

**CREST PRO-HEALTH STAGES- sodium fluoride paste, dentifrice**  
**Procter & Gamble Manufacturing Company**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Crest® Pro-Health® Stages®**

**Drug Facts**

**Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 yrs of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- twist off cap to remove foil seal
- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, cellulose gum, flavor, sodium phosphate, sodium saccharin, carbomer, red 28

**Questions?**

**1-800-285-9139**

Dist. by Procter & Gamble,  
Cincinnati, OH 45202

**PRINCIPAL DISPLAY PANEL - 120 g Tube Label**

**2+**  
**years**

**Bubble  
Gum**

**Disney  
PRINCESS**

**ANTICAVITY FLUORIDE TOOTHPASTE**

***Crest***<sup>®</sup>

**PRO-HEALTH**<sup>®</sup>

**Stages**<sup>®</sup>

**NET WT 4.2 OZ (120 g)**

2+  
years



# Bubble Gum

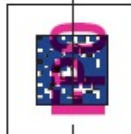


ANTICAVITY FLUORIDE TOOTHPASTE

# Crest®

## PRO-HEALTH® Stages®

NET WT 4.2 OZ (120 g)



### Crest® ANTICAVITY FLUORIDE TOOTHPASTE

Kids will want to brush with Crest toothpaste, featuring the Disney princesses. This toothpaste provides effective cavity protection in a kid-tested, mild gel formula.

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**Questions?** 1-800-285-9139

QUIET ZONE 7

P&G  
85% GTIN  
VERSION A  
AREA GAUGE

68305 63235

QUIET ZONE 0

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Dist. by Procter & Gamble,  
Cincinnati, OH 45202

Made in Mexico

For more oral care  
information visit us at  
[www.crestkids.com](http://www.crestkids.com)

Visit the Disney  
web site at  
[www.Disney.com](http://www.Disney.com)

**TAMPER EVIDENT:**  
Do not use if inner  
foil is torn, cut or  
missing

92041383

# CREST PRO-HEALTH STAGES

sodium fluoride paste, dentifrice

## Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-673
Route of Administration	DENTAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Sodium Fluoride (UNII: 8ZYQ1474W7) (Fluoride Ion - UNII:Q80VPU408O)	Fluoride Ion	2.43 mg in 1 g

## Inactive Ingredients

Ingredient Name	Strength
sorbitol (UNII: 506T60A25R)	
water (UNII: 059QF0KO0R)	
hydrated silica (UNII: Y6O7T4G8P9)	
sodium lauryl sulfate (UNII: 368GB5141J)	
carboxymethylcellulose sodium (UNII: K679OBS311)	
sodium phosphate (UNII: SE337SVY37)	
saccharin sodium (UNII: SB8ZUX40TY)	
D&C red no. 28 (UNII: 767IP0Y5NH)	

## Product Characteristics

Color	PINK	Score	
Shape		Size	
Flavor	BUBBLE GUM	Imprint Code	
Contains			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-673-04	120 g in 1 TUBE		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	08/01/2008	

**Labeler** - Procter & Gamble Manufacturing Company (004238200)