

## **SELECT BRAND ANTI-ITCH- menthol and pramoxine hydrochloride cream**

### **Select Brand**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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### **Select Brand Anti-Itch**

#### ***Drug Facts***

#### ***Active ingredients***

Menthol 1%

Pramoxine hydrochloride 1%

#### ***Purpose***

Topical analgesic

#### ***Uses***

for temporary relief of pain and itching due to:

- minor burns
- sunburn
- minor cuts
- scrapes
- insect bites
- minor skin irritations
- minor rashes due to poison ivy, poison oak, or poison sumac

#### ***Warnings***

**For external use only**

**When using this product**

do not get into eyes

**Stop use and ask a doctor if**

- condition gets worse
- symptoms last more than 7 days or clear up and occur again within a few days

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away.

#### ***Directions***

adults and children 2 years and older: apply to affected area not more than 3 or 4 times daily

children under 2 years: consult a doctor

#### **Other Information**

- store at controlled room temperature

**Inactive ingredients**

aloe barbadensis (aloe vera) leaf juice, diazolidinyl urea, edetate disodium, eucalyptus oil, methylparaben, methyl salicylate, mineral oil, PPG-1 trideceth-6, propylene glycol, propylparaben, purified water, sodium acrylates copolymer, steareth-21, stearyl alcohol, tocopheryl acetate, trolamine, white petrolatum

**PRINCIPAL DISPLAY PANEL**

Select Brand Medicated Anti-Itch Cream

Maximum Relief

Topical Analgesic

Net wt 1 oz (28.3 g)

NDC 15127-721-01

**Original Formula**

**Maximum Relief**  
with Aloe & Vitamin E

**select brand**  
the lower price name brand

**Temporary Relief of Itch and Pain due to:**

- Insect Bite • Minor Cuts & Scrapes
- Poison Ivy, Oak, Sumac • Sunburn

**Relieves Pain & Itch Fast**  
Steroid Free - Hydrocortisone Free

**select brand**  
the lower price name brand

**Medicated ANTI-ITCH CREAM**  
Maximum Relief

Topical Analgesic

Compare to the active ingredients in GOLD BOND® ORIGINAL FORMULA ANTI-ITCH CREAM\*

Net Wt. 1 oz (28.3 g)

1464098

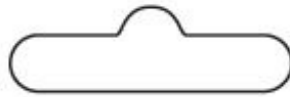
0 15127 02546 1

\*This product is not manufactured by Chattem, Inc., distributor of the product Gold Bond®

**Satisfaction Guaranteed**

Distributed by: SELECT BRAND® DISTRIBUTORS  
Pine Bluff, AR 71603 USA AC (870) 535-3635

**Important:** Keep this carton—it has complete information.



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  - minor burns ■ sunburn ■ minor cuts ■ scrapes ■ insect bites
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02-265-51v3.0

Lot # Exp.

**SELECT BRAND ANTI-ITCH**

menthol and pramoxine hydrochloride cream

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:15127-721
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
PRAMOXINE HYDROCHLORIDE (UNII: 88AYB867L5) (PRAMOXINE - UNII:068X84E056)	PRAMOXINE HYDROCHLORIDE	.1 g in 10 g
MENTHOL, UNSPECIFIED FORM (UNII: L7T10EIP3A) (MENTHOL, UNSPECIFIED FORM - UNII:L7T10EIP3A)	MENTHOL, UNSPECIFIED FORM	.1 g in 10 g

**Inactive Ingredients**

Ingredient Name	Strength
PROPYLPARABEN (UNII: Z8IX2SC10H)	
WATER (UNII: 059QF0KO0R)	
METHYL SALICYLATE (UNII: LAV5U5022Y)	
SODIUM ACRYLATE (UNII: 7C98FKB43H)	
EDETATE DISODIUM (UNII: 7FLD91C86K)	
METHYLPARABEN (UNII: A2I8C7HI9T)	
PPG-1 TRIDECETH-6 (UNII: 1K7417JX6Q)	
STEARYL ALCOHOL (UNII: 2KR89I4H1Y)	

ALOE VERA LEAF (UNII: ZY81Z83H0X)	
MINERAL OIL (UNII: T5L8T28FGP)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
EUCALYPTUS OIL (UNII: 2R04ONI662)	
DIAZOLIDINYL UREA (UNII: H5RIZ3MPW4)	
TROLAMINE (UNII: 9O3K93S3TK)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
PETROLATUM (UNII: 4T6H12BN9U)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:15127-721-01	1 in 1 CARTON	01/03/2014	
1		28.3 g in 1 TUBE		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part348	10/03/2012	

**Labeler** - Select Brand (043562370)

**Registrant** - Weeks & Leo Co., Inc. (005290028)

### Establishment

Name	Address	ID/FEI	Business Operations
Weeks & Leo Co., Inc.		005290028	label(15127-721) , manufacture(15127-721) , pack(15127-721)

Revised: 1/2015

Select Brand