

**CREST PRO-HEALTH STAGES- sodium fluoride paste, dentifrice**  
**Procter & Gamble Manufacturing Company**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Crest<sup>®</sup> Pro-Health<sup>®</sup> Stages<sup>®</sup>**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243%  
(0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 yrs of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- twist off cap to remove foil seal
- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, cellulose gum, flavor, sodium phosphate, sodium saccharin, carbomer, blue 1

**Questions?**

**1-800-285-9139**

Dist. by Procter & Gamble,  
Cincinnati, OH 45202

**PRINCIPAL DISPLAY PANEL - 120 g Tube Label**

2+  
years

Disney • PIXAR  
*Cars*

**Fruit  
Burst**

**ANTICAVITY FLUORIDE TOOTHPASTE**

*Crest*<sup>®</sup>

**PRO-HEALTH**<sup>®</sup>  
**Stages**<sup>®</sup>

**NET WT 4.2 OZ (120 g)**

2+  
years



Fruit  
Burst



ANTICAVITY FLUORIDE TOOTHPASTE

Crest®

PRO-HEALTH.®  
Stages.®

NET WT 4.2 OZ (120 g)

**Crest®** ANTICAVITY FLUORIDE TOOTHPASTE

Kids will want to brush with Crest toothpaste, featuring Cars. This toothpaste provides effective cavity protection in a kid-tested, mild gel formula.

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QUIET ZONE 3

P&G  
85% GTIN  
VERSION A  
AREA GAUGE  
68305 63233

QUIET ZONE 0

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Dist. by Procter & Gamble, Cincinnati, OH 45202  
Made in Mexico  
For more oral care information visit us at [www.crestkids.com](http://www.crestkids.com)  
Visit the Disney web site at [www.Disney.com](http://www.Disney.com)  
**TAMPER EVIDENT:**  
Do not use if inner foil is torn, cut or missing

92041270

# CREST PRO-HEALTH STAGES

sodium fluoride paste, dentifrice

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:37000-674
<b>Route of Administration</b>	DENTAL		

## Active Ingredient/Active Moiety

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>Sodium Fluoride</b> (UNII: 8ZYQ1474W7) (Fluoride Ion - UNII:Q80VPU408O)	Fluoride Ion	2.43 mg in 1 g

## Inactive Ingredients

<b>Ingredient Name</b>	<b>Strength</b>
<b>sorbitol</b> (UNII: 506T60A25R)	
<b>water</b> (UNII: 059QF0K00R)	
<b>hydrated silica</b> (UNII: Y6O7T4G8P9)	
<b>sodium lauryl sulfate</b> (UNII: 368GB5141J)	
<b>carboxymethylcellulose sodium</b> (UNII: K679OBS311)	
<b>sodium phosphate</b> (UNII: SE337SVY37)	
<b>saccharin sodium</b> (UNII: SB8ZUX40TY)	
<b>FD&amp;C blue no. 1</b> (UNII: H3R47K3TBD)	

## Product Characteristics

<b>Color</b>	BLUE	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	FRUIT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:37000-674-04	120 g in 1 TUBE		

## Marketing Information

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC MONOGRAPH FINAL	part355	08/01/2008	

**Labeler** - Procter & Gamble Manufacturing Company (004238200)