

PURE TRANSFORMATION SHEER CLEAR- titanium dioxide and zinc oxide powder
Bare Escentuals Beauty Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Pure Transformation Sheer Clear

Drug Facts

Active Ingredients

Titanium Dioxide 19% Purpose: Sunscreen

Zinc oxide 5% Purpose: Sunscreen

Uses

Helps prevent sunburn. If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

For external use only

Do not use on damaged or broken skin.

When using this product: Keep out of Eyes ; Rinse with water to remove

Stop use and ask a doctor if rash occurs.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

Apply liberally 15 minutes before sun exposure

Use a water resistant sunscreen if swimming or sweating

Reapply at least every 2 hours

Children under 6 months, ask a doctor.

Sun protection measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF of 15 or higher and other sun protection measures including: limit time in the sun, especially from 10am to 2 pm, wear long-sleeve shirts, pants, hats, and sunglasses.

Inactive Ingredients

Boron nitride, glycerin, methylcellulose, maltodextrin, ascorbic acid, illite, trimyrstintin, betaine, phyllanthus embilica fruit extract, sodium hyaluronate, hydrogenated lecithin, aloe barbensis leaf extract, retinyl palmitate, aluminum dimyristate, triethoxycaprylsilane, cyclopia intermedia leaf extract, camera sinensis leaf extract, ectoin, tocopheryl acetate, triticum vulgare (wheat germ extract), disodium stearyl glutamate, ferulic acid, litchi chinesis fruit extract, oryza sativa (rice) extract, disodium EDTA,

rosmarinus officinalis (rosemary) extract, tetrahydrobisdemthoxydiferuloylmethane, dipotassium glycyrrhizinate, aspalathus linearis leaf extract. May contain: mica, bismuth oxychloride, titanium dioxide, iron oxides.

Other information

Protect this product from excessive heat and direct sun

Questions or comments?

Call toll free 1-888-795-4747

Bare Escentuals

MADE IN USA

Distr. By Bare Escentuals Beauty Inc., San Francisco CA 94104 USA

London W10 3QB

PRINCIPAL DISPLAY PANEL - 8g Jar Label

bareMinerals

PURE TRANSFORMATION

DAY TREATMENT

BROAD SPECTRUM SPF 20

with ActiveSoil Complex

CLEAR

ACTIVE INGREDIENT(S): TITANIUM DIOXIDE 19%, ZINC OXIDE 5%

See box for complete drug facts information.

WARNING: For external use only. Keep out of reach of children. If swallowed get medical help or contact a poison control center right away.

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bareMinerals

**PURE TRANSFORMATION
DAY TREATMENT
BROAD SPECTRUM SPF 20**

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CLEAR

ACTIVE INGREDIENT(S): TITANIUM DIOXIDE 15%, ZINC OXIDE 5%

See box for complete drug facts information.

WARNING: For external use only. Keep out of reach of children. If swallowed get medical help or contact a poison control center right away.

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PURE TRANSFORMATION DAY TREATMENT BROAD SPECTRUM SPF 20 IN SHEER FAIR & SHEER TANN:

Drug Facts

Active ingredient(s)

Titanium dioxide 15%
Zinc oxide 5%

Purpose
Sunscreen
Sunscreen

Uses: helps prevent sunburn • if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs.

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

Directions: For sunscreen use: • apply liberally 15 minutes before sun exposure • use a water resistant sunscreen if swimming or sweating • reapply at least every 2 hours • children under 6 months ask a doctor • **Sun protection measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF of 15 or higher and other sun protection measures including: • limit time in the sun, especially from 10 a.m. - 2 p.m. • wear long-sleeve shirts, pants, hats, and sunglasses

Inactive ingredients: boron nitride, glycerin, soil minerals, methylcellulose, magnesium silicate, methylodotria, silica, ascorbic acid, humic acids, illite, lecithin, tomyristin, betaine, phyllanthus emblica fruit extract, sodium hyaluronate, hydrogenated lecithin, aloe barbadensis leaf extract, retinyl palmitate, aluminum dimyristate, triethoxycaprylsilane, cyclopa intermedia leaf extract, camellia sinensis leaf extract, ectoin, tocopheryl acetate, linicum vulgare (wheat) germ extract, disodium stearyl glutamate, ferulic acid, lithi chinensis fruit extract, onyza sativa (rice) extract, disodium EDTA, rosmarinus officinalis (rosemary) extract, tetrahydroisobutylmethoxydifenulolymethane, dipotassium glycyrrhizinate, aspalathus linearis leaf extract, may contain mica, bismuth oxychloride, iron oxides, titanium dioxide.

