

**HEB HEBUDDY- fluoride paste, dentifrice**  
**HEB**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

-----

**Drug Facts**

**Active ingredient**

Sodium Fluoride 0.24% .....Purpose: Anticavity

**Uses**

Helps protect against caviites

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Keep out of reach of children under 6 years of age.

**Directions**

**Adults and children 2 years of age and older:** brush teeth thoroughly preferably after each meal or at least twice a day, or as directed by a dentist or doctor.

Do not swallow

To minimize swallowing use a pea-sized amount in children under 6

Supervise childrens brushing until good habits are established

**Children under 2 years of age: consult a dentist or doctor.**

**Other Information**

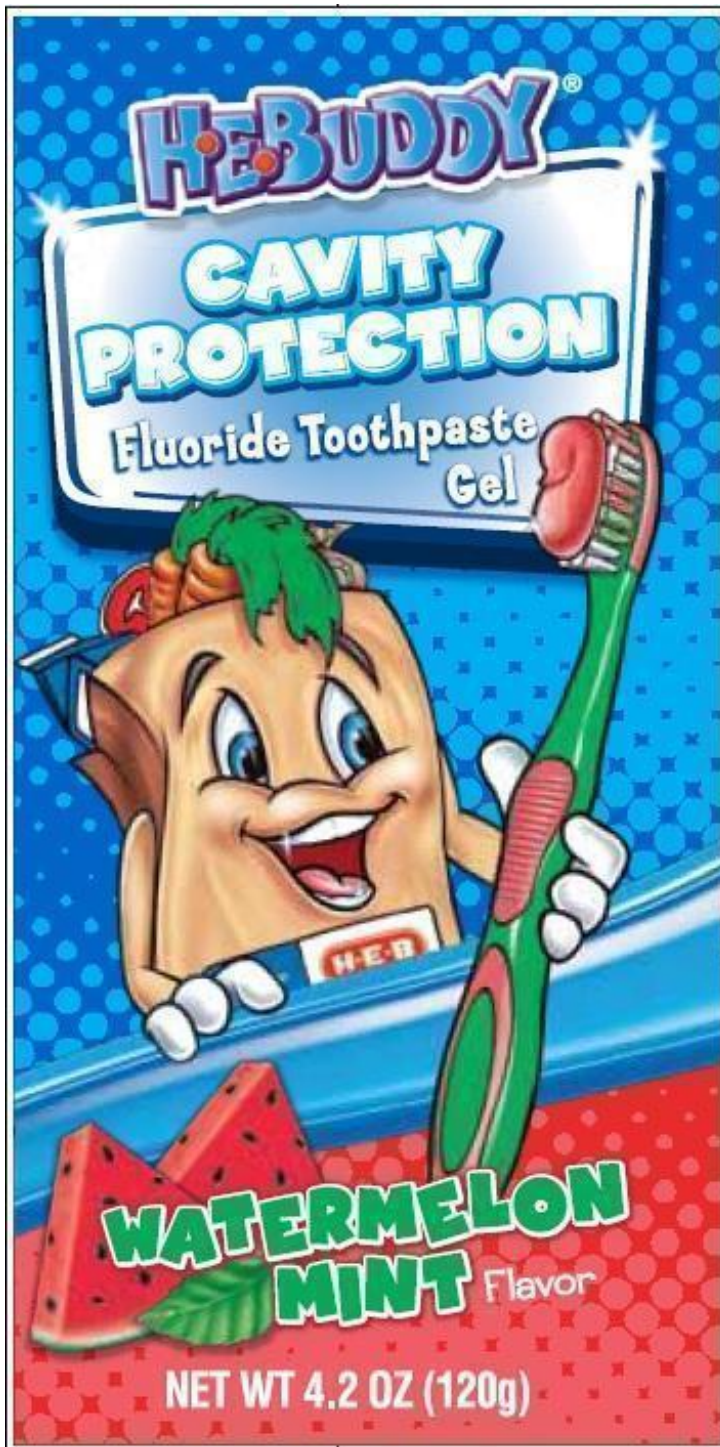
Store in a cool dry place. Keep tube capped when not in use.

**Inactive ingredients**

Sorbitol, Water, Hydrated Silica, Glycerin, Cellulose Gum, PEG-12, Flavor, Sodium Benzoate, Sodium Saccharin, Cocamidopropyl Betaine, Mica, Titanium Dioxide, Red 40

**Adults and children 2 years of age and older:** brush teeth throuoghly, preferably after every meal or at least twice a day, or as directed by a dentist or doctor.

mml.jpg



**Drug Facts**

Active ingredient	Purpose
Sodium fluoride 0.243% (w/w)	Anticavity

**Use** Helps protect against cavities

**Warning**

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

**Adults and children 2 years of age and older:** brush teeth thoroughly, preferably after each meal or at least twice per day, or as directed by a dentist or doctor

- Do not swallow
- To minimize swallowing use a pea-sized amount in children under 6
- Supervise children's brushing until good habits are established

**Children under 2 years of age: consult a dentist or doctor.**

**Inactive ingredients** sorbitol, water, hydrated silica, glycerin, cellulose gum, PEG-12, flavor, sodium benzoate, sodium saccharin, cocamidopropyl betaine, mica, titanium dioxide, red 40

**Other information** Store in a cool, dry place. Keep tube capped when not in use.

**Questions?** Call 1-877-777-2743

MADE WITH PRIDE AND CARE FOR H-E-B,  
SAN ANTONIO, TX 78204  
MADE IN USA



**GUARANTEE**

We believe the high quality of this H-E-B product makes it an outstanding value. We hope you'll agree. If not, we'll cheerfully refund your money. Thanks for shopping with us.



1821190R1/5820190

1012

**HEB HEBUDDY**

fluoride paste, dentifrice

**Product Information**

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37808-192
Route of Administration	DENTAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
-----------------	-------------------	----------

SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.243 g in 100 g
---	--------------	------------------

### Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
WATER (UNII: 059QF0K00R)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
SORBITOL (UNII: 506T60A25R)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3011KX)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	

### Product Characteristics

Color	pink	Score	
Shape		Size	
Flavor	WATERMELON (Watermelon mint)	Imprint Code	
Contains			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37808-192-00	12 in 1 CASE		
1	NDC:37808-192-02	120 g in 1 TUBE		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	12/01/2012	

**Labeler** - HEB (007924756)

**Registrant** - Lornamead (126440440)

### Establishment

Name	Address	ID/FEI	Business Operations
Lornamead		126440440	manufacture(37808-192) , pack(37808-192)