

JOHNSONS WELCOME BABY GIFT SET- zinc oxide
Johnson & Johnson Consumer Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Johnson's[®] Welcome Baby Gift Set

DESITIN[®] Daily Defense Zinc Oxide Diaper Rash Cream

Drug Facts

Active ingredient

Zinc Oxide 13%

Purpose

Skin Protectant

Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only

When using this product

- do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply cream liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

Other Information

- store at 20° to 25°C (68°F to 77°F)
- may stain clothing

Inactive ingredients

Water, Mineral Oil, Petrolatum, Beeswax, Dimethicone, Sorbitan Sesquioleate, Microcrystalline Wax, PEG-30 Dipolyhydroxystearate, Aloe Barbadensis Leaf Extract, Glycerin, Tropolone, Tocopheryl Acetate, 1,2-Hexanediol, Caprylyl Glycol, Magnesium Sulfate, Potassium Hydroxide, Phenoxyethanol

Questions?

Call toll-free **800-720-3843 or 215-273-8755** (collect)

For more information on preventing and treating diaper rash, visit **www.desitin.com**

Distributed by: JOHNSON & JOHNSON CONSUMER
INC. Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - Kit Package

JOHNSON'S®

welcome baby

gift set

set de regalo de bienvenida para bebé

**SAFETY TESTED
FOR DELICATE SKIN**

INCLUDES: JOHNSON'S® COTTONTOUCH® NEWBORN WASH & SHAMPOO 13.6 FL OZ (400 mL) ● JOHNSON'S® HAND & FACE WIPES 25 CT 7.5 × 7.3 IN (190 × 185 MM) ● JOHNSON'S® COTTONTOUCH® NEWBORN FACE & BODY LOTION 13.6 FL OZ (400 mL) ● DESITIN® DAILY DEFENSE DIAPER RASH CREAM 2 OZ (57 G)

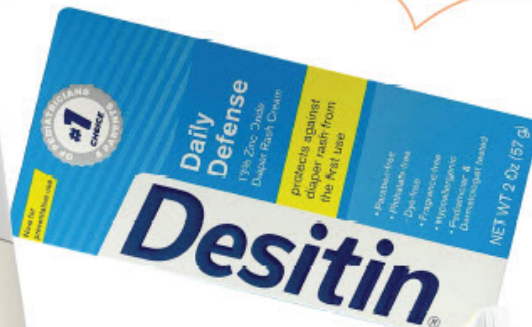
Touch benefits both baby and parent
When babies and parents interact through touch, they show more positive emotions, experience less stress, and form stronger connections. A bath-time and massage routine is a great way to promote touch.

DID YOU KNOW?



Johnson's® welcome baby gift set

set de regalo de bienvenida para bebé





INCLUDES: JOHNSON'S® COTTONTOUCH® NEWBORN WASH & SHAMPOO 13.6 FL OZ (400 ML) · JOHNSON'S® HAND & FACE WIPES 25 CT 7.5 X 7.3 IN (190 X 185 MM) · JOHNSON'S® COT TONTOUCH® NEWBORN FACE & BODY LOTION 13.6 FL OZ (400 ML) · DESITIN® DAILY DEFENSE DIAPER RASH CREAM 2 OZ (57 G)

JOHNSON'S® COTTONTOUCH® NEWBORN FACE & BODY LOTION / loción facial y corporal para recién nacidos

Ingredients: Water*, Glycerin*, Isopropyl Palmitate*, Cotton*, Dimethicone, Phenoxyethanol, Cetearyl Olivat*, Fragrance, Sorbitan Olivat*, Carbomer, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Capryl Glycol, 1,2-Hexanediol, Sodium Hydroxide, Ethylhexylglycerin, Tropolone

*Naturally-derived ingredient. **SAFETY TIP:** Keep out of reach of children. Avoid contact with eyes. DO NOT USE IF TEAR TAB IS BROKEN OR MISSING. REMOVE AND DISCARD BEFORE USE. **CONSEJO DE SEGURIDAD:** Mantener fuera del alcance de los niños. Evitar el contacto con los ojos. NO USAR SI LA PESTAÑA PARA ABRIR ESTÁ ROTA O NO ESTÁ. RETIRAR Y DESECHAR ANTES DE USAR

