

**NO7 LIFT AND LUMINATE DAY CREAM SPF 15- avobenzone, octisalate, octocrylene cream
BCM Ltd**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

No7 Lift and Luminate Day Cream Sunscreen Broad Spectrum SPF15

Carton Active Ingredients Section

Active ingredients

Avobenzone 3%

Octisalate 2%

Octocrylene 4%

Uses

Uses - helps prevent sunburn

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

Ask a doctor

Stop use and ask a doctor if rash occurs

Keep out of reach of children

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away

Directions

Directions

Apply liberally 15 minutes before sun exposure

reapply at least every 2 hours

use a water resistant sunscreen if swimming or sweating

children under 6 months of age: Ask a doctor

Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging.

To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

Limit time in the sun, especially from 10 a.m - 2 p.m.

wear long-sleeved shirts,pants,hats and sunglasses.

Storage

Other information

Protect the product in this container from excessive heat and direct sun

Avoid contact with fabrics

Inactive ingredients

Aqua(Water), Glycerin, C12-15 alkyl benzoate, Dimethicone, Mica, Cetearyl glucoside, Tribehenin, Ammonium acryloyldimethyltaurate/VP copolymer, Phenoxyethanol, Dipalmitoyl hydroxyproline, Alcohol, Butyrospermum parkii (Shea) butter, Potassium cetyl phosphate, Actinidia chinensis(Kiwi) fruit water, Cetearyl alcohol, Butylene glycol, Dimethiconol, Methylparaben, Parfum(Fragrance), Propylene glycol, Xanthan gum, Ethylparaben, Dipropylene glycol, Retinyl palmitate, Ascorbyl glucoside,, Tetrasodium EDTA, T-butyl alcohol, Lupinus albus seed extract, Carbomer, Citric acid, Panax ginseng root extract, Sophora angustifolia root extract,Polysorbate 20, Morus alba leaf extract, Ascorbic acid, Potassium hydroxide, Ethylhexylglycerin, Silica, Tocopherol, Palmitoyl tripeptide-1, Palmitoyl tetrapeptide-7, CI 77891(Titanium dioxide)

Made in the UK

The Boots Company PLC Nottingham England NG2 3AA

Dist. by Boots Retail USA Inc. Norwalk CT 06851 USA

www.boots.com

Description

Skincare System

No7 Lift and Luminate Day and Night Serum

No7 Lift and Luminate Day and Night Serum tackles the appearance of 3 main signs of ageing: wrinkles, loss of firmness and uneven skin tone in 4 weeks with skin looking younger and brighter from day one.

Skin firming complex containing Vitamin A, Peptides and an antioxidant complex to help improve skin texture and provide smoother and firmer feeling skin.

Independently proven to reduce the appearance of dark spots with a unique ant-ageing complex, it also works to reduce the appearance of wrinkles and leave the skin feeling firmer.

No7 Lift and Luminate Skincare System

Look visibly younger with this complete skincare regime

Reveal lifted and firmer-feeling skin	Key benefits	After 4 weeks
Lift and Luminate Day Cream	SPF15 helps prevent sunburn	Skin feels firmer and noticeably more radiant
Lift and Luminate Night Cream	Intensely moisturising and hydrating	Skin feels firmer and more even-toned
Day and Night	Targets the appearance of 3 key signs of visible	Skin feels firmer, appears more

Day and Night Serum	ageing: wrinkles, lack of firmness and uneven skin tone	even toned and wrinkles appear reduced
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Lift and Luminate Skincare System

A daily skincare regime to visibly lift, even skin tone and improve the appearance of lines and wrinkles

No7 Lift and Luminate Day Cream SPF 15

Improved formulation contains brightening technology from our clinically proven Lift and Luminate Day and Night Serum. It effectively targets the 3 key signs of visible ageing:

- 1) Lines and wrinkles
- 2) Lack of firmness
- 3) Uneven skin tone.

In 2 weeks wrinkles are visibly reduced, skin appears lifted and skin tone is more even.

To use: After cleansing and applying Lift and Luminate Day Serum, massage in small upwards circles over your face and neck. Avoid eye area.

No7 Lift and Luminate Night Cream

This rich, intensively moisturising formula has been designed to work over-night, effectively nourishing and improving the appearance of your skin. Contains brightening technology from our clinically proven Day and Night Serum. It effectively targets the 3 key signs of visible ageing:

- 1) Lines and wrinkles
- 2) Lack of firmness
- 3) Uneven skin tone

In 4 weeks wrinkles are visibly reduced, skin appears lifted and skin tone is more even.

To use: Just before bedtime, after cleansing and applying Lift and Luminate Night Serum, massage in small upwards circles over your face and neck.

No7 Lift and Luminate Day and Night Serum

Lift and Luminate Day and Night Serum targets the appearance of 3 key signs of visible ageing: wrinkles, lack of firmness and uneven skin tone.

During the day, our skin brightening complex is designed to help diminish the appearance of age spots, and our firming complex to help provide smoother and firmer looking skin. At night, a PHA is included to help exfoliate the skin's surface for a revitalised and more even skin tone.