Other information: Protect this product from excessive heat and direct sun.

Questions or comments? Call toll free 1-888-726-4747

PURE TRANSFORMATION DAY TREATMENT BROAD SPECTRUM SPF 20 IN SHEER LIGHT, SHEER MEDIUM & SHEER DARK:

Drug Facts

Active ingredient(s)

Titanium dioxide 15%
Zinc oxide 5%

Purpose
Sunscreen
Sunscreen

Uses: helps prevent sunburn • if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs.

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

Directions: For sunscreen use: • apply liberally 15 minutes before sun exposure • use a water resistant sunscreen if swimming or sweating • reapply at least every 2 hours • children under 6 months ask a doctor • **Sun protection measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF of 15 or higher and other sun protection measures including: • limit time in the sun, especially from 10 a.m. - 2 p.m. • wear long-sleeve shirts, pants, hats, and sunglasses

THIS CHANGES EVERYTHING

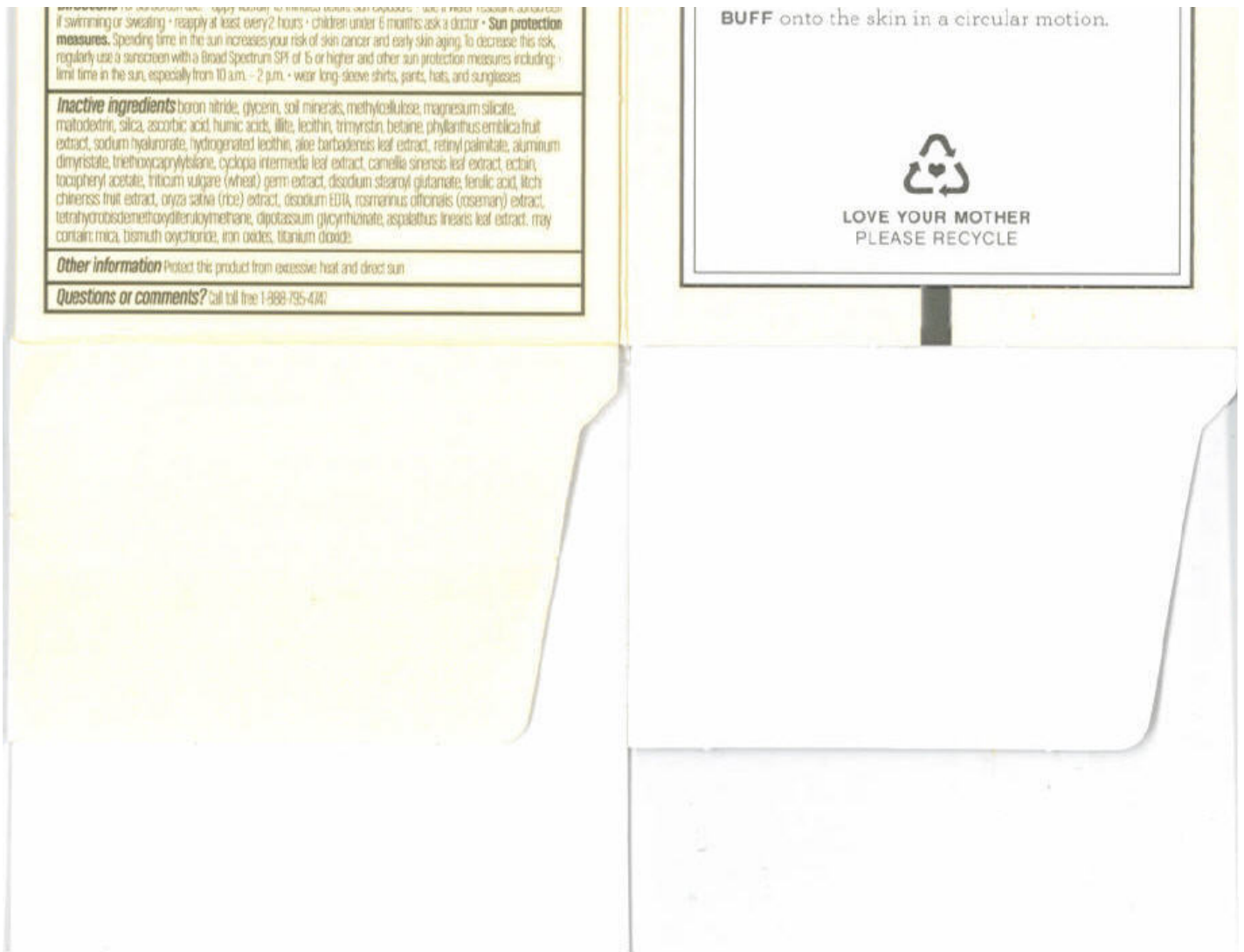
Inspired by our top-rated nighttime mineral treatment, this advanced daytime formula with broad spectrum SPF 20 helps protect skin from sun damage and reduces the appearance of pores while improving luminosity. This concentrated powder contains moisture minerals to keep skin hydrated and targets signs of aging with our proprietary ActiveSoil™ Complex, clinically proven to increase cell turnover and provide antioxidant defense. Sheer tint instantly diffuses the look of discolorations and imperfections, prepping skin for a flawless foundation application.

