

NATURES WILLOW BALM ITCH RELIEF CREAM- menthol cream
WB Ventures LLC

Natures Willow Balm Itch Relief Cream

Active Ingredient

Menthol 1%

Purpose

External Analgesic

Uses

For the temporary relief of pain and itching associated with:

- insect bites
- minor skin irritations
- scrapes
- sunburn

Warnings

For External use only

Do not use on wounds or damaged skin

When using this product

- avoid contact wth eyes
- do not bandage tightly

Stop use and ask a dctor if

- condition worsen
- symptoms persist for more than 7 days sor clear up and occur again wthin a few days

If pregnant or breast-feeding, ask a health professional before use

Keep out of reach of children, if swallowed, get medical help or contact a Poison Control Center right away

Directions

Adults and children over 2 years of age: apply to affected area not more than 3 to 4 times daily

Children under 2 years of age: consult a physician

Inactive Ingredients

Almond Oil, Camphor, Caprylyl Glycol, Ceteareth-20, Cetearyl Alcohol, Cetyl Alcohol, Eucalyptus Oil, Geranium Oil, Glyceryl Stearate SE, Helichrysum Gymnocephalum Oil, Isopropyl Palmitate, Jojoba Seed Extract, Lavender Oil, Lemongrass Oil, Palmitic Acid, Phenoxyethanol, Propanediol, Sorbic Acid, Stearic Acid, Stearyl Alcohol, Sunflower Oil, Triethanolamine, Water, White Willow Bark Extract

Distributed by WB Ventures LLC, Cincinnati, OH 45212

For more information or to report a serious adverse event contact 1-888-609-4556

Packaging Label

NaturesWillow.com

Drug Facts	
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• condition worsens • symptoms persist for more than 7 days or clear up and occur again within a few days	
If pregnant or breast-feeding , ask a health professional before use	
Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away	
Directions	
Adults and children over 12 years of age: apply to affected area not more than 3 to 4 times daily. Children under 12 years of age: consult a physician.	
Inactive ingredients Almond Oil, Camphor, Caprylyl Glycol, Ceteareth-20, Cetearyl Alcohol, Cetyl Alcohol, Eucalyptus Oil, Geranium Oil, Glyceryl Stearate SE, Helichrysum Gymnocephalum Oil, Isopropyl Palmitate, Jojoba Seed Extract, Lavender Oil, Lemongrass Oil, Palmitic Acid, Phenoxyethanol, Propanediol, Sorbic Acid, Stearic Acid, Stearyl Alcohol, Sunflower Oil, Triethanolamine, Water, White Willow Bark Extract	

NATURE'S
WILLOW

EST.



2009

Willow
Balm
with
Lemongrass

menthol 1%

ITCH
RELIEF
CREAM

for your rashes &
irritated skin

TOPICAL ANALGESIC
NET WT 3.5 OZ (99g)



DISTRIBUTED BY WB VENTURES LLC
CINCINNATI, OH 45212
FOR MORE INFORMATION OR TO
REPORT A SERIOUS ADVERSE
EVENT CONTACT 1-800-609-4556
MADE IN CANADA

NATURES WILLOW BALM ITCH RELIEF CREAM

menthol cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:73498-028
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
MENTHOL (UNII: L7T10EIP3A) (MENTHOL - UNII:L7T10EIP3A)	MENTHOL	10 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
PELARGONIUM GRAVEOLENS FLOWER OIL (UNII: 3K0J1S7QGC)	
SIMMONDSIA CHINENSIS SEED (UNII: D24K2Q1F6H)	
EUCALYPTUS OIL (UNII: 2R04ONI662)	
CETYL ALCOHOL (UNII: 936JST6JCN)	
CAMPHOR (SYNTHETIC) (UNII: 5TJD82A1ET)	
STEARYL ALCOHOL (UNII: 2KR89I4H1Y)	
LAVENDER OIL (UNII: ZBP1YXW0H8)	
TROLAMINE (UNII: 9O3K93S3TK)	
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	
HELICHRYSUM GYMNOCEPHALUM WHOLE (UNII: 0369G6I64W)	
GLYCERYL STEARATE SE (UNII: FCZ5MH785I)	
WEST INDIAN LEMONGRASS OIL (UNII: 5BIA40E9ED)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
SORBIC ACID (UNII: X045WJ989B)	
SUNFLOWER OIL (UNII: 3W1JG795YI)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
POLYOXYL 20 CETOSTEARYL ETHER (UNII: YRC528SWUY)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
PROPANEDIOL (UNII: 5965N8W85T)	
ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
SALIX ALBA BARK (UNII: 205MXS71H7)	
PALMITIC ACID (UNII: 2V16EO95H1)	
WATER (UNII: 059QF0KO0R)	
ALMOND OIL (UNII: 66YXD4DKO9)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:73498-028-01	99 g in 1 TUBE; Type 0: Not a Combination Product	12/29/2023	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	12/29/2023	

Labeler - WB Ventures LLC (067482664)

Revised: 12/2023

WB Ventures LLC