

COLGATE MAXIMUM CAVITY PROTECTION BUBBLE FRUIT FLAVOR- sodium fluoride gel, dentifrice
Colgate-Palmolive Company

Colgate® Kids Unicorn
Mild Bubble Fruit® Flavor

Drug Facts

Active ingredient

Sodium Fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

Sorbitol, Water, Hydrated Silica, PEG-12, Cellulose Gum, Sodium Lauryl Sulfate, Flavor, Sodium Saccharin, Blue 1, Yellow 10.

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022 U.S.A.

PRINCIPAL DISPLAY PANEL - 124 g Tube Label

Colgate®

Anticavity Fluoride Toothpaste

MAXIMUM

cavity

protection*

BUBBLE FRUIT®

ADA

Accepted

American

Dental

Association ®

NET WT

4.4 OZ (124 g)

Colgate®
Anticavity Fluoride Toothpaste

MAXIMUM cavity protection*
BUBBLE FRUIT®

Drug Facts (continued)

Active ingredient	Purpose
Sodium Fluoride 0.24% (0.15% w/v fluoride ion)	Anticavity

Please pull back label for complete drug facts information.

- ✓ Clinically Proven Cavity Protection
- ✓ Fortifies Weak Spots on Enamel
- ✓ Freshens Breath
- ✓ Helps Reduce Plaque Buildup with Regular Brushing

*Maximum FDA allowed anticavity active ingredient

Dist. by:
COLGATE-PALMOLIVE COMPANY
New York, NY 10022 U.S.A.
Questions? 1-800-468-6502
www.colgate.com/kids

smartlabel®
visit smartlabel.colgate.com
for ingredient information

Note: If Pump doesn't function, hold down button while pushing up on the center of the base.
PLEASE REMOVE AND DISCARD TAMPER EVIDENT TAB UNDER THE CAP.
DO NOT USE IF THE TAMPER TAB IS NOT PRESENT.

NET WT
4.4 OZ (124 g)

Drug Facts (continued)

Use helps protect against cavities

Warnings
Keep out of reach of children under 6 years of age.
If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients Sorbitol, Water, Hydrated Silica, PEG-12, Cellulose Gum, Sodium Lauryl Sulfate, Flavor, Sodium Saccharin, Blue 1, Yellow 10.

Questions? 1-800-468-6502

ADA Accepted
Helps prevent cavities

Vegan Gluten Free Sugar Free

SAVE WATER
turn off the tap while brushing

COLGATE MAXIMUM CAVITY PROTECTION BUBBLE FRUIT FLAVOR

sodium fluoride gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-196
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
D&C YELLOW NO. 10 (UNII: 35SW5USQ3G)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor	FRUIT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-196-44	124 g in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	05/05/2020	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	05/05/2020	

Labeler - Colgate-Palmolive Company (001344381)

Revised: 2/2024

Colgate-Palmolive Company