# MEIJER ELEMENTS MAXIMUM STRENGTH FOR DIAPER RASH- zinc oxide paste Meijer Distribution Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

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## Meijer Elements Maximum Strength For Diaper Rash Paste

### Active ingredient

Zinc Oxide......40.0%

#### Purpose

Skin Protectant

#### Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

#### Warnings

For external use only.

#### When using this product

• do not get into eyes

## Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

## Keep Out of Reach of Children.

If swallowed, get medical help or contact a Poison Control Center right away.

## Directions

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply cream liberally as often as necessary, with each diaper change, especially at bedtime or any time when exposure to wet diapers may be prolonged

## Other Information

• store at 20° to 25°C (68° to 77°F)

#### **Inactive ingredients**

cod liver oil, talc, petrolatum, lanolin, water, methylparaben, fragrance, BHA

#### Package/Label Principal Display Panel

meijer baby maximum strength diaper rash paste

With 40.0% zinc oxide

Helps to heal, soothe & prevent diaper rash

\*Compare to Desitin<sup>®</sup>

Maximum Strength Original Paste 40% Zinc Oxide Diaper Rash Paste Ingredients

NET WT. 4 OZ. (113 G)

**Quick Relief Diaper Rash Paste** provides overnight relief for your baby's delicate skin. This rich, dermatologist-tested and hypoallergenic formula contains the maximum level of zinc oxide to instantly form a protective barrier to help heal and soothe discomfort caused by diaper rash.

DIST. BY MEIJER DISTRIBUTION, INC. 2929 WALKER AVE. NW GRAND RAPIDS, MI 49544 www.meijer.com

Manufactured in Israel 0D927 6E C1

\*This product is not manufactured or distributed by Johnson & Johnson<sup>®</sup> Consumer Products Company, owner of the registered trademark  $Desitin^{®}$ 



**Carton Label** 

## MEIJER ELEMENTS MAXIMUM STRENGTH FOR DIAPER RASH

zinc oxide paste

Product Information					
Product Type	HUMAN OTC DRUG	Item Code (Source)		NDC:41250-927	
Route of Administration	TOPICAL				
Active Ingredient/Active Moi	ety				
Ingre	edient Name		Basis of Stren	gth	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZIN	COXIDE - UNII:SOI2LOH54Z)		ZINC OXIDE		40 g in 100 g

Ina	ctive Ingredien	ts				
Inu	cuve ingreaten	Ingredient Na	me			Strength
COD	D LIVER OIL (UNII: 1	-				
	C (UNII: 7SEV7J4R1	,				
PETI	ROLATUM (UNII: 47	Γ6 H12BN9U)				
LAN	<b>OLIN</b> (UNII: 7EV65)	EAW6H)				
WAT	<b>FER</b> (UNII: 059QF0K	00R)				
мет	T <b>HYLPARABEN</b> (UN	II: A2I8C7HI9T)				
BUT	YLATED HYDRO X	YANISOLE (UNII: REK4960K2U)				
	YLATED HYDROX	YANISOLE (UNII: REK4960K2U)				
Pac		YANISOLE (UNII: REK4960K2U) Package Description	Marketin	g Start Date	Ma	rketing End Date
Pac #	ckaging		Marketin	g Start Date	Ma	rketing End Date
<b>Pac</b> # 1 NI	ckaging Item Code	Package Description	Marketin	g Start Date	Ma	rketing End Date
Pac #	ckaging Item Code	Package Description 1 in 1 CARTON	Marketin	g Start Date	Ma	rketing End Date
<b>Pac</b> # 1 NI	ckaging Item Code	Package Description 1 in 1 CARTON	Marketin	g Start Date	Ma	rketing End Date
Pac # 1 NI 1	ckaging Item Code	Package Description 1 in 1 CARTON 113 g in 1 TUBE	Marketin	g Start Date	Ma	rketing End Date
Pac # 1 NI 1	c <b>kaging</b> Item Code DC:41250-927-11	Package Description 1 in 1 CARTON 113 g in 1 TUBE		g Start Date Marketing Star		rketing End Date Marketing End Date

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Revised: 1/2014

Meijer Distribution Inc.