JOHNSON'S® COTTONTOUCH® NEWBORN WASH & SHAMPOO / baño y champú para recién nacidos

Ingredients: Water*, Cocamidopropyl Betaine*, Peg-80 Sorbitan Laurate*, Decyl Glucoside*, Cotton*, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Phenoxyethanol, Sodium Benzoate, Fragrance, Coco-Glucoside*, Glyceryl Oleate*, Sodium Hydroxide, Ethylhexylglycerin, Tetrasodium Glutamate Diacetate*

*Naturally-derived ingredient. **SAFETY TIP:** Keep out of reach of children. DO NOT USE IF TEAR TAB IS BROKEN OR MISSING. REMOVE AND DISCARD BEFORE USE. **CONSEJO DE SEGURIDAD:** Mantener fuera del alcance de los niños. NO USAR SI LA PESTAÑA PARA ABRIR ESTÁ ROTA O NO ESTÁ. RETIRAR Y DESECHAR ANTES DE USAR

JOHNSON'S® HAND & FACE WIPES / toallitas para la cara y las manos del bebé

Ingredients: Water*, Glycerin*, Silk Amino Acids, Caprylyl Glycol, Peg-40 Hydrogenated Castor Oil, Sodium Benzoate, Citric Acid*, Fragrance

*Naturally-derived ingredient. **SAFETY TIP:** Keep out of reach of children. For External use only. **CONSEJO DE SEGURIDAD:** Mantener fuera del alcance de los niños. Para uso externo exclusivamente. Made in UK / Fabricado en Reino Unido

Do Not Flush

Questions? 866-JNJ-BABY; Outside US, dial collect 215-273-8755. ¿Preguntas? 866-JNJ-BABY; fuera de los EE. UU., llamada de cobro revertido al 215-273-8755.

Distributed by/Distribuido por: JOHNSON & JOHNSON CONSUMER INC. Skillman, NJ 08558

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CottonTouch® Collection – Clinically Proven Gentle & Safe for Newborn's Sensitive Skin

Gentle enough for the earliest days of life, our CottonTouch® products are ultra-light and perfectly pH balanced to your newborn's sensitive skin. Made with purposeful ingredients like real cotton and a joyful fragrance that is shown to make your baby happy, CottonTouch® supports a bond between you and your baby* and is the perfect way to care for your newborn's delicate, sensitive skin.

*when used as part of the 2-step bathtime routine.

DESIGNED AND TESTED FOR
DELICATE SKIN
FROM THE FIRST DAY
— OF LIFE —

CLINICALLY SHOWN
NOT TO DISRUPT
BABIES' DEVELOPING SKIN &
MICROBIOME

PRESERVES
MILDLY ACIDIC pH
OF BABIES' SKIN, HELPING
MAINTAIN BARRIER FUNCTION

**LEAVES NO
RESIDUE**

FORMULAS DESIGNED WITH
REAL COTTON

**HYPOALLERGENIC
AND FREE OF**
- PARABENS
- PHthalATES
- DYES 0%

PEDIATRICIAN &
DERMATOLOGIST
TESTED



JOHNSON'S® COTTONTOUCH® NEWBORN WASH & SHAMPOO

- Light, velvety lather leaves skin soft
- Rinses clean & leaves no residue
- Less slippery formula allows for easier hold during bath time



JOHNSON'S® COTTONTOUCH® NEWBORN FACE & BODY LOTION

- Water gel formula instantly delivers nourishing hydration for up to 24 hours
- Absorbs fast and leaves no residue
- No oily or sticky feeling



JOHNSON'S® HAND & FACE WIPES

- Suitable for baby's sensitive skin, for body, hand & face
- No more tears® formula: as gentle to baby's eyes as pure water
- Leaves skin clean with no unwanted residue
- Hypoallergenic
- Pediatrician & dermatologist tested
- No parabens, phthalates or alcohol
- Removes over 99% of germs and dirt



DESITIN® DAILY DEFENSE (13% ZINC OXIDE)

- Helps heal, soothe & prevent diaper rash
- Helps provide relief after 1st use
- Protects against diaper rash from the 1st use
- Gentle enough to use every day at every diaper change
- Easy to apply, easy to remove
- Hypoallergenic
- Free from parabens, phthalates, dyes, and fragrance

