITHIN [] SQUALANE [] SODIUM PCA [] ISOPROPYL TITANIUM TRIISOSTEARATE [] PROPYLENE GLYCOL STEARATE [] STEARIC ACID [] POLYSORBATE 20 [] SORBITAN LAURATE [] XANTHAN GUM [] ALUMINUM HYDROXIDE [] SODIUM HYALURONATE [] SILICA [] DISODIUM EDTA [] PENTAERYTHRITYL TETRA-DI-T-BUTYL HYDROXYHYDROCINNAMATE [] SODIUM DEHYDROACETATE [] CHLORPHENESIN [] PHENOXYETHANOL [] [+/- TITANIUM DIOXIDE (CI 77891) [] ZINC OXIDE (CI 77947) [] IRON OXIDES (CI 77491, CI 77492, CI 77499) [] MICA

**WARNING: KEEP OUT OF EYES. STOP USE IF IRRITATION OCCURS.**

**KEEP OUT OF REACH OF CHILDREN.**

**PRINCIPAL DISPLAY PANEL:**

**SMASHBOX CAMERA READY**

**5 IN 1**

**BEAUTY BALM**

**SPF 35**

**1.0 FL OZ/ 30 ML**

**Smashbox Beauty Cosmetics Inc.**

**Culver City, California, 90232**

**made in canada**

smashbox  
camera  
ready

5-in-1 Beauty Balm  
SPF 35

5 en 1 Crème Teintée  
SPF 35

1.0 fl. oz. e 30ml

5-in-1 Beauty Balm SPF 35  
5 en 1 Crème Teintée SPF 35

Always be camera ready with  
this 5-in-1 on set secret to  
flawless skin.

- MOISTURIZE
- PRIME
- PERFECT
- PROTECT
- CONTROL OIL

Wear alone or under foundation  
for more coverage.

**WARNING:** Keep out of eyes.  
Stop use if irritation occurs. Keep  
out of reach of children.

**ACTIVE INGREDIENTS:**  
Octinoxate 7.50%, Octisalate  
4.00%, Oxybenzone 2.50%,  
Titanium Dioxide 1.10%

Smashbox Beauty Cosmetics, Inc.  
Culver City, CA 90232  
London W1K 3BQ / C004  
Made in Canada / Fait au Canada



CAMERA READY 5-IN-1 BEAUTY BALM

Smashbox Beauty Cosmetics, Inc. Culver City, CA 90232

**ACTIVE INGREDIENTS:** Octinoxate 7.50%, Octisalate 4.00%, Oxybenzone 2.50%, Titanium Dioxide 1.10%, **INACTIVE**  
**INGREDIENTS:** Water/Aqua/Eau, Dimethicone, Butylene Glycol, Phenyl Trimethicone, Pentylene Glycol, Glyceryl Stearate,  
Behenyl Alcohol, Tricosyldodecyl Citrate, Polymethylsilsesquioxane, Octyldodecyl Stearyl Stearate, Peg-40 Stearate,  
Polyglyceryl-10 Pentastearate, Ammonium Acryloyldimethyltaurate/VP Copolymer, Trilicium Vulgare (Wheat) Germ Extract,  
Hordeum Vulgare (Barley) Extract (Extrait D'Orge), Cucumis Sativus (Cucumber) Fruit Extract, Laminaria Saccharina Extract,  
Pyrus Malus (Apple) Fruit Extract, Scutellaria Baicalensis Root Extract, Polyquaternium-51, Acetyl Hexapeptide-8, Trehalose,  
Oryzanol, Octyldodecyl Neopentanoate, Urea, Polyglyceryl-6 Polyricinoleate, Propylene Glycol Laurate, Glyceryl Stearate,  
Tocopheryl Acetate, Sucrose, Glycerin, Sodium Stearyl Lactylate, Caffeine, Linoleic Acid, Cholesterol, Lecithin, Squalane,  
Sodium PCA, Isopropyl Titanium Trisostearate, Propylene Glycol Stearate, Stearic Acid, Polysorbate 20, Sorbitan Laurate,  
Xanthan Gum, Aluminum Hydroxide, Sodium Hyaluronate, Silica, Disodium EDTA, Pentaerythrityl Tetra-Di-T-Butyl  
Hydroxyhydrocinnamate, Sodium Dehydroacetate, Chlorphenesin, Phenylphenol (P- Mica, Titanium Dioxide (CI 77891),  
Zinc Oxide (CI 77947), Iron Oxides (CI 77491, CI 77492, CI 77499)) <ILN37872> **WARNING:** Keep out of eyes. Stop use if  
irritation occurs. Keep out of reach of children.

