

**OLAY PRIME PLUS PROTECT FACIAL SUNSCREEN WITH VITAMIN C SPF35  
MATTE FINISH- avobenzone, homosalate, octisalate, and octocrylene lotion  
The Procter & Gamble Manufacturing Company**

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**OLAY Prime plus Protect Facial Sunscreen with Vitamin C SPF35 Matte Finish**  
***Drug Facts***

Avobenzone 3.0%  
Homosalate 4.0%  
Octisalate 4.5%  
Octocrylene 2.6%

Sunscreen

**Uses**

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

**For external use only**

**Do not use** on damaged or broken skin

**When using this product** keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor** if rash occurs

**Keep out of reach of children.** If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- apply liberally 15 minutes before sun exposure
- reapply at least every 2 hours
- use water resistant sunscreen if swimming or sweating
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
  - limit time in sun, especially from 10 a.m. – 2 p.m.
  - wear long-sleeved shirts, pants, hats, and sunglasses
- children under 6 months: ask a doctor

**Other information**

- protect this product from excessive heat and direct sun

## **Inactive ingredients**

Water, tapioca starch, dimethicone, niacinamide\*, 3-O-ethyl ascorbic acid\*\*, tocopheryl acetate\*\*\*, caprylyl glycol, dimethiconol, cetearyl glucoside, cetearyl alcohol, stearic acid, palmitic acid, disodium EDTA, sodium polyacrylate starch, PEG-100 stearate, polymethylsilsesquioxane, 1,2-hexanediol, phenoxyethanol, iodopropynyl butylcarbamate, fragrance

## **Questions or comments?**

**Call** 1-800-285-5170

Dist. by PROCTER & GAMBLE,  
CINCINNATI, OH 45202

**PRINCIPAL DISPLAY PANEL - 1.3 fl oz Carton**

**OLAY**

**Prime + Protect**

**Facial Sunscreen with Vitamin C**

**SPF35**

**Matte Finish**

**BROAD SPECTRUM SPF 35**

40 mL (1.3 FL OZ)

Drug Facts	
Active ingredients	Purpose
Avobenzone 3.0% Homosalate 9.0% Octisalate 4.5% Octocrylene 8.5%	Sunscreen
Uses	
<ul style="list-style-type: none"> <li>helps prevent sunburn</li> <li>if used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun</li> </ul>	
Warnings	
For external use only	
Do not use • on damaged or broken skin	
When using this product • keep out of eyes. Rinse with water to remove.	
Stop use and ask a doctor if • rash occurs	
Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.	
Directions	
<ul style="list-style-type: none"> <li>apply liberally 15 minutes before sun exposure</li> <li>reapply at least every 2 hours</li> <li>use water resistant sunscreen if swimming or sweating</li> <li><b>Sun Protection Measures.</b> Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including: <ul style="list-style-type: none"> <li>limit time in sun, especially from 10 a.m. – 2 p.m.</li> <li>wear long-sleeved shirts, pants, hats, and sunglasses</li> <li>children under 6 months: ask a doctor</li> </ul> </li> </ul>	
Other information	
• protect this product from excessive heat and direct sun	
Inactive ingredients	
Water, tapioca starch, dimethicone, niacinamide*, 3-O-ethyl ascorbic acid**, tocopheryl acetate***, caprylyl glycol, dimethiconol, cetearyl glucoside, cetearyl alcohol, stearic acid, palmitic acid, disodium EDTA, sodium polyacrylate starch, PEG-100 stearate, polymethylsilsesquioxane, 1,2-hexanediol, phenoxyethanol, iodopropynyl butylcarbamate, fragrance	
Questions? 1-800-285-5170	

\*Vitamin B3, \*\*Vitamin C, \*\*\*Vitamin E

FACIAL SUNSCREEN

SPF 35

MATTE FINISH

Mattifies Skin to Prime for Makeup

Protects Skin Against Broad Spectrum UVA/UVB Rays

Non-Greasy

ACTUAL SIZE

OLAY

SKIN MATTIFYING LIGHTWEIGHT FACIAL SUNSCREEN

NO WHITE CAST



NO Parabens, Phthalates, Synthetic Dyes, Mineral Oil



RECYCLABLE CARTON



CLINICALLY TESTED

PRIME + PROTECT FACIAL SUNSCREEN WITH VITAMIN C

SPF 35



MATTE FINISH

BROAD SPECTRUM SPF 35

40 mL (1.3 FL OZ)

olay.com

Distr. by PROCTER & GAMBLE, CINCINNATI, OH 45202



Manufactured in USA from local and imported ingredients

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## OLAY PRIME PLUS PROTECT FACIAL SUNSCREEN WITH VITAMIN C SPF35 MATTE FINISH

avobenzone, homosalate, octisalate, and octocrylene lotion

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-742
Route of Administration	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>AVOBENZONE</b> (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	3 g in 100 mL
<b>HOMOSALATE</b> (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	9 g in 100 mL
<b>OCTISALATE</b> (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	4.5 g in 100 mL
<b>OCTOCRYLENE</b> (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	8.5 g in 100 mL

Inactive Ingredients				
Ingredient Name			Strength	
DIMETHICONOL (50000 CST) (UNII: R2285D73YT)				
POLYMETHYLSILSESQUIOXANE (4.5 MICRONS) (UNII: 59Z907ZB69)				
WATER (UNII: 059QF0KO0R)				
1,2-HEXANEDIOL (UNII: TR046Y3K1G)				
PHENOXYETHANOL (UNII: HIE492ZZ3T)				
CAPRYLYL GLYCOL (UNII: 00YIU5438U)				
DIMETHICONE (UNII: 92RU3N3Y1O)				
NIACINAMIDE (UNII: 25X51I8RD4)				
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)				
CETEARYL GLUCOSIDE (UNII: 09FUA47KNA)				
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)				
3-O-ETHYL ASCORBIC ACID (UNII: 6MW60CB71P)				
STEARIC ACID (UNII: 4ELV7Z65AP)				
EDETATE DISODIUM (UNII: 7FLD91C86K)				
PEG-100 STEARATE (UNII: YD01N1999R)				
PALMITIC ACID (UNII: 2V16EO95H1)				
STARCH, TAPIOCA (UNII: 24SC3U704I)				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-742-40	1 in 1 CARTON	01/15/2024	
1		40 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category		Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug		M020	01/15/2024	

**Labeler -**
The Procter & Gamble Manufacturing Company (004238200)