

COLD SORE TREATMENT, 24-7 LIFE BY 7-ELEVEN- benzalkonium chloride liquid

Lil' Drug Store Products, Inc.

Cold Sore Treatment, 24/7 Life by 7-Eleven

Drug Facts

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Active ingredient

Active ingredient

Benzalkonium chloride 0.13%

Purpose

Purpose

Cold Sore/Fever Blister Treatment

Uses

Uses

- treats cold sores/fever blisters
- for the pain, tingling, itching, & burning associated with cold sores
- may be used as an antiseptic to help cleanse or dry sores & fever blisters
- may be used inside the mouth on sores

Warnings

Warnings

For External use only.

Do not use

Do not use

- if you have ever had an allergic reaction to this product or any of its ingredients.
- if allergic to Asteracea (daisy) family of flowers.
- for yeast infections (may be used in conjunction with yeast medication).
- in or near the eyes.

When using this product

When using this product

- use only as directed
- brief tingling may occur
- do not swallow

- avoid alcoholic drinks

Stop use and ask a doctor if

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- condition worsens or does not improve.

Keep out of reach of children

Keep out of reach of children. If more than intended use is accidentally swallowed, get medical help or call a Poison Control Center right away.

Directions

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- shake well
- best when used at first sign of outbreak.
- do not use cotton applicator.
- adults and children 12 years of age or older: apply to clean, dry, affected area 3-4 times per day by dabbing and pressing solution into the area well. Allow to dry.

Other information

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- Due to the natural ingredients in this product, color may vary. Product dries clear.

Inactive ingredients

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Echinacea Purpurea [Viracea[®] - proprietary blend of benzalkonium chloride and echinacea herb (organic)], methyl cellulose, methyl paraben, potassium sorbate, propyl paraben, purified water

Questions or comments?

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1-877-507-6516 (8:00 AM – 4:30 PM CST)

Cold Sore Treatment, 24/7 by 7-Eleven[™] - PDP/Package

24/7 Life by 7-Eleven[™]

Cold Sore

Symptom Treatment

Benzalkonium chloride 0.13%

Cold Sore/Fever Blister Treatment

**Relieves
Symptoms
in Just
a Day!**

**Fastest
Healing Time-
Guaranteed!**

Soothing
Non-Irritating
Patented
Viracea®
Formula

compare to
Relev®
active ingredient

NET CONTENTS 1 mL (0.03 oz)

The image shows the front of a small, rectangular blister pack for 'Cold Sore Symptom Treatment'. The top half is pink with a stylized blue flower logo and the text '24/7 life BY 7-ELEVEN™'. The bottom half is dark blue with white text. The main title is 'Cold Sore Symptom Treatment' in large white font. Below it, in smaller white font, is 'Benzalkonium chloride 0.13% Cold Sore/Fever Blister Treatment'. On the left side, it says 'Relieves Symptoms in Just a Day!' and on the right side, 'Fastest Healing Time-Guaranteed!'. At the bottom right, it says 'Soothing Non-Irritating' and 'Patented Viracea® Formula'. A yellow callout box at the bottom left says 'compare to Relev® active ingredient'. At the bottom center, it says 'NET CONTENTS 1 mL (0.03 oz)'.

*Scientific publications regarding this product can be obtained by contacting: Merix Pharmaceutical Corp.

KEEP CARD FOR COMPLETE WARNINGS AND PRODUCT INFORMATION.

Drug Facts

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Benzalkonium chloride 0.13%Fever Blister Treatment	Cold Sore/

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Drug Facts (continued)

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5189C-SE-03-23



Satisfaction Guaranteed
1-800-255-0711

DISTRIBUTED BY 7-ELEVEN, INC.
IRVING, TX 75063
WWW.7-ELEVEN.COM

COLD SORE TREATMENT, 24-7 LIFE BY 7-ELEVEN

benzalkonium chloride liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:66715-5189
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
BENZALKONIUM CHLORIDE (UNII: F5UM2KM3W7) (BENZALKONIUM - UNII: 7N6JUD5X6Y)	BENZALKONIUM CHLORIDE	1.3 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
POTASSIUM SORBATE (UNII: 1VPU26JZZ4)	
WATER (UNII: 059QF0KO0R)	
METHYLPARABEN (UNII: A2I8C7HI9T)	
PROPYLPARABEN (UNII: Z8IX2SC1OH)	
METHYLCELLULOSE, UNSPECIFIED (UNII: Z944H5SN0H)	
ECHINACEA PURPUREA FLOWERING TOP (UNII: 2EMS3QFX65)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:66715-5189-0	1 in 1 BLISTER PACK	04/19/2022	
1		1 mL in 1 BOTTLE, DISPENSING; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M003	04/19/2022	

Labeler - Lil' Drug Store Products, Inc. (093103646)

Revised: 1/2024

Lil' Drug Store Products, Inc.