

**NO7 EARLY DEFENCE DAY CREAM- avobenzene, octisalate, octocrylene cream  
BCM Ltd**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**No7 Early Defence Day Cream Sunscreen Broad Spectrum SPF 30**

**Carton Active Ingredients Section**

Active ingredients

Avobenzene 3%

Octisalate 5%

Octocrylene 7.5%

**Uses**

Uses - helps prevent sunburn

**Warnings**

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

**Ask a doctor**

Stop use and ask a doctor if rash occurs

**Keep out of reach of children**

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away

**Directions**

Directions

Apply liberally 15 minutes before sun exposure

reapply at least every 2 hours

use a water resistant sunscreen if swimming or sweating

children under 6 months of age: Ask a doctor

Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging.

To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

Limit time in the sun, especially from 10 a.m - 2 p.m.

wear long-sleeved shirts,pants,hats and sunglasses.

## **Storage**

Other information

Protect the product in this container from excessive heat and direct sun

Avoid contact with fabrics

## **Inactive ingredients**

Aqua(Water), Glycerin, C12-15 alkyl benzoate,Tribehenin, Alcohol denat, Dimethicone, Aluminum starch octenylsuccinate, Cetearyl glucoside, Butyrospermum parkii(Shea)butter, Ammonium acryloyldimethyltaurate/VP copolymer, Phenoxyethanol, Potassium cetyl phosphate, Methylparaben, Parfum(Fragrance), Butylene glycol, Dimethiconol, Propylene glycol, Xanthan gum, Tocopheryl acetate, Ascorbyl glucoside, Ethylparaben, Retinyl palmitate, Hydrolyzed rice protein, Tetrasodium EDTA, T-butyl alcohol, Panax ginseng root extract, Dimethylmethoxy chromanol, Medicago sativa(Alfalfa) extract, Carbomer, Potassium hydroxide, Polysorbate 20, Morus alba leaf extract, Silica, Isopropyl myristate, Sodium benzoate, Tocopherol, Ethylhexylglycerin, Palmitoyl tripeptide-1, Palmitoyl tetrapeptide-7

## **Description**

Specially Designed For Younger Skin

When life is fast take control of your skin with No7's Early Defence Skincare, with super light formulations that work to keep young skin looking younger for longer.

This daily skincare system includes our No7 Early Defence Day, Night and Eye Creams, which work together to slow down the effects that everyday life can have on young skin.

Enriched with our unique Double Defence technology - a powerful blend of antioxidants - it works to help protect your skin from every day environmental stress,while a combination of Lipopeptides with Vitamin A helps to reduce the appearance of those first fine lines. In addition our super light texture helps to keep your skin free from breakouts,leaving you with skin that feels ready for anything.

Formulated by No7, leaders in anti-ageing skincare science.

### **DAY CREAM**

Formulated with the protective power of Sunscreen Broad Spectrum SPF 30 to give your skin protection from the No1 cause of visible skin ageing.

Double Defence technology protects skin and boosts natural defences against environmental stress.

Upon first application skin feels softer and looks more radiant. In just 2 weeks the appearance of pores is visibly reduced.

### **NIGHT CREAM**

Works while you sleep to help skin recover from the day.

With Double Defence technology to give young skin No7's best night time protection against the damaging effects of free radicals generated from the sun and environmental stress during the day.

### **EYE CREAM**

Especially designed for the delicate area around your eyes. Chases away dark shadows and puffiness and gives young skin a brightening boost. Skin feels instantly energised and looks more awake.

**For Best Results:** After cleansing and applying your No7 serum, dot No7 Early Defence Eye Cream



## Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
ALUMINUM STARCH OCTENYLSUCCINATE (UNII: I9PJ0O6294)	
CETEARYL GLUCOSIDE (UNII: 09FUA47KNA)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
TRIBEHENIN (UNII: 8OC9U7TQZ0)	
AMMONIUM ACRYLOYLDIMETHYLTAURATE/VP COPOLYMER (UNII: W59H9296ZG)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
SHEA BUTTER (UNII: K49155WL9Y)	
POTASSIUM CETYL PHOSPHATE (UNII: 03KCY6P7UT)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
DIMETHICONOL (100000 CST) (UNII: OSA9UP217S)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
METHYLPARABEN (UNII: A2I8C7HI9T)	
ETHYLPARABEN (UNII: 14255EXE39)	
XANTHAN GUM (UNII: TTV12P4NEE)	
PANAX GINSENG ROOT OIL (UNII: P9T4K47OM0)	
VITAMIN A PALMITATE (UNII: 1D1K0N0VVC)	
ASCORBYL GLUCOSIDE (UNII: 2V52R0NHXW)	
EDETATE SODIUM (UNII: MPlJ8420LU)	
TERT-BUTYL ALCOHOL (UNII: MD83SFE959)	
DIMETHYLMETHOXY CHROMANOL (UNII: XBH432G01F)	
POLYSORBATE 20 (UNII: 7T1F30V5YH)	
MEDICAGO SATIVA LEAF (UNII: HY3L927V6M)	
POTASSIUM HYDROXIDE (UNII: WZH3C48M4T)	
CARBOMER 940 (UNII: 4Q93RCW27E)	
MORUS ALBA LEAF (UNII: M8YIA49Q2P)	
ISOPROPYL MYRISTATE (UNII: 0RE8K4LNJS)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
TOCOPHEROL (UNII: R0ZB2556P8)	
PALMITOYL TRIPEPTIDE-1 (UNII: RV743D216M)	
PALMITOYL TETRAPEPTIDE-7 (UNII: Q41S464P1R)	

## Product Characteristics

Color	white	Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11489-102-01	1 in 1 CARTON	09/22/2016	
1		50 g in 1 JAR; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	09/22/2016	

**Labeler** - BCM Ltd (230780322)

**Registrant** - The Boots Company PLC (218622660)

## Establishment

Name	Address	ID/FEI	Business Operations
BCM Ltd		230780322	manufacture(11489-102) , analysis(11489-102)

Revised: 9/2016

BCM Ltd