

ALMAY SMART SHADE SKINTONE MATCHING MAKEUP- titanium dioxide zinc oxide liquid

Almay, Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Almay Smart Shade Skintone Matching Makeup

Active Ingredients :

Titanium Dioxide: 4.8%

Zinc Oxide 2.4%

Purpose

Sunscreen

Uses:

- Helps prevent sunburn
- If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings:

- For external use only
- Do not use on damaged or broken skin
- When using this product: Keep out of eyes. Rinse with water to remove.
- Stop use and ask a doctor if a rash occurs
- Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control center right away

Directions

- Apply liberally 15 minutes before sun exposure
- Use a water resistant sunscreen if swimming or sweating
- Reapply at least every 2 hours
- Children under 6 months: Ask a doctor.

Sun Protection Measures

Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

- Limit time in the sun, especially from 10 am - 2 pm
- Wear long-sleeved shirts, pants, hats and sunglasses.

Inactive Ingredients

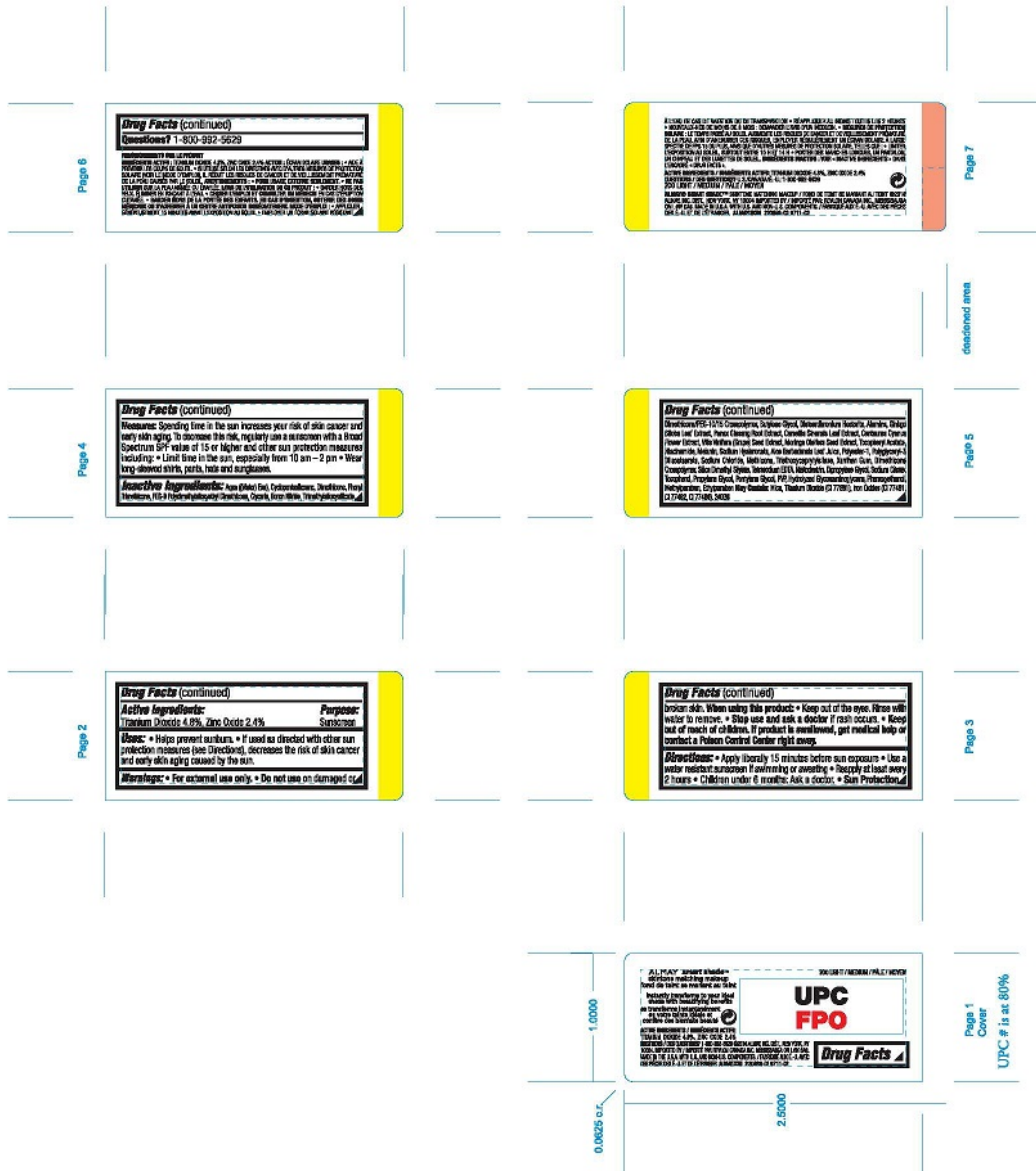
Aqua ((Water) Eau), Cyclopentasiloxane, Dimethicone, Phenyl Trimethicone, PEG-9 Polydimethylsiloxylethyl Dimethicone, Glycerin, Boron Nitride, Trimethylsiloxysilicate, Dimethicone/PEG-10/15 Crosspolymer, Butylene Glycol, Disteardimonium Hectorite, Alumina, Ginkgo Biloba Leaf Extract, Panax Ginseng Root Extract, Camellia Sinensis Leaf Extract, Centaurea Cyanus Flower Extract, Vitis Vinifera (Grape) Seed Extract, Moringa Oleifera Seed Extract, Tocopheryl Acetate, Niacinamide, Melanin, Sodium Hyaluronate, Aloe Barbadensis Leaf Juice, Polyester-1, Polyglyceryl-3 Diisostearate, Sodium Chloride, Methicone, Triethoxycaprylylsilane, Xanthan Gum, Dimethicone Crosspolymer, Silica Dimethyl Silylate, Tetrasodium EDTA, Maltodextrin, Dipropylene Glycol, Sodium Citrate, Tocopherol, Propylene Glycol, Pentylene Glycol, PVP, Hydrolyzed Glycosaminoglycans, Phenoxyethanol, Methylparaben, Ethylparaben

