

COLGATE FRESH N PROTECT MILD MINT- sodium fluoride gel, dentifrice
Mission Hills S.A de C.V

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Colgate® Fresh N' Protect™ Mild Mint Fluoride Toothpaste

Drug Facts

Active ingredient

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

sorbitol, water, hydrated silica, PEG-12, cellulose gum, sodium lauryl sulfate, flavor, sodium saccharin, mica, titanium dioxide, FD&C blue no. 1

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022

PRINCIPAL DISPLAY PANEL - 147 g Tube Label

NEW!

FRESH'N

Colgate®

Anticavity Fluoride Toothpaste

FRESH

'N PROTECT™

**CLINICALLY PROVEN CAVITY
AND ENAMEL PROTECTION**

mild mint flavor

toothpaste

ages 8 +

ADA

Accepted

American

Dental

Association

NET WT 5.2 OZ (147 g)



FRESH 'N

478678 950459 5629



FRESH 'N PROTECT™

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mild mint flavor toothpaste ages 8 +



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Dist. by: COLGATE-PALMOLIVE COMPANY New York, NY 10022 Made in Mexico www.colgate.com



"The ADA Council on Scientific Affairs' Acceptance of Colgate for Kids toothpaste is based on its finding that the product is effective in helping to prevent and reduce tooth decay, when used as directed."

TWIST OFF CAP AND REMOVE FOIL SEAL. DO NOT USE IF SEAL IS NOT INTACT.



0 35000 78268 7

COLGATE FRESH N PROTECT MILD MINT

sodium fluoride gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:65954-584
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	340 mg in 1 g
WATER (UNII: 059QF0K00R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
MICA (UNII: V8A1AW0880)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FD&C BLUE NO. 1 (UNII: HBR47K3TBD)	

Product Characteristics

Color	BLUE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65954-584-47	147 g in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	01/06/2012	

