

**SMART SENSE HEMORRHOIDAL- mineral oil, petrolatum, phenylephrine hcl ointment**  
**Kmart Corporation**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Kmart Corporation Hemorrhoidal Ointment Drug Facts**

**Active ingredients**

Mineral oil 14%

Petrolatum 71.9%

Phenylephrine HCl 0.25%

**Purposes**

Protectant

Vasoconstrictor

**Uses**

- helps relieve the local itching and discomfort associated with hemorrhoids
- temporarily shrinks hemorrhoidal tissue and relieves burning
- temporarily provides a coating for relief of anorectal discomforts
- temporarily protects the inflamed, irritated anorectal surface to help make bowel movements less painful

**Warnings**

For external and/or intrarectal use only

**Ask a doctor before use if you have**

- heart disease
- high blood pressure
- thyroid disease
- diabetes
- difficulty in urination due to enlargement of the prostate gland

**Ask a doctor or pharmacist before use if you are**

presently taking a prescription drug for high blood pressure or depression.

**When using this product**

do not exceed the recommended daily dosage unless directed by a doctor

**Stop use and ask a doctor if**

- bleeding occurs
- condition worsens or does not improve within 7 days
- introduction of applicator into the rectum causes additional pain

**If pregnant or breast-feeding,**

ask a health professional before use.

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away. (1-800-222-1222)

**Directions**

- adults: when practical, cleanse the affected area by patting or blotting with an appropriate cleansing wipe. Gently dry by patting or blotting with a tissue or a soft cloth before applying ointment.
- when first opening the tube, puncture foil seal with top end of cap
- apply to the affected area up to 4 times daily, especially at night, in the morning or after each bowel movement
- intrarectal use: remove cover from applicator, attach applicator to tube, lubricate applicator well and gently insert applicator into the rectum, thoroughly cleanse applicator after each use and replace cover
- also apply ointment to external area
- regular use provides continual therapy for relief of symptoms
- children under 12 years of age: ask a doctor

**Other information**

- store at 20-25°C (68-77°F)

**Inactive ingredients**

benzoic acid, butylated hydroxyanisole, corn oil, glycerin, lanolin, lanolin alcohols, methylparaben, mineral oil, paraffin, propylparaben, purified water, shark liver oil, thymus vulgaris (thyme) oil, tocopheryl acetate, white wax

**Questions or comments?**

1-800-719-9260

**Package/Label Principal Display Panel**

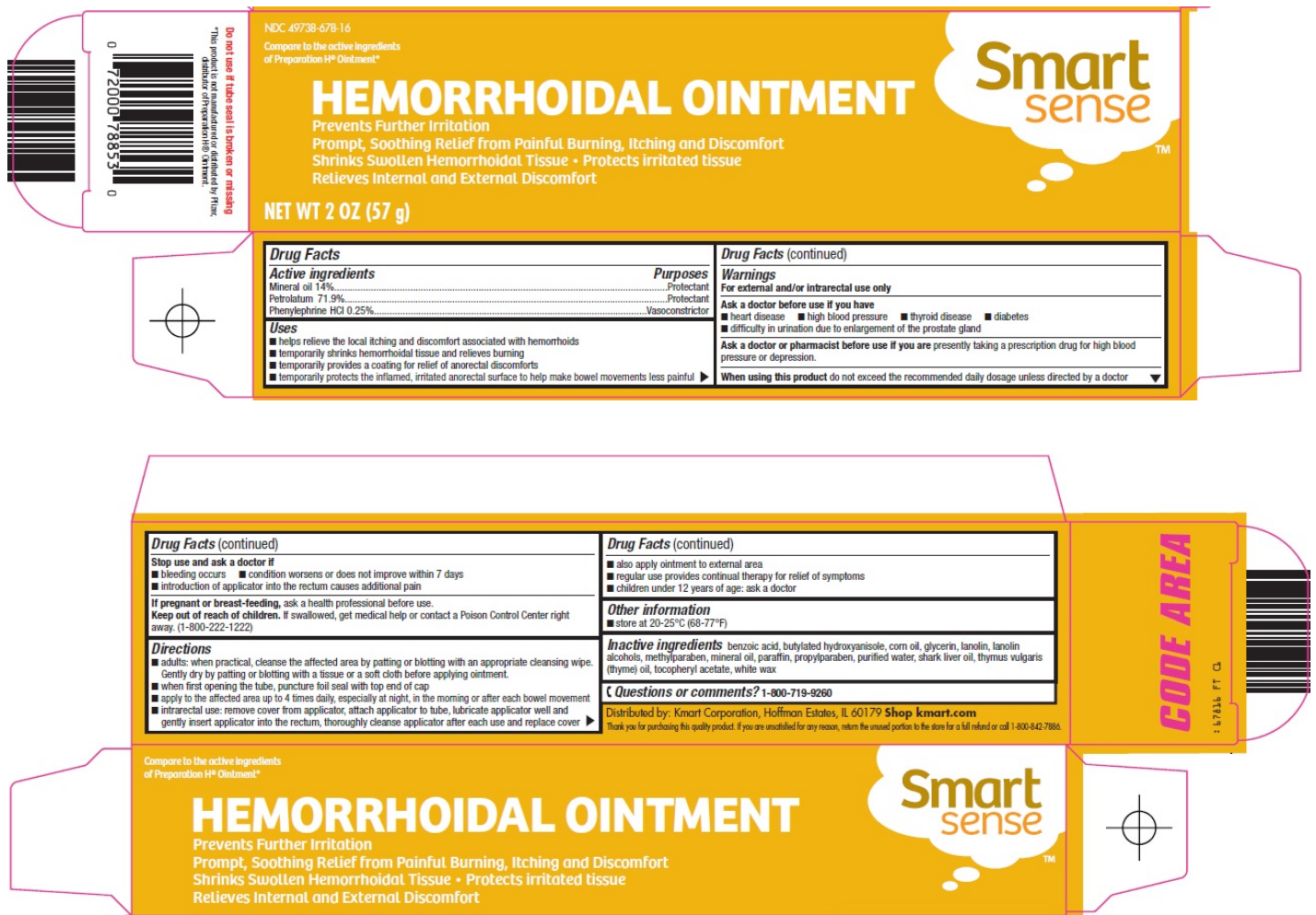
Compare to the active ingredients of Preparation H® Ointment

