

## **SELECT BRAND BURN RELIEF - lidocaine hcl gel**

### **Select Brand Distributors**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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### **Drug Facts**

#### **Active ingredient**

Lidocaine HCL 0.50%

#### **Purpose**

Topical Anesthetic

#### **Uses**

- temporary relief of pain and itching
- helps relieve and soothes pain from sunburn, minor burns, cuts, scrapes, skin irritations and insect bites

#### **Warnings**

**For external use only**

#### **When using this product**

- avoid contact with eyes.
- do not use in large quantities, particularly over raw surfaces or blistered areas

#### **Stop use and ask a doctor if**

- condition worsens or if symptoms persist for more than 7 days.
- if symptoms clear up and occur again within a few days.

#### **Keep out of reach of children.**

If swallowed get medical help or contact Poison Control Center immediately.

#### **Directions**

- adults and children 2 years of age and older: apply to affected area not more than 3 to 4 times daily
- children under 2 years of age: ask a doctor

#### **Inactive ingredients**

Water, Propylene Glycol, Glycerin, Isopropyl Alcohol, Triethanolamine, Polysorbate 80, Carbomer, Aloe Barbadensis Leaf Juice, Menthol, Disodium EDTA, Diazolidinyl Urea, Yellow 5, Blue 1.

#### **Principal Display Panel**

select brand

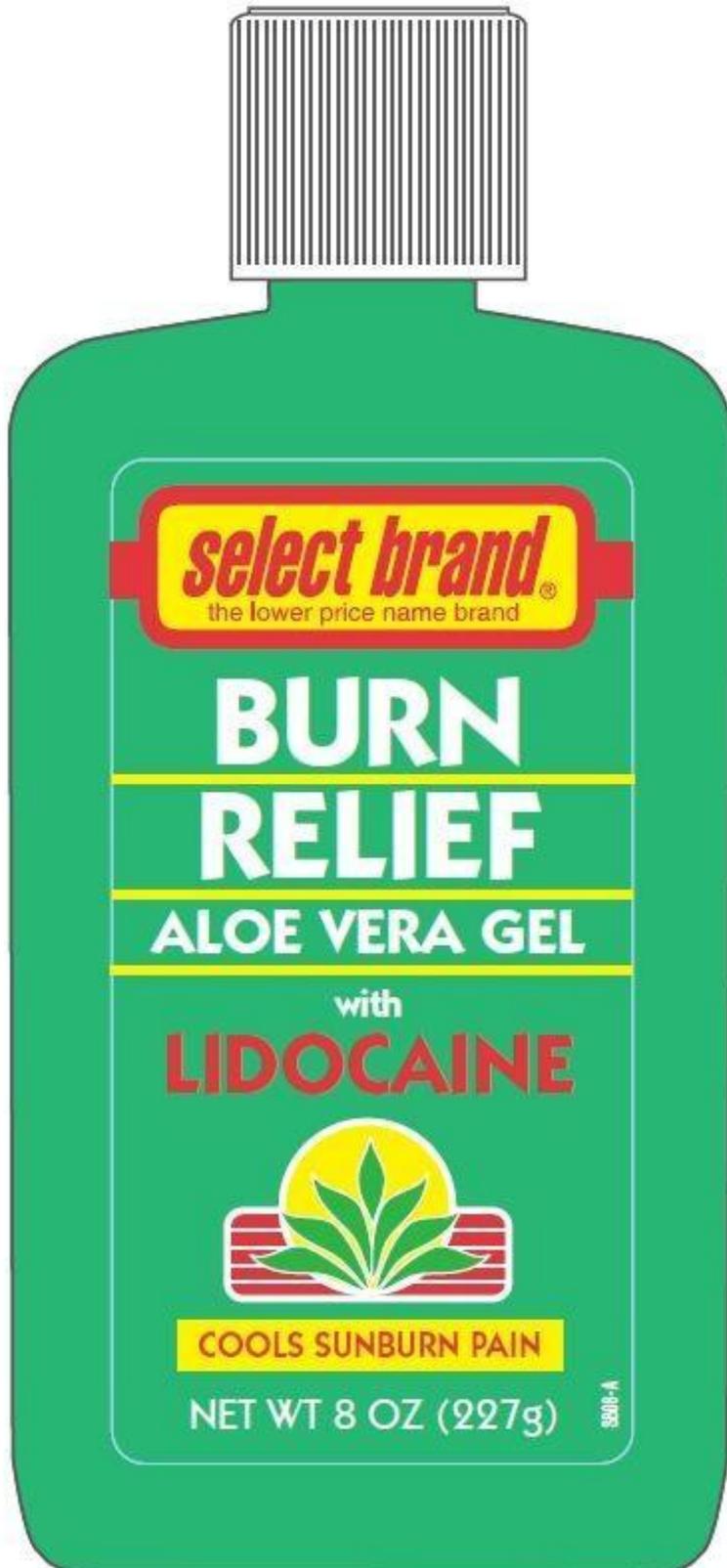
the lower price name brand

BURN RELIEF

ALOE VERA GEL

with

LIDOCAINE  
COOLS SUNBURN PAIN  
NET WT 8 OZ( 227g)



**Drug Facts**

<b>Active ingredient</b> Lidocaine HCl 0.50%	<b>Purpose</b> Topical Anesthetic
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**Uses** • temporary pain relief • helps relieve and soothes pain from sunburn, minor burns, cuts, scrapes, skin irritations and insect bites

**Warnings**  
For external use only

**When using this product**

- avoid contact with eyes.
- do not use in large quantities, particularly over raw surfaces or blistered areas.

