

**GOODSENSE LICE KILLING- piperonyl butoxide, pyrethrum extract shampoo  
Perrigo Direct, Inc.**

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**GoodSense Lice Killing Shampoo**

**Active Ingredient**

Piperonyl butoxide 4%

Pyrethrum extract (equivalent to 0.33% pyrethrins)

**Purposes**

Lice Treatment

**Uses**

treats head, pubic (crab), and body lice

**Warnings**

**For external use only**

**Do not use**

near eyes

inside nose, mouth, or vagina

on lice in eyebrows or eyelashes. See a doctor if lice are present in these areas.

if you have ever had an allergic reaction to this product or any of its ingredients

**Ask doctor before use if you are**

allergic to ragweed. May cause breathing difficulty or an asthmatic attack

**When using this product**

keep eyes tightly closed and protect eyes with a washcloth or towel

if product gets into eyes, flush with water right away

scalp itching or redness may occur

**Stop and ask a doctor if**

breathing difficulty occurs

eye irritation occurs

skin or scalp irritation continues or infection occurs

**Keep out of reach of children**

If swallowed, get medical help or contact a Poison Control Center (1-800-222-1222)

right away.

## **Directions**

Important: Read warnings before use  
Adults and children 2 years and over

## **Inspect**

check each household member with a magnifying glass in bright light for lice/nits (eggs)  
look for tiny nits near scalp, beginning at back of neck and behind ears  
examine small sections of hair at a time  
unlike dandruff which moves when touched, nits stick to the hair  
if either lice or nits are found, treat with this product

## **Treat**

apply thoroughly to DRY HAIR or other affected area. For head lice, first apply behind ears and to back of neck.  
allow product to remain for 10 minutes, but no longer  
use warm water to form a lather, shampoo, then thoroughly rinse  
for head lice, towel dry hair and comb out tangles

## **Remove lice and their eggs (nits)**

use a fine-tooth or special lice/nit comb. Remove any remaining nits by hand (using a throw-away glove).  
hair should remain slightly damp while removing nits  
if hair dries during combing, dampen slightly with water  
for head lice, part hair into sections. Do one section at a time starting on top of the head. Longer hair may take 1 to 2 hours.  
lift a 1-to 2-inch wide strand of hair. Place comb as close to scalp as possible and comb with a firm, even motion away from scalp.  
pin back each strand of hair after combing  
clean comb often. Wipe nits away with tissue and discard in a plastic bag. Seal bag and discard to prevent lice from coming back.  
after combing, thoroughly recheck for lice/nits. Repeat combing if necessary.  
check daily for any lice/nits that you missed  
a second treatment must be done in 7 to 10 days to kill any newly hatched lice  
if infestation continues, see a doctor for other treatments  
Children under 2 years: ask a doctor

## **Other Information**

do not freeze  
store at controlled room temperature 20°-25°C (68°-77°F)  
see package insert for additional information

## **Inactive Ingredients**

ammonium laureth sulfate, fragrance, PEG-25 hydrogenated castor oil, polyquaternium-10, purified water, SD-40 alcohol

**Questions or comments?**

to report serious side effects due to the use of this product call 1-877-974-7167

**Additional Information**

Hair Length - Recommended Application for 1 Adult/Child

Short (ear length or shorter) Day 1: 1-2 oz; Day 7-10: 1-2oz; Total : 2-4oz

Medium (shoulder length) Day1: 2-3oz; Day 7-10: 2-3oz; Total: 4-6oz

Long (past shoulder length) Day 1: 3-4oz; Day 7-10: 3-4oz; Total: 6-8oz

Important: keep this outer carton for future reference

**Package Insert**



look for tiny eggs (nits) near scalp, beginning at the back of neck and behind ears  
examine small sections of hair  
eggs (nits) stick to the hair  
if either lice or eggs (nits) are found, treat with this product

## Treat

apply thoroughly to dry hair or other affected area. For head lice, first apply behind ears and to back of neck  
allow product to remain for 10 minutes but no longer  
use warm water to form a lather, shampoo, then thoroughly rinse  
for head lice, towel dry hair and comb out tangles