Principal Display Panel

Almay

Skintone Matching Makeup

**ALMAY SMART SHADE SKINTONE MATCHING MAKEUP (US/CA/INTL)
 UPC BOOKLET LABEL
 YF00908 / 9711-XX
 2.5"W x 1"H**



Merch Code	Shade Name	Product #	Stock #	UPC
100 LIGHT / P/L		9711-01	22086-01	309975603019
200 LIGHT / MEDIUM / P/L / N/PEN		9711-02	22086-02	309975603026
300 MEDIUM / N/PEN		9711-03	22086-03	309975603033

SUBSTRATE IS WHITE

 **BLACK TEXT, RULES AND UPC PRINT:**
100% BLACK

 **CYAN RULES REPRESENT DIE AND MEASUREMENTS:** DO NOT PRINT

 **CYAN DASHED RULES REPRESENT LIVE AREA:**
DO NOT PRINT

 **YELLOW FILL REPRESENTS HINGES:**
DO NOT PRINT

REVLON

ART RELEASE: 3/11/2016

BRAND: ALMAY

FRANCHISE: SMART SHADE

DESCRIPTION: ALMAY Smart Shade Skintone Matching Make Up (US/CN)

COMPONENT: Booklet Label **PROGRAM#:** 16-8620 **PROJECT#:** YF00908

STOCK#: 220868-XX

MLI#: 24036

PRODUCT#: 9711-XX

SIZE: 2.5" x 1.0"

UPC: see shade legend

FILE NAME: YF00908-Almy-SS_SknToneMatch_MU_bkItLABEL_Stanford_CS5_3-11-16.ai

ALMAY SMART SHADE SKINTONE MATCHING MAKEUP

titanium dioxide zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0311-0701
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	4.8 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC CATION - UNII:13S1S8SF37)	ZINC CATION	2.4 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
CYCLOMETHICONE 5 (UNII: 0THT5PC10R)	
PHENYL TRIMETHICONE (UNII: DR0K5NOJ4R)	
PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE (UNII: TYP81E471F)	
GLYCERIN (UNII: PDC6A3C0OX)	
TRIMETHYLSILOXYLICATE (M/Q 1.0-1.2) (UNII: 78GX033D7I)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
DISTEARDIMONIUM HECTORITE (UNII: X687XDK09L)	
ALUMINUM OXIDE (UNII: LM26O6933)	
NIACINAMIDE (UNII: 25X51I8RD4)	
HYALURONATE SODIUM (UNII: YSE9PPT4TH)	

ALOE VERA LEAF (UNII: ZY81Z83H0X)
POLYGLYCERYL-3 DIISOSTEARATE (UNII: 46P231IQV8)
SODIUM CHLORIDE (UNII: 451W47IQ8X)
METHICONE (20 CST) (UNII: 6777U11MKT)
TRIETHOXYCAPRYL YLSILANE (UNII: LDC331P08E)
XANTHAN GUM (UNII: TTV12P4NEE)
SILICA DIMETHYL SILYLATE (UNII: EU2PSP0G0W)
MALTODEXTRIN (UNII: 7CVR7L4A2D)
DIPROPYLENE GLYCOL (UNII: E107L85C40)
SODIUM CITRATE (UNII: 1Q73Q2JULR)
DIMETHICONE (UNII: 92RU3N3Y1O)
TOCOPHEROL (UNII: R0ZB2556P8)
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)
PENTYLENE GLYCOL (UNII: 50C1307PZG)
COPOVIDONE K25-31 (UNII: D9C330MD8B)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
HYDROLYZED GLYCOSAMINOGLYCANS (BOVINE; 50000 MW) (UNII: 997385V0VV)
METHYL PARABEN (UNII: A2I8C7HI9T)
ETHYL PARABEN (UNII: 14255EXE39)
BORON NITRIDE (UNII: 2U4T60A6YD)
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)
GINKGO (UNII: 19FUJ2C58T)
ASIAN GINSENG (UNII: CUQ3A77YXI)
GREEN TEA LEAF (UNII: W2ZU1RY8B0)
CENTAUREA CYANUS FLOWER (UNII: QZ239038YC)
VITIS VINIFERA SEED (UNII: C34U15ICXA)
MORINGA OLEIFERA LEAF (UNII: 4WET1AWO9B)
MELANIN SYNTHETIC (TYROSINE, PEROXIDE) (UNII: O0CV1RMR44)
EDETATE SODIUM (UNII: MP1J8420LU)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0311-0701-01	30 mL in 1 TUBE; Type 0: Not a Combination Product	04/16/2016	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part352	04/16/2016	

Labeler - Almay, Inc. (064988652)

Establishment

Name	Address	ID/FEI	Business Operations
REVLON, INC.		809725570	manufacture(0311-0701)

