

AXE FEEZE ANTIDANDRUFF- shampoo plus conditioner shampoo
Conopco Inc. d/b/a Unilever

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Axe Freeze AntiDandruff shampoo+conditioner PDP front and back and drug facts box

Active Ingredient Purpose

Pyrrithione Zinc (1.0%)...Anti-dandruff

Use *controls scalp itching and flaking associated with dandruff.*

For external use only

When using this product avoid contact with eyes. If contact occurs, rinse eyes thoroughly with water.

Stop use and ask a doctor if condition worsens or does not improve after regular use of this product as directed.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Water (Aqua), Sodium Laureth Sulfate, Cocamidopropyl Betaine, Sodium Chloride, Fragrance (Parfum), Carbomer, Dimethiconol, Glycol Distearate, Menthol, DMDM Hydantoin, Guar Hydroxypropyltrimonium Chloride, TEA-Dodecylbenzenesulfonate, Citric Acid, Iodopropynyl Butylcarbamate, Methylchloroisothiazolinone, Methylisothiazolinone, PPG-9, Mica (CI 77019), Titanium Dioxide (CI 77891), Blue 1 (CI 42090), Red 33 (CI 17200)

Questions/Comments?

1-800-450-7580

theaxeeffect.com

PDP 12 oz front



PDP 12 oz back

AXE
FREEZE
ITCH RELIEF IN 1
Things getting hot?
 AXE Freeze cools on contact. The soothing formula is made with Active Zinc, so you're protected from fleas. Relieve the urge to scratch so you can focus on her.

GET GIRL APPROVED HAIR.



Directions: Wash, Attract, Repeat.

Drug Facts

| Active Ingredient | Purpose |
|----------------------|---------------|
| Pythione Zinc (1.0%) | Anti-dandruff |

Use: controls scalp itching and flaking associated with dandruff.

Warnings:
 For external use only (see back of label)

Recycle symbol: Recycle. Check if bottle is used.
 Questions/Comments? 1-800-457-7588 theaxefreeze.com

A **Unilever** BRAND
 Distributed by @Unilever
 Trumbull, CT 06611 Made in USA 83131458



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HINGE AREA / NO COPY GLUE AREA = .328" X 4.567"

Drug Facts (cont'd)

When using this product avoid contact with eyes. If contact occurs, rinse eyes thoroughly with water.

Stop use and ask a doctor if condition worsens or does not improve after regular use of this product as directed.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions:

- Squeeze, Lather, Rinse.
- For best results, use at least twice a week or as directed by a doctor.

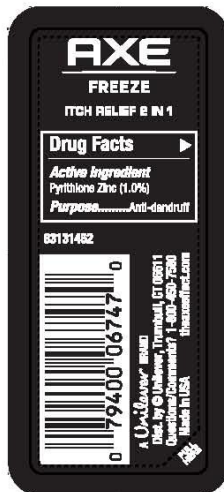
Inactive Ingredients:
 Water (aqua), sodium lauryl sulfate, saccharin(sodium) sulfate, sodium chloride, fragrance (parfum), castor oil, dimethylsiloxane, glycol stearate, menthyl, DMDM hydantoin, guar hydroxypropyltrimonium chloride, bis-isodecylamine, sodium citric acid, isodecyltrimethylcarbamate, methylchloroacetic acid, methylchloroacetic acid, PEG-9, mica (CI 77019), titanium dioxide (CI 77891), blue 1 (CI 42090), red 33 (CI 17200).

HINGE AREA / NO COPY GLUE AREA = .265" X 4.567"

PDP 1.7 oz front



PDP 1.7 oz back



| AXE FEEZE ANTIDANDRUFF | | | | |
|---|----------------|---------------------|----------------------|--------------------|
| shampoo plus conditioner shampoo | | | | |
| Product Information | | | | |
| Product Type | HUMAN OTC DRUG | Item Code (Source) | NDC:64942-1099 | |
| Route of Administration | TOPICAL | | | |
| Active Ingredient/Active Moiety | | | | |
| Ingredient Name | | Basis of Strength | Strength | |
| Pyrrithione Zinc (UNII: R953O2RHZ5) (Pyrrithione - UNII:6GK82EC25D) | | Pyrrithione Zinc | 1 mL in 100 mL | |
| Packaging | | | | |
| # | Item Code | Package Description | Marketing Start Date | Marketing End Date |

| | | | | |
|---|------------------|-----------------------|--|--|
| 1 | NDC:64942-1099-1 | 355 mL in 1 CONTAINER | | |
| 2 | NDC:64942-1099-2 | 50 mL in 1 CONTAINER | | |
| 3 | NDC:64942-1099-3 | 443 mL in 1 CONTAINER | | |

Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|---------------------|--|----------------------|--------------------|
| OTC monograph final | part358 | 08/02/2009 | |

Labeler - Conopco Inc. d/b/a Unilever (001375088)

Establishment

| Name | Address | ID/FEI | Business Operations |
|--|---------|-----------|---------------------|
| Unilever Supply Chain Co. d/b/a Unilever | | 043510056 | manufacture |

Revised: 2/2010

Conopco Inc. d/b/a Unilever