

## **PUBLIX BURN RELIEF - lidocaine hcl gel**

**Publix Super Markets Inc**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

-----

### **Drug Facts**

#### **Active ingredients**

Lidocaine 0.50%

Menthol 0.10%

Topical Anesthetic

#### **Uses**

- temporary relief of pain and itching
- helps relieve and soothes pain from sunburn, minor burns, cuts, scrapes, skin irritations and insect bites

#### **Warnings**

##### **For external use only**

**Do not use** in large quantities, particularly over raw surfaces or blistered areas.

##### **When using this product**

- avoid contact with eyes.

##### **Stop use and ask a doctor if**

- condition worsens or symptoms persist for more than 7 days.
- symptoms clear up and occur again within a few days.

##### **Keep out of reach of children.**

If swallowed get medical help or contact Poison Control Center immediately.

#### **Directions**

- adults and children 2 years of age and older: apply to affected area not more than 3 to 4 times daily
- children under 2 years of age: do not use, ask a doctor

#### **Inactive ingredients**

Water, Alcohol Denat., Propylene Glycol, Glycerin, Polysorbate 20, Carbomer, Triethanolamine, Diazolidinyl Urea, Aloe Barbadensis Leaf Juice, Tocopherol, Disodium EDTA, Blue 1.

#### **Principal Display Panel**

Publix

relieving

ALOE VERA GEL

SOOTHES PAIN WITH LIDOCAINE AND MENTHOL

NET WT 16 OZ (454g)





## Drug Facts

Active ingredients	Purpose
Lidocaine 0.50%	Topical Anesthetic
Menthol 0.10%	Topical Analgesic

### Uses

- temporary relief of pain and itching
- helps relieve and soothes pain from sunburn, minor burns, cuts, scrapes, skin irritations and insect bites.

### Warnings

#### For external use only

**Do not use** in large quantities, particularly over raw surfaces or blistered areas.

#### When using this product

- avoid contact with eyes.

#### Stop use and ask a doctor if

- condition worsens or if symptoms persist for more than 7 days.
- symptoms clear up and occur again within a few days.

#### Keep out of the reach of children.

If swallowed get medical help or contact a Poison Control Center right away.

### Directions

- adults and children 2 years of age and older; apply to affected area not more than 3 to 4 times daily
- children under 2 years of age: do not use, ask a doctor

**Inactive ingredients** Aloe Barbadensis Leaf Juice, Blue 1, Carbomer, Diazolidinyl Urea, Disodium EDTA, Glycerin, Polysorbate 20, Propylene Glycol, SD Alcohol 40-B (12.2% V/V), Tocopherol, Triethanolamine, Water.

DISTRIBUTED BY  
PUBLIX SUPER MARKETS, INC.  
3300 PUBLIX CORPORATE PARKWAY  
LAKELAND, FL 33811  
[www.publix.com](http://www.publix.com)

SDA-FL-386

**PUBLIX GUARANTEE:**  
COMPLETE SATISFACTION  
OR YOUR MONEY BACK



P533-B

# PUBLIX BURN RELIEF

lidocaine hcl gel

## Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:56062-702
Route of Administration	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	0.5 g in 100 g
MENTHOL (UNII: L7T10EIP3A) (MENTHOL - UNII:L7T10EIP3A)	MENTHOL	0.1 g in 100 g

## Inactive Ingredients

Ingredient Name	Strength
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
DIAZOLIDINYL UREA (UNII: H5RIZ3MPW4)	
EDETATE DISODIUM (UNII: 7FLD91C86K)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLYSORBATE 20 (UNII: 7T1F30V5YH)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
TOCOPHEROL (UNII: R0ZB2556P8)	
TROLAMINE (UNII: 9O3K93S3TK)	
WATER (UNII: 059QF0KO0R)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:56062-702-16	454 g in 1 BOTTLE, PLASTIC		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part348	11/15/2012	

**Labeler** - Publix Super Markets Inc (006922009)