Johnson's®
Desitin®



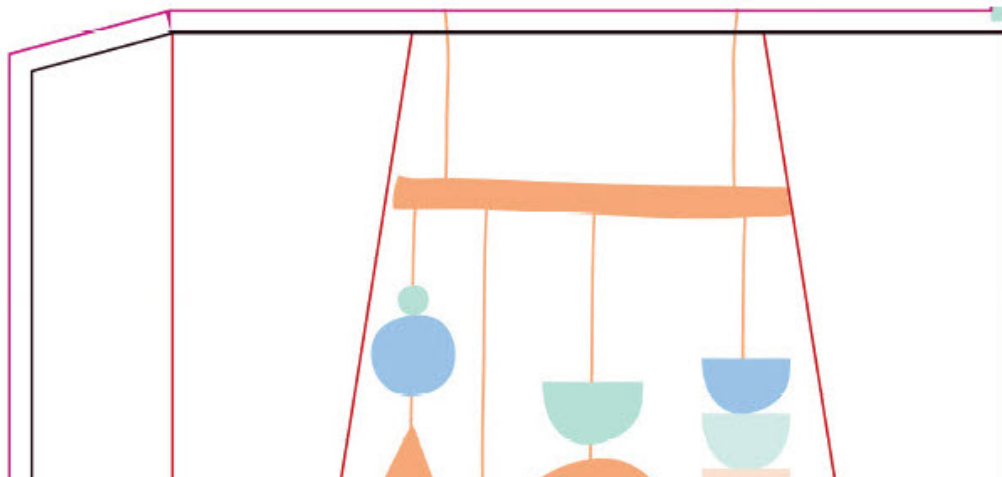
RECYCLABLE OUTER PACKAGING
MADE WITH AT LEAST
75% RECYCLED CONTENT MATERIAL



DESITIN® Daily Defense Zinc Oxide Diaper Rash Cream

Drug Facts	Drug Facts (continued)
Active ingredient Purpose Zinc Oxide, 13% Skin Protector	• apply paste liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged
Uses • helps treat and prevent diaper rash • protects chafed skin due to diaper rash and helps ease out wetness	Other information • store at 20°C to 25°C (68°F to 77°F) • may stain clothing
Warnings For external use only When using this product • do not get into eyes Stop use and ask a doctor if • condition worsens • symptoms last more than 7 days or clear up and occur again within a few days	Inactive ingredients Water, Mineral Oil, Petrolatum, Oenothera, Dimethicone, Sorbitol, Stearic Acid, Microcrystalline Wax, PEG-30, Dipolyethylene Glycol, Aloe Barbadensis Leaf Extract, Glycerin, Triolein, Tocopheryl Acetate, 1,2-Hexanediol, Caprylyl Glycol, Magnesium Sulfate, Potassium Hydroxide, Phenoxyethanol
Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.	Questions? Call toll-free 800-726-3843 or 215-279-6755 (asked) For more information on preventing and treating diaper rash, visit www.desitin.com
Directions • change wet and soiled diapers promptly • cleanse the diaper area • allow to dry	

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JOHNSONS WELCOME BABY GIFT SET

zinc oxide kit

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0712
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Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0712-9	1 in 1 PACKAGE	07/01/2021	06/01/2024

Quantity of Parts

Part #	Package Quantity	Total Product Quantity
Part 1	1 TUBE	57 g
Part 2	1 BOTTLE	400 mL
Part 3	1 BOTTLE	400 mL
Part 4	1 PACKET	25

