

KMART CORPORATION HEALTHY PROTECTION- fluoride paste, dentifrice

Kmart Corporation

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Drug Facts

Active ingredient

Stannous fluoride 0.454% (0.16% w/v fluoride ion).....Anticavity, Antisensitivity

Uses

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact
- aids in the prevention of dental cavities

When using this product do not use longer than 4 weeks unless recommended by a dentist or physician. **Stop use and ask a dentist if** the sensitivity problem worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Brush teeth thoroughly for at least one minute, twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.

Do not swallow

Apply at least a 1-inch strip of the product onto a soft bristle toothbrush. **Children under 12 years of age:** ask a dentist.

Other Information

Store in a cool dry place. Keep tube capped when not in use.

Inactive ingredients

water, hydrated silica, glycerin, propylene glycol, PEG-6, sodium tripolyphosphate, zinc lactate, trisodium phosphate, monosodium phosphate, flavor, sodium lauryl sulfate, sodium gluconate, carrageenan, sodium saccharin, polyethylene, xanthan

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Drug Facts

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Stannous fluoride 0.454%
(0.16% w/v Fluoride ion)

Purpose
Anticavity,
Antisensitivity

Uses

- aids in the prevention of dental cavities
- builds increasing protection against painful sensitivity of teeth due to cold, heat, acids, sweets or contact

Warnings

- When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist.
- Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

Drug Facts (continued)

- Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. (1-800-222-1222)

Directions

- Adults and children 12 years of age and older: apply at least a 1-inch strip of the product onto a soft bristled toothbrush. Brush teeth thoroughly for at least one minute, twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
- Do not swallow
- Children under 12 years of age: ask a dentist

Drug Facts (continued)

Other information

- Products containing stannous fluoride may produce surface staining of the teeth
- Adequate tooth brushing may prevent these stains which are not harmful or permanent and may be removed by your dentist
- See your dentist regularly

Inactive ingredients water, hydrated silica, glycerin, propylene glycol, PEG-6, sodium tripolyphosphate, zinc lactate, trisodium phosphate, monosodium phosphate, fluor, sodium lauryl sulfate, sodium gluconate, carrageenan, sodium saccharin, polyethylene, xanthan gum, titanium dioxide, mica, blue 1

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Keep tube capped when not in use.



Compare to Crest® Pro-Health®

Anticavity Fluoride Toothpaste

HEALTHY PROTECTION

NET WT 6.0 OZ (170g)



Compare to Crest® Pro-Health®

Anticavity Fluoride Toothpaste

HEALTHY PROTECTION

NET WT 6.0 OZ (170g)



Healthy Protection toothpaste delivers comprehensive protection for your teeth against sensitivity and all these other areas that dentists check the most:

- Fights Cavities
- Fights Tartar
- Freshens Breath
- Fights Plaque
- Whitens Teeth

MADE IN USA

Made in USA
Distributed by:
Kmart Corporation
Hoffman Estates, IL 60179
Shop kmart.com

PLEASE RECYCLE

SATISFACTION GUARANTEE

Thank you for purchasing this quality product. If you are unsatisfied for any reason, return the unused portion to the store for a full refund or call 1-800-842-7886.

* This product is not manufactured or distributed by Procter & Gamble, distributor of Crest® Pro-Health

100% FOR POSITION ONLY

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Fresh Mint

For Sensitive Teeth
Whitens Teeth
Freshens Breath
Fights Cavities,
Plaque & Tartar

*Compare to Crest® Pro-Health

Smart
sense™

Anticavity Fluoride Toothpaste

HEALTHY
PROTECTION

NET WT 6.0 OZ (170g)

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Hoffman Estates, IL 60179
Shop Kmart.com

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- Do not swallow
- Children under 12 years of age: ask a dentist

Warnings

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- Stop use and ask a doctor if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.
- Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. (1-800-222-2222)

Uses

- aids in the prevention of dental cavities
- bulks increasing protection against painful sensitivity of teeth due to cold, heat, acids, sweets or contact

Active ingredient
Stannous Fluoride 0.454%
(0.16% w/v Fluoride Ion)

Drug Facts

1821178R1

Purpose
Anticavity,
Antisensitivity

KMART CORPORATION HEALTHY PROTECTION

fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:49738-178
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.4540 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0K00R)	
ZINC LACTATE (UNII: 2GXR25858Y)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	

POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)
SODIUM PHOSPHATE, TRIBASIC (UNII: A752Q30A6X)
SODIUM TRIPOLYPHOSPHATE (UNII: 5HK03SA80J)
SODIUM GLUCONATE (UNII: R6Q3791S76)
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)
XANTHAN GUM (UNII: TTV12P4NEE)
HYDRATED SILICA (UNII: Y6O7T4G8P9)
GLYCERIN (UNII: PDC6A3C0OX)
SODIUM PHOSPHATE (UNII: SE337SVY37)
CHONDRUS CRISPUS (UNII: OQS23HUA1X)
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)
SODIUM LAURYL SULFATE (UNII: 368GB5141J)
HIGH DENSITY POLYETHYLENE (UNII: UG00KM4WR7)
FD&C BLUE NO. 1 (UNII: HBR47K3TBD)

Product Characteristics

Color		Score	
Shape		Size	
Flavor	MINT (mint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:49738-178-89	1 in 1 CARTON		
1	NDC:49738-178-82	170 g in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	12/01/2012	

Labeler - Kmart Corporation (008965873)

Registrant - Lornamead (126440440)

Establishment

Name	Address	ID/FEI	Business Operations
Lornamead		126440440	manufacture(49738-178) , pack(49738-178)