**FORMULATED WITHOUT PARABENS,
SYNTHETIC FRAGRANCES, AND
ARTIFICIAL OILS**

Apply after skincare and before your favorite bareMinerals Foundation using our Swirl, Tap, Buff® Application. Pair with Pure Transformation Night Treatment for best results and 24-hour mineral care.

SWIRL a small amount of mineral powder in the lid until it all disappears into the brush.

TAP away excess.



PURE TRANSFORMATION SHEER CLEAR

titanium dioxide and zinc oxide powder

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:98132-190
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Titanium Dioxide (UNII: 15FIX9V2JP) (Titanium Dioxide - UNII:15FIX9V2JP)	Titanium Dioxide	19 g in 100 g
Zinc Oxide (UNII: SOI2LOH54Z) (Zinc Oxide - UNII:SOI2LOH54Z)	Zinc Oxide	5 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
boron nitride (UNII: 2U4T60A6YD)	
glycerin (UNII: PDC6A3C0OX)	
CARBOXYMETHYLCELLULOSE (UNII: 05JZI7B19X)	

magnesium silicate (UNII: 9B9691B2N9)
maltodextrin (UNII: 7CVR7L4A2D)
silicon dioxide (UNII: ETJ7Z6XBU4)
ascorbic acid (UNII: PQ6CK8PD0R)
EGG PHOSPHOLIPIDS (UNII: 1Z74184RGV)
TRIMYRISTIN (UNII: 18L31PSR28)
betaine (UNII: 3SCV180C9W)
PHYLLANTHUS EMBLICA FRUIT (UNII: YLX4CW2576)
hyaluronate sodium (UNII: YSE9PPT4TH)
ALOE (UNII: V5VD430YW9)
VITAMIN A PALMITATE (UNII: 1D1K0N0VVC)
ALUMINUM DIMYRISTATE (UNII: J2KA067N9O)
triethoxycaprylylsilane (UNII: LDC331P08E)
CYCLOPIA INTERMEDIA LEAF (UNII: 29UXG2GG8O)
GREEN TEA LEAF (UNII: W2ZU1RY8B0)
ectoine (UNII: 7GXZ3858RY)
.alpha.-tocopherol acetate (UNII: 9E8X80D2L0)
WHEAT GERM (UNII: YR3G369F5A)
disodium stearyl glutamate (UNII: 45ASM2L11M)
ferulic acid (UNII: AVM951ZWST)
LITCHI FRUIT (UNII: Y5P61KP51E)
rice germ (UNII: 7N2B70SFEZ)
Edetate Disodium (UNII: 7FLD91C86K)
rosemary (UNII: IJ67X351P9)
TETRAHYDRO BISDEMETHOXYDIFERULOYLMETHANE (UNII: 973IBV8W7I)
glycyrrhizinate dipotassium (UNII: CA2Y0FE3FX)
aspalathus linearis leaf (UNII: H7UGK1GJCU)
mica (UNII: V8A1AW0880)
BISMUTH OXYCHLORIDE (UNII: 4ZR792I587)
FERRIC OXIDE RED (UNII: 1K09F3G675)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:98132-190-03	8 g in 1 JAR		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH NOT FINAL	part352	06/30/2013	

Labeler - Bare Escentuals Beauty Inc. (087008363)