## To Remove Lice and Their Eggs (Nits)

use a special lice/nit or fine-toothed comb (included). Remove any remaining eggs (nits) by hand, using a throwaway glove  
hair should remain slightly damp while removing eggs (nits)  
if hair dries during combing, dampen slightly with water  
for head lice, part hair into sections. Do one section at a time starting on top of the head. Longer hair may take 1 to 2 hours  
lift a 1- to 2-inch wide strand of hair. Place comb firm, even motion away from scalp  
pin back each strand of hair after combing  
clean comb often. Wipe eggs (nits) away with tissue and discard in a plastic bag. Seal bag and discard to prevent lice from coming back  
after combing, thoroughly recheck for lice/eggs (nits). Repeat combing if necessary  
check daily for any lice/eggs (nits) that you missed  
a second treatment must be done within 7 to 10 days to kill any newly hatched lice/eggs (nits)  
if infestation continues, see a doctor for other treatments

## 1. HEAD LICE

head lice lay small white eggs (nits) on the hair shaft close to the scalp  
eggs (nits) are most easily found on the back of the neck or behind the ears  
disinfect hats, hair ribbons, scarves, coats, towels and bed linens by machine washing in hot water [above 54 C (130 F)], then using the hottest dryer setting for at least 20 minutes  
items that cannot be washed, dry cleaned or stored may be sprayed with a product designed for this purpose  
soak all combs and brushes in hot water [above 54 C (130 F)] for at least 10 minutes  
vacuum all carpets, mattresses, upholstered furniture, and car seats that may have been used by affected people

## 2. PUBIC (CRAB) LICE

pubic (crab) lice may be contracted by sexual contact  
sexual partners should be treated simultaneously to avoid reinfestation  
lice are very small and look like brown or grey dots on the skin  
pubic (crab) lice usually cause intense itching and lay small white eggs (nits) on the hair shaft generally close to the skin surface  
pubic (crab) lice may be present on the short hairs of the groin, thighs, trunk, and underarms, -and occasionally on the beard, eyelids, and mustache  
disinfect underwear by machine washing in hot water [above 54 C (130 F)], then using

the hottest dryer setting for at least 20 minutes

### 3. BODY LICE

body lice and their eggs (nits) are generally found in the seams of clothing, particularly in the waistline and armpit areas

body lice feed on skin then return to clothing to lay their eggs (nits)

disinfect clothing by machine washing in hot water [above 54 C (130 F)], then using the hottest dryer setting for at least 20 minutes

do not seal clothing in a plastic bag because eggs (nits) can remain dormant for up to 30 days

Save this insert for future reference

SHAKE WELL BEFORE USING

GoodSense

Maximum Strength

Lice Killing Shampoo

Lice Treatment Shampoo & Conditioner

Eliminates lice from your family

Safe, effective & fast

Includes one lice comb

A Liquid Lice Treatment for Human Use

For the Treatment of Head Lice and Body Lice

Compare to RID® Lice Killing Shampoo active ingredients

4 fl oz (118 mL)

Includes One Lice Comb

NDC 50804-253-04

GOODSENSE.

Maximum Strength

# Lice Killing Shampoo

Lice Treatment Shampoo and Conditioner

NDC 50804-253-04

GOODSENSE.

Maximum Strength

# Lice Killing Shampoo

Lice Treatment Shampoo and Conditioner

- Eliminates lice from your family
- Safe, effective & fast
- Includes one lice comb



Compare to active ingredients of RID® Lice Killing Shampoo\*

4 FL OZ (118 mL)



8 46036 00957 6  
LOT NO. EXPIRES

Hair Length	Recommended Application** for 1 Adult/Child
Short (ear length or shorter)	Day 1: 1 - 2 oz
	Day 7-10: 1 - 2 oz
	<b>Total: 2 - 4 oz</b>
Medium (shoulder length)	Day 1: 2 - 3 oz
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	<b>Total: 4 - 6 oz</b>
Long (past shoulder length)	Day 1: 3 - 4 oz
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	<b>Total: 6 - 8 oz</b>

\*\*Recommended application dependent upon hair thickness

Important: keep this outer carton for future reference.

