

JOHNSONS FIRST TOUCH BABY GIFT SET- zinc oxide
Johnson & Johnson Consumer Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Johnson's[®] first touch baby gift set

Desitin[®] Daily Defense Zinc Oxide Diaper Rash Cream

Drug Facts

Active ingredient

Zinc Oxide 13%

Purpose

Skin Protectant

Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only.

When using this product

- do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply cream liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

Other Information

- store at 20°C to 25°C (68°F to 77°F)
- protect from freezing
- may stain clothing

Inactive ingredients

Water, Mineral Oil, Petrolatum, Beeswax, Dimethicone, Sorbitan Sesquioleate, Microcrystalline Wax, PEG-30 Dipolyhydroxystearate, Aloe Barbadensis Leaf Extract, Glycerin, Tropolone, Tocopheryl Acetate, 1,2-Hexanediol, Caprylyl Glycol, Magnesium Sulfate, Potassium Hydroxide, Phenoxyethanol

Questions?

Call toll-free **800-720-3843 or 215-273-8755** (collect) or visit www.desitin.com

Distributed by:

JOHNSON & JOHNSON CONSUMER INC.

Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - Kit Tray Label

Johnson's®

first touch

baby gift set

juego de regalo para bebés primeras caricias

a selection of gentle products to cleanse, moisturize,
and care for baby's delicate skin and hair

no parabens, phthalates, sulfates or dyes

Includes:

DESITIN® Daily Defense

Zinc Oxide Diaper

Rash Cream

2 OZ (57g)

1 recyclable
storage caddy
with handle

Includes:

JOHNSON'S®

baby shampoo

6.8 FL OZ (200mL)

JOHNSON'S®

HEAD-TO-TOE®

wash & shampoo

10.2 FL OZ (300mL)

JOHNSON'S®
baby lotion

10.2 FL OZ (300mL)

Johnson's® first touch® baby gift set

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DESITIN® Daily Defense Zinc Oxide Diaper Rash Cream / DESITIN® Crema de Defensa Diaria con Óxido de Zinc para Irritaciones Causadas por el Pañal

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Purpose

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• protects chafed skin due to diaper rash and
helps seal out wetness

Warnings

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When using this product
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Stop use and ask a doctor if
• condition worsens
• symptoms last more than 7 days or clear up
and occur again within a few days

Keep out of reach of children.
If swallowed, get medical help or contact a
Poison Control Center right away.

Directions

• change wet and soiled diapers promptly
• cleanse the diaper area • allow to dry ▶

Drug Facts (continued)

• apply cream liberally as often as necessary,
with each diaper change, especially at
bedtime or anytime when exposure to wet
diapers may be prolonged

Other information

• store at 20°C to 25°C (68°F to 77°F)
• protect from freezing • may stain clothing

Inactive ingredients

Water, Mineral Oil, Petrolatum, Beeswax,
Dimethicone, Sorbitan Sesquioleate,
Microcrystalline Wax, PEG-30
Dipolyhydroxystearate, Aloe Barbadensis Leaf
Extract, Glycerin, Tripolone, Tocopheryl Acetate,
1,2-Hexanediol, Caprylyl Glycol, Magnesium
Sulfate, Potassium Hydroxide, Phenoxethanol

Questions? Call toll-free 800-720-3843
or 215-273-8755 (collect) or visit
www.desitin.com

Datos del fármaco

Ingrediente activo

Zinc Óxido 13 %

Objetivo

Protector para la piel

Usos
• ayuda a tratar y prevenir la dermatitis del pañal
• protege la piel irritada por dermatitis del pañal
y permite aislar la humedad

Advertencias

Solo para uso externo.

Al usar este producto
• evitar que entre en contacto con los ojos
• se agrava la afección
• los síntomas duran más de 7 días o se disparan y
vuelven a ocurrir después de pocos días

Mantener fuera del alcance de los niños.
En caso de ingestión, solicite asistencia médica o
comunique inmediatamente con un centro de
control de toxicología.

Indicaciones

• cambiar los pañales mojados y sucios ▶

Datos del fármaco (continuación)

Indicaciones
• limpiar el área del pañal
• dejar secar • aplicar crema abundantemente
con la frecuencia necesaria en cada cambio de
pañal, sobre todo antes de dormir y en
cualquier otro momento en que pueda haber
una exposición prolongada a un pañal húmedo

Información adicional

• almacenar entre 20 °C y 25 °C (68 °F y 77 °F)
• proteger del congelamiento • puede
manchar la ropa

Ingredientes inactivos

Oil, Petrolatum, Beeswax, Dimethicone, Mineral
Oil, Sesquioxide, Microcrystalline Wax, PEG-30
Dipolyhydroxystearate, Aloe Barbadensis Leaf
Extract, Glycerin, Tripolone, Tocopheryl Acetate,
1,2-Hexanediol, Caprylyl Glycol, Magnesium
Sulfate, Potassium Hydroxide, Phenoxethanol

¿Preguntas? Llame al número gratuito
800-720-3843 o al 215-273-8755 (cobro
revertido), o visite www.desitin.com

For over 125 years JOHNSON'S®
formulas have been specially
designed for baby's unique and
delicate skin. Good for all ages.



