

IDEAL FLAWLESS INVISIBLE COVERAGE LIQUID FOUNDATION- titanium dioxide lotion
Avon Products, Inc

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Active ingredient

Titanium Dioxide 2.58% W/W.....

Purpose

.....Sunscreen

Uses

- helps prevent sunburn

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply liberally 15 minutes before sun exposure
- children under 6 months of age: ask a doctor
- reapply at least every 2 hours
- use a water resistant sunscreen if swimming or sweating
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. – 2 p.m.
 - wear long-sleeved shirts, pants, hats, and sunglasses

Other information

- protect the product in this container from excessive heat and direct sun

Inactive/Non-Medicinal Ingredients:

Cyclopentasiloxane, Dimethicone, Water/Eau, Glycerin, Alumina, Dimethicone Crosspolymer, PEG-10 Dimethicone, SD Alcohol 40-B, Dimethicone/PEG-10/15 Crosspolymer, Tocopherol, Petrolatum, Polysilicone-11, Boron Nitride, Cetearyl Dimethicone Crosspolymer, Phenoxyethanol, Sodium Chloride, Aluminum Hydroxide, Caprylyl Methicone, Stearic Acid, Disodium EDTA, Talc, PEG/PPG-20/23 Dimethicone, Triethoxycaprylylsilane, Aluminum Dimyristate, Disodium Stearoyl Glutamate, Silica, Dipropylene Glycol, Methicone, Laureth-12, Parfum/Fragrance, Methylparaben. May Contain: Titanium Dioxide/CI 77891, Iron Oxides, Mica/CI 77019, Bismuth Oxychloride/CI 77163.

Questions or Comments?

Call toll free **1-800-FOR-AVON** or **1-800-265-AVON** in Canada

AVON

ideal
Flawless

invisible coverage
liquid foundation
fond de teint
liquide couvrance
invisible

Broad Spectrum SPF 15
Sunscreen
Écran solaire
à large spectre FPS 15

NPN 80023789

30 ml 1 fl oz

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Drug Facts (continued)

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IDEAL FLAWLESS INVISIBLE COVERAGE LIQUID FOUNDATION

titanium dioxide lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10096-0257
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9 V2JP) (TITANIUM DIOXIDE - UNII:15FIX9 V2JP)	TITANIUM DIOXIDE	25.8 mg in 1 mL

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10096-0257-2	1 in 1 CARTON		
1	NDC:10096-0257-1	30 mL in 1 BOTTLE, PUMP		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	04/08/2011	

Labeler - Avon Products, Inc (001468693)

Establishment

Name	Address	ID/FEI	Business Operations
Avon Products, Inc		005149471	manufacture(10096-0257)

Revised: 2/2013

Avon Products, Inc