Manufactured for: Perrigo Direct, Inc.  
Peachtree City, GA 30269  
www.PerrigoDirect.com  
1-800-719-9260  
GoodSense® is a registered trademark of L. Perrigo Company.  
\*This product is not manufactured or distributed by Bayer HealthCare, owner of the registered trademark RID®.  
MADE IN THE USA

84-253-04v3.0 09/23

## Drug Facts

**Active Ingredients** Purposes  
Piperonyl butoxide 4% ..... Lice Treatment  
Pyrethrum extract (equivalent to 0.33% pyrethrins) ..... Lice Treatment

**Uses** treats head, pubic (crab), and body lice

### Warnings

For external use only

- Do not use**
- near eyes
  - inside nose, mouth, or vagina
  - on lice in eyebrows or eyelashes. See a doctor if lice are present in these areas.

### Ask a doctor before use if you are

- allergic to ragweed. May cause breathing difficulty or an asthmatic attack.

### When using this product

- keep eyes tightly closed and protect eyes with a washcloth or towel
- if product gets in eyes, flush with water right away
- scalp itching or redness may occur

### Stop use and ask a doctor if

- breathing difficulty occurs
- eye irritation occurs
- skin or scalp irritation continues or infection occurs

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center (1-800-222-1222) right away.

### Directions

- **Important:** Read warnings before use
- **adults and children 2 years and over:**  
**Inspect**
  - check each household member with a magnifying glass in bright light for lice/nits (eggs)
  - look for tiny nits near scalp, beginning at back of neck and behind ears
  - examine small sections of hair at a time

## Drug Facts (continued)

- unlike dandruff which moves when touched, nits stick to the hair
- if either lice or nits are found, treat with this product

**Treat**

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- for head lice, towel dry hair and comb out tangles

### Remove lice and their eggs (nits)

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- hair should remain slightly damp while removing nits
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- lift a 1- to 2-inch wide strand of hair. Place comb as close to scalp as possible and comb with a firm, even motion away from scalp.
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- clean comb often. Wipe nits away with tissue and discard in a plastic bag. Seal bag and discard to prevent lice from coming back.
- after combing, thoroughly recheck for lice/nits. Repeat combing if necessary.
- check daily for any lice/nits that you missed
- a second treatment must be done in 7 to 10 days to kill any newly hatched lice
- if infestation continues, see a doctor for other treatments
- **children under 2 years:** ask a doctor

### Other information

- do not freeze
- store at controlled room temperature, 20 °C to 25 °C (68 °F to 77 °F)
- see package insert for additional information

### Inactive ingredients

ammonium lauryl sulfate, fragrance, PEG-25 hydrogenated castor oil, polyquaternium-10, purified water, SD-40 alcohol

**Questions or comments?** To report serious side effects due to the use of this product call 1-800-719-9260

## GOODSENSE LICE KILLING

piperonyl butoxide, pyrethrum extract shampoo

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:50804-253
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>PYRETHRUM EXTRACT</b> (UNII: ZUM06L90GV) (PYRETHRUM EXTRACT -	PYRETHRUM	0.33 g

UNII:ZUM06L90GV)	EXTRACT	in 100 mL
<b>PIPERONYL BUTOXIDE</b> (UNII: LWK91TU9AH) (PIPERONYL BUTOXIDE - UNII:LWK91TU9AH)	PIPERONYL BUTOXIDE	4 g in 100 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>ALCOHOL</b> (UNII: 3K9958V90M)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>POLYQUATERNIUM-10 (400 CPS AT 2%)</b> (UNII: HB1401PQFS)	
<b>PEG-25 HYDROGENATED CASTOR OIL</b> (UNII: 0ZNO9PJ9J)	
<b>AMMONIUM LAURETH-2 SULFATE</b> (UNII: 698O4Z48G6)	

### Product Characteristics

<b>Color</b>	yellow (Pale yellow to light yellow)	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>		<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:50804-253-04	1 in 1 CARTON	11/01/2023	
1		118 mL in 1 BOTTLE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M031	11/01/2023	

**Labeler** - Perrigo Direct, Inc. (076059836)

**Registrant** - Weeks & Leo Co., Inc. (005290028)

### Establishment

Name	Address	ID/FEI	Business Operations
Weeks & Leo Co., Inc.		005290028	manufacture(50804-253)

Revised: 12/2023

Perrigo Direct, Inc.