Part 1 of 4

DESITIN DAILY DEFENSE ZINC OXIDE DIAPER RASH

zinc oxide cream

Product Information

Item Code (Source) NDC:69968-0603

Route of Administration TOPICAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	130 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
1,2-HEXANEDIOL (UNII: TR046Y3K1G)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
MAGNESIUM SULFATE, UNSPECIFIED FORM (UNII: DE08037SAB)	
POTASSIUM HYDROXIDE (UNII: WZH3C48M4T)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
WATER (UNII: 059QF0KO0R)	
MINERAL OIL (UNII: T5L8T28FGP)	
PETROLATUM (UNII: 4T6H12BN9U)	
YELLOW WAX (UNII: 2ZA36H0S2V)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
MICROCRYSTALLINE WAX (UNII: XOF597Q3KY)	
PEG-30 DIPOLYHYDROXYSTEARATE (4000 MW) (UNII: 9713Q0S7FO)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
GLYCERIN (UNII: PDC6A3C0OX)	
TROPOLONE (UNII: 7L6DL16P1T)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0603-2	1 in 1 CARTON		
1		57 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	12/01/2018	

Part 2 of 4

JOHNSONS COTTONTOUCH NEWBORN WASH AND SHAMPOO

baby shampoos liquid

Product Information

Route of Administration	TOPICAL
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Other Ingredients

Ingredient Kind	Ingredient Name	Quantity
INGR	WATER (UNII: 059QF0KO0R)	
INGR	COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
INGR	PEG-80 SORBITAN LAURATE (UNII: 239B50Y732)	
INGR	DECYL GLUCOSIDE (UNII: Z17H97EA6Y)	
INGR	COTTON FIBER (UNII: 70LDW53ROO)	
INGR	CARBOMER INTERPOLYMER TYPE A (ALLYL SUCROSE CROSSLINKED) (UNII: 59TL3WG5CO)	
INGR	PHENOXYETHANOL (UNII: HIE492ZZ3T)	
INGR	SODIUM BENZOATE (UNII: OJ245FE5EU)	
INGR	COCO GLUCOSIDE (UNII: ICS790225B)	
INGR	GLYCERYL MONOOLEATE (UNII: C4YAD5F5G6)	
INGR	SODIUM HYDROXIDE (UNII: 55X04QC32I)	
INGR	ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
INGR	TETRASODIUM GLUTAMATE DIACETATE (UNII: 5EHL50I4MY)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		400 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
Cosmetic		07/09/2018	

Part 3 of 4

JOHNSONS COTTONTOUCH NEWBORN FACE AND BODY

lotions, oils, powders, and creams lotion

Product Information

Route of Administration	TOPICAL
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Other Ingredients

Ingredient Kind	Ingredient Name	Quantity
INGR	ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
INGR	WATER (UNII: 059QF0KO0R)	
INGR	GLYCERIN (UNII: PDC6A3C0OX)	
INGR	COTTON FIBER (UNII: 70LDW53ROO)	
INGR	DIMETHICONE (UNII: 92RU3N3Y1O)	
INGR	PHENOXYETHANOL (UNII: HIE492ZZ3T)	
INGR	CETEARYL OLIVATE (UNII: 58B69Q84JO)	
INGR	SORBITAN OLIVATE (UNII: MDL271E3GR)	
INGR	CARBOMER INTERPOLYMER TYPE A (ALLYL SUCROSE CROSSLINKED) (UNII: 59TL3WG5CO)	
INGR	CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
INGR	1,2-HEXANEDIOL (UNII: TR046Y3K1G)	
INGR	SODIUM HYDROXIDE (UNII: 55X04QC32I)	
INGR	ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
INGR	TROPOLONE (UNII: 7L6DL16P1T)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		400 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
Cosmetic		07/09/2018	

Part 4 of 4

JOHNSONS HAND AND FACE WIPES

cleansing (cold creams, cleansing lotions, liquids, and pads) cloth

Product Information

Route of Administration	TOPICAL
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Other Ingredients

Ingredient Kind	Ingredient Name	Quantity
INGR	WATER (UNII: 059QF0KO0R)	
INGR	GLYCERIN (UNII: PDC6A3C0OX)	
INGR	AMINO ACIDS, SILK (UNII: V0L00EX1IA)	
INGR	CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
INGR	POLYOXYL 40 HYDROGENATED CASTOR OIL (UNII: 7YC686GQ8F)	
INGR	SODIUM BENZOATE (UNII: OJ245FE5EU)	
INGR	CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		25 in 1 PACKET; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
Cosmetic		10/08/2018	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	07/01/2021	06/01/2024

Labeler - Johnson & Johnson Consumer Inc. (118772437)

Revised: 3/2023

Johnson & Johnson Consumer Inc.