**Stop use and ask a doctor if**

- condition worsens or if symptoms persist for more than 7 days.
- if symptoms clear up and occur again within a few days.

**Keep out of reach of children.** If swallowed get medical help or contact a Poison Control Center right away.

**Directions** • adults and children 2 years of age and older: apply to affected area not more than 3 to 4 times daily • children under 2 years of age, ask a doctor

**Inactive ingredients** Aloe Barbadosensis Leaf Juice, Blue 1, Carbomer, Diazolidinyl Urea, Disodium EDTA, Glycerin, Isopropyl Alcohol (2.6% V/V), Menthol, Polysorbate 80, Propylene Glycol, Triethanolamine, Water, Yellow 5.

PROOF OF PURCHASE



Distributed by:  
SELECT BRAND DISTRIBUTORS  
Pine Bluff, AR 71603  
AC 870-535-3635  
MADE IN U.S.A.

SB08-A

## SELECT BRAND BURN RELIEF

lidocaine hcl gel

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:15127-002
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE HYDROCHLORIDE (UNII: V13007Z41A) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE HYDROCHLORIDE	0.5 g in 100 g

### Inactive Ingredients

Ingredient Name	Strength
ALOE VERA LEAF (UNII: ZY81Z83H0X)	

<b>FD&amp;C BLUE NO. 1</b> (UNII: HBR47K3TBD)	
<b>DIAZOLIDINYL UREA</b> (UNII: H5RIZ3MPW4)	
<b>EDETATE DISODIUM</b> (UNII: 7FLD91C86K)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>MENTHOL</b> (UNII: L7T10EIP3A)	
<b>POLYSORBATE 80</b> (UNII: 6OZP39ZG8H)	
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>TROLAMINE</b> (UNII: 9O3K93S3TK)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>FD&amp;C YELLOW NO. 5</b> (UNII: I753WB2F1M)	

<b>Packaging</b>				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:15127-002-16	226 g in 1 BOTTLE, PLASTIC		

<b>Marketing Information</b>			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part348	11/19/2012	

**Labeler** - Select Brand Distributors (043562370)

Revised: 11/2012

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