COLGATE MAXIMUM CAVITY PROTECTION BUBBLE FRUIT FLAVOR- sodium fluoride gel, dentifrice
Colgate-Palmolive Company

Colgate® Kids Unicorn
Mild Bubble Fruit® Flavor

Drug Facts

Active ingredient

Sodium Fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

Sorbitol, Water, Hydrated Silica, PEG-12, Cellulose Gum, Sodium Lauryl Sulfate, Flavor, Sodium Saccharin, Blue 1, Yellow 10.

Questions?

1-800-468-6502

Dist. by:
***COLGATE-PALMOLIVE** COMPANY*
New York, NY 10022 U.S.A.

PRINCIPAL DISPLAY PANEL - 124 g Tube Label

Colgate®
Anticavity Fluoride Toothpaste

MAXIMUM
cavity
protection*

BUBBLE FRUIT®

ADA
Accepted
American
Dental
Association ®

NET WT
4.4 OZ (124 g)

COLGATE MAXIMUM CAVITY PROTECTION BUBBLE FRUIT FLAVOR

sodium fluoride gel, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:35000-196
Route of Administration	DENTAL		

Active Ingredient/Active Moiety		
Ingredient Name	**Basis of Strength**	**Strength**
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients	
Ingredient Name	**Strength**
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
D&C YELLOW NO. 10 (UNII: 35SW5USQ3G)	

Product Characteristics			
Color		**Score**	
Shape		**Size**	
Flavor	FRUIT	**Imprint Code**	
Contains			

Packaging				
#	**Item Code**	**Package Description**	**Marketing Start Date**	**Marketing End Date**
1	NDC:35000-196-44	124 g in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	05/05/2020	12/31/2026

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	05/05/2020	12/31/2026

Labeler - Colgate-Palmolive Company (001344381)

Revised: 3/2026 Colgate-Palmolive Company