ANTISEPTIC- cetylpyridinium chloride mouthwash
Target Corporation

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

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Drug Facts

Claims
Use Up & Up alcohol free antiseptic mouth rinse for better oral hygiene and fresher breath.

Active ingredient
Cetylpyridinium chloride 0.07%

Purpose
Antigingivitis, Antiplaque

Use
helps control plaque that leads to gingivitis

Warnings for this product

Warnings

Stop use and ask a dentist if
• gingivitis, bleeding, or redness persists for more than 2 weeks
• you have painful or swollen gums, pus from the gum line, loose teeth or increased spacing between the teeth. These may be signs or symptoms of periodontitis, a serious form of gum disease

Keep out of reach of children under 6 years of age
If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions
• adults and children 6 years & older: rinse for 30 seconds with 20mL (4 teaspoonfuls) twice a day
• do not swallow
• children 6 years to under 12 years of age: supervise use
• when used after brushing, rinse mouth with water first
• children under 6 years of age: do not use

Other information
• this rinse is not intended to replace brushing or flossing

Inactive ingredients
water, glycerin, flavor, poloxamer 188, sodium saccharin, propylene glycol, sodium benzoate, sucralose, benzoic acid, blue 1

Questions
Call 1-800-910-6874

Safety Information
This rinse may cause temporary staining to the surface of teeth. This is not harmful, and adequate brushing may prevent occurrence.

Disclaimer
This product is not manufactured or distributed by Procter & Gamble, distributor of Crest Pro-Health Rinse

Adverse Reactions
Dist. by Target Corp.
Mpls., MN 55403
Made in U.S.A. from U.S. and foreign components
Shop Target.com
466.001/466ab

Principal Display Panel
SAFETY SEALED WITH PRINTED
NECKBAND FOR YOUR PROTECTION
multi-action
alcohol-free antiseptic
mouth rinse
CPC antigingivitis/antiplaque
Compare to active ingredient in
Crest Pro-Health Rinse
helps prevent and reduce plaque and gingivitis
helps remove germs that cause bad breath
up & up
Fresh Mint Flavor
50.7 FL OZ
multi-action
alcohol-free antiseptic mouth rinse
CPC antgingivitis/antiplaque

Compare to active ingredient in Crest® Pro-Health Rinse®

helps prevent and reduce plaque and gingivitis
helps remove germs that cause bad breath

up&up

FRESH MINT FLAVOR

50.7 FL OZ (1.5 L)
# cetylpyridinium chloride mouthwash

## Product Information

<table>
<thead>
<tr>
<th>Product Type</th>
<th>Item Code (Source)</th>
<th>NDC:11673-299</th>
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<tbody>
<tr>
<td>HUMAN OTC DRUG</td>
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<tr>
<td>ORAL</td>
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## Active Ingredient/Active Moiety

<table>
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<tr>
<th>Ingredient Name</th>
<th>Basis of Strength</th>
<th>Strength</th>
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<tbody>
<tr>
<td>CETYLPYRIDINIUM CHLORIDE (UNII: D9OM4SK49P)</td>
<td>CETYLPYRIDINIUM CHLORIDE</td>
<td>0.7 mg in 1 mL</td>
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## Inactive Ingredients

<table>
<thead>
<tr>
<th>Ingredient Name</th>
<th>Strength</th>
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<tbody>
<tr>
<td>WATER (UNII: 059QF0KO0R)</td>
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<tr>
<td>GLYCERIN (UNII: PDC6A3C0OX)</td>
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<tr>
<td>POLOXAMER 188 (UNII: LQA7B6G8JG)</td>
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<tr>
<td>SACCHARIN SODIUM (UNII: SB8ZUX40TY)</td>
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<tr>
<td>PROPYLENE GLYCOL (UNII: 6DC9Q167V3)</td>
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<tr>
<td>SODIUM BENZOATE (UNII: OJ245FE5EU)</td>
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<tr>
<td>SUCRALOSE (UNII: 96K6UQ3ZD4)</td>
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<tr>
<td>BENZOIC ACID (UNII: 8SKN0B0MIM)</td>
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<td>FD&amp;C BLUE NO. 1 (UNII: H3R47K3TBD)</td>
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## Packaging

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<tr>
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<th>Marketing End Date</th>
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<td>1500 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product</td>
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## Marketing Information

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<td>OTC monograph not final</td>
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## Labeler
- Target Corporation (006961700)

## Registrant
- Vi-Jon (790752542)

## Establishment

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>ID/FEI</th>
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<tr>
<td>Vi-Jon</td>
<td>790752542</td>
<td>manufacture(11673-299)</td>
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