

**MAXIMUM COVER CAMOUFLAGE MAKEUP FOR FACE AND BODY SPF 15- titanium dioxide cream**

**ESTEE LAUDER INC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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ACTIVE INGREDIENT: TITANIUM DIOXIDE 19.90%

WARNING: KEEP OUT OF EYES. STOP USE IF IRRITATION OCCURS.

KEEP OUT OF REACH OF CHILDREN

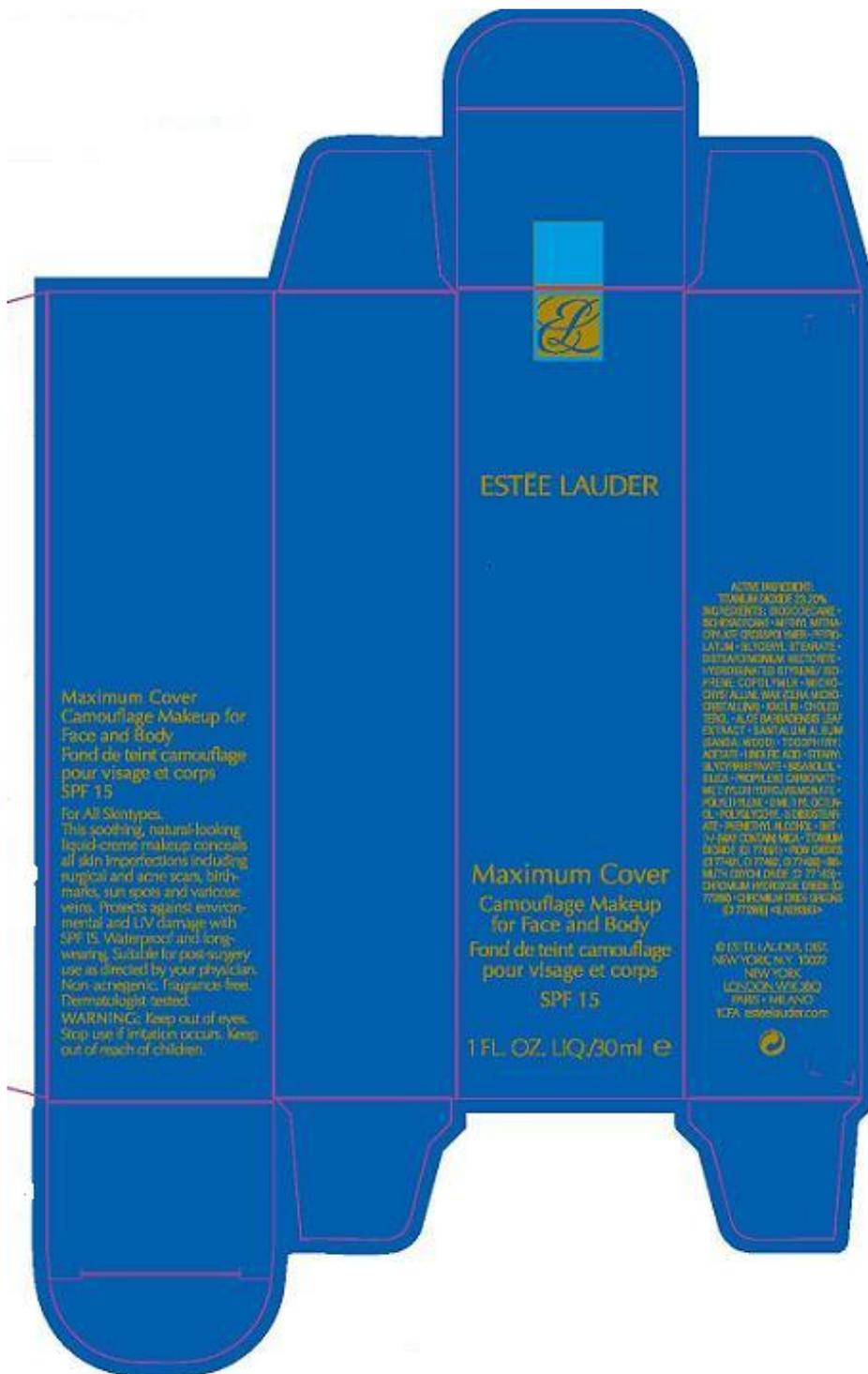
**PRINCIPAL DISPLAY PANEL**

ESTEE LAUDER  
MAXIMUM COVER  
CAMOUFLAGE MAKEUP  
FOR FACE AND BODY  
SPF 15

1 FL OZ/30 mL

ESTEE LAUDER DIST  
NEW YORK, NY 10022

1CFA  
ESTEELAUDER.COM



**MAXIMUM COVER CAMOUFLAGE MAKEUP FOR FACE AND BODY SPF 15**  
titanium dioxide cream

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:11559-002
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
TITANIUM DIO XIDE (UNII: 15FIX9 V2JP) (TITANIUM DIOXIDE - UNII:15FIX9 V2JP)	TITANIUM DIOXIDE	19.90 mL in 100 mL

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11559-002-01	1 in 1 CARTON		
1	NDC:11559-002-02	30 mL in 1 TUBE		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	01/01/1999	

**Labeler** - ESTEE LAUDER INC (005914387)**Establishment**

Name	Address	ID/FEI	Business Operations
ESTEE LAUDER COSMETICS, LTD		205952385	manufacture

**Establishment**

Name	Address	ID/FEI	Business Operations
ESTEE LAUDER N.V.		370151326	manufacture

**Establishment**

Name	Address	ID/FEI	Business Operations
Len-Ron Manufacturing Division of Aramis Inc.		809771152	manufacture

**Establishment**

Name	Address	ID/FEI	Business Operations
Aramis Inc.		042918826	manufacture

**Establishment**

Name	Address	ID/FEI	Business Operations
Northtec Bristol		949264774	manufacture, relabel, repack

**Establishment**

Name	Address	ID/FEI	Business Operations
Northtec Keystone		618107429	manufacture, relabel, repack

**Establishment**

Name	Address	ID/FEI	Business Operations
PADC 1		110482184	manufacture, relabel, repack

## Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Pennsylvania Distribution Center 2		828534516	manufacture, relabel, repack

## Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics, Ltd.		255175580	manufacture

## Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics, Ltd		253616536	manufacture

## Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics Distribution Center		208579636	manufacture, label, relabel

## Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Kabushiki Kaisha		712808195	relabel, repack

## Establishment

Name	Address	ID/FEI	Business Operations
Whitman Laboratories Ltd.		216866277	manufacture

## Establishment

Name	Address	ID/FEI	Business Operations
Aveda Corporation		071352058	manufacture