To use: Smooth the day serum into your face every morning. Smooth the night serum into your face every evening. Follow with your Lift and Luminate Day or Night Cream

Description

Lift and Luminate Skincare System

The No7 Lift and Luminate Skincare System targets 3 key signs of ageing in mature skin: wrinkles, loss of firmness and uneven skin tone. With Peptide technology to help deliver visible firming benefits to your skin in as little as 4 weeks.

Key Ingredients

Matrixyl 300 and retinyl palmitate (pro-retinol) to help reduce the appearance of wrinkles and provide firmer feeling skin.

Sophora and kiwi extracts to help provide a more even skin tone enhanced by a Poly-hydroxyacid in the night serum.

Vitamin C, Ginseng and Mulberry (antioxidant complex) target free radicals that can lead to premature ageing

Shea Butter moisturises and nourishes the skin, leaving it softer and smoother.

Sunscreen Broad Spectrum SPF15 (Day Cream) helps to provide protection against the ageing effects of the sun when used as directed with other sun protection measures.

What is the No7 Lift and Luminate Skincare System

An advanced skincare system consistin of a day and a night serum, a day cream and a night cream for firmer feeling and more radiant looking skin in just 4 weeks. Suitable for all skin types, it is ideal for those with deeper lines and wrinkles who are looking for a more youthful skin appearance.

How do I use it

Smooth No7 Lift and Luminate Day Serum onto face and neck with your finger tips, followed by No7 Lift and Luminate Day Cream. At nigh follow your No7 Lift and Luminate Night Serum application with No7 Lift and Luminate Night Cream to moisturise and improve the appearance of deeper lines and wrinkles while you sleep.

What should I use with these products

To complete your beauty regime use No7 Lift and Luminate Eye Cream specially developed to help brighten, smooth and leave delicate skin around the eyes feeling firmer

Day Cream and Night Cream Made in the UK

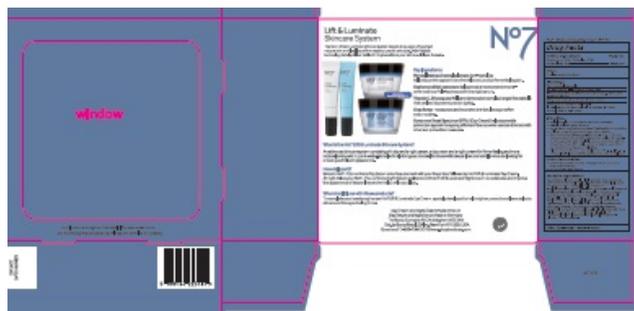
Day Serum and Night Serum Made in Germany

The Boots Company PLC Nottingham NG2 3AA

Dist. by Boots Retail USA Inc. New York NY 1005 USA

Questions 1-866-75-BOOTS/www.shopbootsusa.com

carton



carton





NO7 LIFT AND LUMINATE DAY CREAM SPF 15

avobenzone, octisalate, octocrylene cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11489-099
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	1.5 g in 50 g
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	2 g in 50 g
OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	1 g in 50 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
C12-15 ALKYL BENZOATE (UNII: A9EJ3J61HQ)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
MICA (UNII: V8A1AW0880)	
CETEARYL GLUCOSIDE (UNII: 09FUA47KNA)	
TRIBEHENIN (UNII: 8OC9U7TQZ0)	

AMMONIUM ACRYLOYLDIMETHYLTAURATE/VP COPOLYMER (UNII: W59H9296ZG)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)
ALCOHOL (UNII: 3K9958V90M)
SHEA BUTTER (UNII: K49155WL9Y)
POTASSIUM CETYL PHOSPHATE (UNII: 03KCY6P7UT)
CITRIC ACID ACETATE (UNII: DSO12WL7AU)
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)
METHYL PARABEN (UNII: A2I8C7HI9T)
ETHYL PARABEN (UNII: 14255EXE39)
XANTHAN GUM (UNII: TTV12P4NEE)
DIPROPYLENE GLYCOL (UNII: E107L85C40)
VITAMIN A PALMITATE (UNII: 1D1K0N0VVC)
ASCORBYL GLUCOSIDE (UNII: 2V52R0NHXW)
EDETATE SODIUM (UNII: MP1J8420LU)
TERT-BUTYL ALCOHOL (UNII: MD83SFE959)
PANAX GINSENG ROOT OIL (UNII: P9T4K47OM0)
LUPINUS ALBUS SEED (UNII: 24GB753W3B)
POLYSORBATE 20 (UNII: 7T1F30V5YH)
POTASSIUM HYDROXIDE (UNII: WZH3C48M4T)
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)
TOCOPHEROL (UNII: R0ZB2556P8)
ASCORBIC ACID (UNII: PQ6CK8PD0R)
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)
PALMITOYL TETRAPEPTIDE-7 (UNII: Q41S464P1R)

Product Characteristics			
Color	white	Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11489-099-01	1 in 1 CARTON		
1		50 g in 1 JAR; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	10/10/2015	

Labeler - BCM Ltd (230780322)

Registrant - The Boots Company PLC (218622660)

Establishment

Name	Address	ID/FEI	Business Operations
BCM Ltd		230780322	manufacture(11489-099) , analysis(11489-099)

Revised: 2/2016

BCM Ltd