## CAMERA READY 5 IN 1 BEAUTY BALM SPF 35

octinoxate, octisalate, oxybenzone, titanium dioxide liquid

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10348-002
Route of Administration	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	7.5 mL in 100 mL
OCTISALATE (UNII: 4X49 Y0596 W) (OCTISALATE - UNII:4X49 Y0596 W)	OCTISALATE	4.0 mL in 100 mL
OXYBENZONE (UNII: 95OOS7VE0 Y) (OXYBENZONE - UNII:95OOS7VE0 Y)	OXYBENZONE	2.5 mL in 100 mL
TITANIUM DIOXIDE (UNII: 15FIX9 V2JP) (TITANIUM DIOXIDE - UNII:15FIX9 V2JP)	TITANIUM DIOXIDE	1.1 mL in 100 mL

**Inactive Ingredients**

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
PHENYL TRIMETHICONE (UNII: DR0K5NOJ4R)	
PENTYLENE GLYCOL (UNII: 50C1307PZG)	
GLYCERYL MONOSTEARATE (UNII: 230OU9XXE4)	
DOCOSANOL (UNII: 9G1OE216XY)	
POLYMETHYLSILSESQUOXANE (11 MICRONS) (UNII: Z570VEV8XK)	
OCTYLDODECYL STEAROYL STEARATE (UNII: 3D47Q6D93C)	
PEG-40 STEARATE (UNII: ECU18C66Q7)	
WHEAT GERM (UNII: YR3G369F5A)	
CUCUMBER (UNII: YY7C30VXJT)	
APPLE (UNII: B423VGH5S9)	
SCUTELLARIA BAICALENSIS ROOT (UNII: 7J95K7ID2S)	
ACETYL HEXAPEPTIDE-3 (UNII: L4EL31FWIL)	
TREHALOSE (UNII: B8WCK70T7I)	
GAMMA ORYZANOL (UNII: SST9XCL51M)	
OCTYLDODECYL NEOPENTANOATE (UNII: X8725R883T)	
UREA (UNII: 8W8T17847W)	
PROPYLENE GLYCOL MONOLAURATE (UNII: M4AW13H75T)	
ALPHA-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
SUCROSE (UNII: C151H8M554)	
GLYCERIN (UNII: PDC6A3C0OX)	
CAFFEINE (UNII: 3G6A5W338E)	
LINOLEIC ACID (UNII: 9KJL21T0QJ)	
CHOLESTEROL (UNII: 97C5T2UQ7J)	
LECITHIN, SOYBEAN (UNII: 1DI56QDM62)	
SQUALANE (UNII: GW89575KF9)	
SODIUM PYRROLIDONE CARBOXYLATE (UNII: 469OTG57A2)	
PROPYLENE GLYCOL MONOSTEARATE (UNII: F76354LMGR)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
POLYSORBATE 20 (UNII: 7T1F30V5YH)	
SORBITAN MONOLAURATE (UNII: 6W9PS8B71J)	
XANTHAN GUM (UNII: TTV12P4NEE)	
ALUMINUM HYDROXIDE (UNII: 5QB0T2IUN0)	
HYALURONATE SODIUM (UNII: YSE9PPT4TH)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
SODIUM DEHYDROACETATE (UNII: 8W46YN971G)	
CHLORPHENESIN (UNII: I670DAL4SZ)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
MICA (UNII: V8A1AW0880)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10348-002-01	1 in 1 CARTON		

1	NDC:10348-002-02	30 mL in 1 TUBE		
<b>Marketing Information</b>				
<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>	
OTC monograph not final	part352	05/01/2011		

**Labeler** - SMASHBOX BEAUTY COSMETICS, INC (945344414)

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
ESTEE LAUDER COSMETICS, LTD		205952385	manufacture

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
ESTEE LAUDER N.V.		370151326	manufacture

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Len-Ron Manufacturing Division of Aramis Inc.		809771152	manufacture

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Aramis Inc.		042918826	manufacture

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Northtec Bristol		949264774	manufacture, relabel, repack

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Northtec Keystone		618107429	manufacture, relabel, repack

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Estee Lauder Pennsylvania Distribution Center 2		828534516	manufacture, relabel, repack

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Estee Lauder Cosmetics, Ltd.		255175580	manufacture

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Estee Lauder Cosmetics, Ltd		253616536	manufacture

## Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics Distribution Center		208579636	repack, relabel

## Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Kabushiki Kaisha		712808195	relabel, repack

## Establishment

Name	Address	ID/FEI	Business Operations
Whitman Laboratories Ltd.		216866277	manufacture

## Establishment

Name	Address	ID/FEI	Business Operations
Aveda Corporation		071352058	manufacture

Revised: 7/2011

SMASHBOX BEAUTY COSMETICS, INC