JOHNSONS FIRST TOUCH BABY GIFT SET

zinc oxide kit

Product Information				
Product Type		HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0635
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0635-9	1 in 1 TRAY	05/01/2020	05/25/2024
Quantity of Parts				
Part #	Package Quantity		Total Product Quantity	
Part 1	1 TUBE		57 g	
Part 2	1 BOTTLE		200 mL	
Part 3	1 BOTTLE		300 mL	
Part 4	1 BOTTLE		300 mL	
Part 1 of 4				
DESITIN DAILY DEFENSE ZINC OXIDE DIAPER RASH				
zinc oxide cream				

Product Information	
Item Code (Source)	NDC:69968-0603
Route of Administration	TOPICAL

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	130 mg in 1 g

Inactive Ingredients	
Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
MINERAL OIL (UNII: T5L8T28FGP)	
PETROLATUM (UNII: 4T6H12BN9U)	
YELLOW WAX (UNII: 2ZA36H0S2V)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
MICROCRYSTALLINE WAX (UNII: XOF597Q3KY)	
PEG-30 DIPOLYHYDROXYSTEARATE (4000 MW) (UNII: 9713Q0S7FO)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
GLYCERIN (UNII: PDC6A3C0OX)	
TROPOLONE (UNII: 7L6DL16P1T)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
1,2-HEXANEDIOL (UNII: TR046Y3K1G)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
MAGNESIUM SULFATE, UNSPECIFIED FORM (UNII: DE08037SAB)	
POTASSIUM HYDROXIDE (UNII: WZH3C48M4T)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0603-2	1 in 1 CARTON		
1		57 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	12/01/2018	

JOHNSONS BABY

baby shampoos shampoo

Product Information

Route of Administration TOPICAL

Other Ingredients

Ingredient Kind	Ingredient Name	Quantity
INGR	WATER (UNII: 059QF0KO0R)	
INGR	COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
INGR	DECYL GLUCOSIDE (UNII: Z17H97EA6Y)	
INGR	SODIUM COCOYL ISETHIONATE (UNII: 518XTE8493)	
INGR	LAURYL GLUCOSIDE (UNII: 76LN7P7UCU)	
INGR	PEG-80 SORBITAN LAURATE (UNII: 239B50Y732)	
INGR	GLYCERIN (UNII: PDC6A3C0OX)	
INGR	CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
INGR	SODIUM BENZOATE (UNII: OJ245FE5EU)	
INGR	PEG-150 DISTEARATE (UNII: 6F36Q0I0AC)	
INGR	SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	
INGR	EDETATE DISODIUM (UNII: 7FLD91C86K)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		200 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
Cosmetic		07/09/2018	

Part 3 of 4

JOHNSONS HEAD TO TOE WASH

baby shampoos shampoo

Product Information

Route of Administration TOPICAL

Other Ingredients

Ingredient Kind	Ingredient Name	Quantity
INGR	WATER (UNII: 059QF0KO0R)	
INGR	COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
INGR	PEG-80 SORBITAN LAURATE (UNII: 239B50Y732)	
INGR	GLYCERIN (UNII: PDC6A3C0OX)	
INGR	PEG-150 PENTAERYTHRITYL TETRASTEARATE (UNII: 8L4OOQ76AM)	
INGR	PPG-2 HYDROXYETHYL COCAMIDE (UNII: 34N07GUJ3X)	
INGR	PHENOXYETHANOL (UNII: HIE492ZZ3T)	
INGR	SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	
INGR	SODIUM BENZOATE (UNII: OJ245FE5EU)	
INGR	DECYL GLUCOSIDE (UNII: Z17H97EA6Y)	
INGR	CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
INGR	ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		300 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
Cosmetic		07/09/2018	

Part 4 of 4

JOHNSONS BABY

lotions, oils, powders, and creams lotion

Product Information

Route of Administration	TOPICAL
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Other Ingredients

Ingredient Kind	Ingredient Name	Quantity
INGR	WATER (UNII: 059QF0KO0R)	
INGR	GLYCERIN (UNII: PDC6A3C0OX)	
INGR	ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
INGR	STEARIC ACID (UNII: 4ELV7Z65AP)	
INGR	GLYCERYL MONOSTEARATE (UNII: 230OU9XXE4)	
INGR	CETYL ALCOHOL (UNII: 936JST6JCN)	

INGR	COCONUT OIL (UNII: Q9L0O73W7L)	
INGR	DIMETHICONE (UNII: 92RU3N3Y1O)	
INGR	CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	
INGR	PHENOXYETHANOL (UNII: HIE492ZZ3T)	
INGR	POLYSORBATE 20 (UNII: 7T1F30V5YH)	
INGR	MAGNESIUM ALUMINUM SILICATE (UNII: 6M3P64V0NC)	
INGR	CARBOMER HOMOPOLYMER, UNSPECIFIED TYPE (UNII: 0A5MM307FC)	
INGR	P-ANISIC ACID (UNII: 4SB6Y7DMM3)	
INGR	SODIUM HYDROXIDE (UNII: 55X04QC32I)	
INGR	XANTHAN GUM (UNII: TTV12P4NEE)	
INGR	ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
INGR	TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		300 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
Cosmetic		07/09/2018	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	05/01/2020	05/25/2024

Labeler - Johnson & Johnson Consumer Inc. (118772437)

Revised: 1/2023

Johnson & Johnson Consumer Inc.