HEMORRHOIDAL OINTMENT

Prevents Further Irritation

Prompt, Soothing Relief from Painful Burning, Itching and Discomfort

Shrinks Swollen Hemorrhoidal Tissue  
 Protects irritated tissue  
 Relieves Internal and External Discomfort



## SMART SENSE HEMORRHOIDAL

mineral oil, petrolatum, phenylephrine hcl ointment

### Product Information

|                                |                |                           |               |
|--------------------------------|----------------|---------------------------|---------------|
| <b>Product Type</b>            | HUMAN OTC DRUG | <b>Item Code (Source)</b> | NDC:49738-678 |
| <b>Route of Administration</b> | RECTAL         |                           |               |

### Active Ingredient/Active Moiety

| Ingredient Name  | Basis of Strength              | Strength               |
|--|--------------------------------|------------------------|
| MINERAL OIL (UNII: T5L8T28FGP) (MINERAL OIL - UNII:T5L8T28FGP)                   | MINERAL OIL                    | 140.000 mg<br>in 100 g |
| PETROLATUM (UNII: 4T6H12BN9U) (PETROLATUM - UNII:4T6H12BN9U)                     | PETROLATUM                     | 719.000 mg<br>in 100 g |
| PHENYLEPHRINE HYDROCHLORIDE (UNII: 04JA59TNSJ) (PHENYLEPHRINE - UNII:1WS297W6MV) | PHENYLEPHRINE<br>HYDROCHLORIDE | 2.500 mg<br>in 100 g   |

## Inactive Ingredients

| Ingredient Name                               | Strength |
|---|----------|
| BENZOIC ACID (UNII: 8SKN0B0MIM)               |          |
| BUTYLATED HYDROXYANISOLE (UNII: REK4960K2U)   |          |
| CORN OIL (UNII: 8470G57WFM)                   |          |
| GLYCERIN (UNII: PDC6A3C0OX)                   |          |
| LANOLIN (UNII: 7EV65EAW6H)                    |          |
| LANOLIN ALCOHOLS (UNII: 884C3FA9HE)           |          |
| METHYLPARABEN (UNII: A2I8C7HI9T)              |          |
| PARAFFIN (UNII: I9O0E3H2ZE)                   |          |
| PROPYLPARABEN (UNII: Z8IX2SC1OH)              |          |
| WATER (UNII: 059QF0KO0R)                      |          |
| SHARK LIVER OIL (UNII: 4B24275HEU)            |          |
| THYME OIL (UNII: 2UK410MY6B)                  |          |
| .ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0) |          |
| WHITE WAX (UNII: 7G1J5DA97F)                  |          |

## Product Characteristics

|          |        |              |  |
|----------|--------|--------------|--|
| Color    | YELLOW | Score        |  |
| Shape    |        | Size         |  |
| Flavor   |        | Imprint Code |  |
| Contains |        |              |  |

## Packaging

| # | Item Code        | Package Description | Marketing Start Date | Marketing End Date |
|---|------------------|---------------------|----------------------|--------------------|
| 1 | NDC:49738-678-16 | 1 in 1 CARTON       |                      |                    |
| 1 |                  | 57 g in 1 TUBE      |                      |                    |

## Marketing Information

| Marketing Category  | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|---------------------|--|----------------------|--------------------|
| OTC monograph final | part346                                  | 01/15/2013           |                    |

**Labeler** - Kmart Corporation (008965873)

Revised: 2/2013

Kmart Corporation