

**COLGATE JUNIOR MIXED KIDS BUBBLE FRUIT FLUORIDE- sodium fluoride paste, dentifrice**  
**Colgate-Palmolive Company**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Colgate® Junior Mixed Kids Bubble Fruit® Fluoride Toothpaste**

**Drug Facts**

**Active ingredient**

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

|  |  |
|--|--|
| adults and children 2 years of age and older | brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician |
| children 2 to 6 years                        | use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)                      |
| children under 2 years                       | ask a dentist or physician   |

**Inactive ingredients**

Sorbitol, Water, Hydrated Silica, PEG-12, Cellulose Gum, Sodium Lauryl Sulfate, Flavor, Sodium Saccharin, Blue 1, Yellow 10.

## Questions?

**1-800-468-6502**

*Dist. by:*

**COLGATE-PALMOLIVE COMPANY**

*New York, NY 10022 U.S.A.*

## **PRINCIPAL DISPLAY PANEL - 130 g Tube Carton - Fire Truck**

Colgate®

Anticavity Fluoride Toothpaste

ADA

Accepted

American

Dental

Association ®

NET WT 4.6 OZ (130 g)

Kids

Cavity

Protection

Bubble Fruit®

TURN this

CARTON

into a

FIRE TRUCK

Fights

Cavities

Clinically

Proven

Enamel

Safe



**PRINCIPAL DISPLAY PANEL - 130 g Tube Carton - Princess Carriage**

Colgate®  
Anticavity Fluoride Toothpaste

ADA  
Accepted  
American  
Dental  
Association ®

NET WT 4.6 OZ (130 g)

Kids  
Cavity  
Protection  
Bubble Fruit®

Turn this  
Carton  
into a Princess  
Carriage

Fights

Cavities  
 Clinically  
 Proven  
 Enamel  
 Safe



## COLGATE JUNIOR MIXED KIDS BUBBLE FRUIT FLUORIDE

sodium fluoride paste, dentifrice

### Product Information

|                                |                |                           |               |
|--------------------------------|----------------|---------------------------|---------------|
| <b>Product Type</b>            | HUMAN OTC DRUG | <b>Item Code (Source)</b> | NDC:35000-958 |
| <b>Route of Administration</b> | DENTAL         |                           |               |

### Active Ingredient/Active Moiety

| Ingredient Name  | Basis of Strength | Strength      |
|--|-------------------|---------------|
| <b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O) | FLUORIDE ION      | 1.1 mg in 1 g |

## Inactive Ingredients

| Ingredient Name  | Strength      |
|--|---------------|
| <b>SORBITOL</b> (UNII: 506T60A25R)                                   | 476 mg in 1 g |
| <b>WATER</b> (UNII: 059QF0KO0R)                                      |               |
| <b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)                            |               |
| <b>POLYETHYLENE GLYCOL 600</b> (UNII: NL4J9F21N9)                    |               |
| <b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED</b> (UNII: K679OBS311) |               |
| <b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)                      |               |
| <b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)                           |               |
| <b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)                        |               |
| <b>D&amp;C YELLOW NO. 10</b> (UNII: 35SW5USQ3G)                      |               |

## Product Characteristics

|                 |       |                     |  |
|-----------------|-------|---------------------|--|
| <b>Color</b>    | GREEN | <b>Score</b>        |  |
| <b>Shape</b>    |       | <b>Size</b>         |  |
| <b>Flavor</b>   | FRUIT | <b>Imprint Code</b> |  |
| <b>Contains</b> |       |                     |  |

## Packaging

| # | Item Code        | Package Description                                | Marketing Start Date | Marketing End Date |
|---|------------------|--|----------------------|--------------------|
| 1 | NDC:35000-958-46 | 130 g in 1 TUBE; Type 0: Not a Combination Product | 12/07/2017           |                    |

## Marketing Information

| Marketing Category  | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|---------------------|--|----------------------|--------------------|
| OTC MONOGRAPH FINAL | part355                                  | 06/26/2017           |                    |

**Labeler** - Colgate-Palmolive Company (001344381)

Revised: 7/2021

Colgate-Palmolive Company