

PLUS WHITE WITH PEROXIDE- sodium monofluorophosphate paste
CCA Industries, Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Plus White With Peroxide

Drug Facts

Active ingredient

Sodium Monofluorophosphate 0.83% (0.11% w/v fluoride ion)

Purpose

Anticavity whitening toothpaste

Use

aids in the prevention of dental cavities

Warnings

Keep out of reach of children under 6 years of age

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- **adults and children 2 years and older**
- brush teeth thoroughly after each meal, or at least twice a day, or as directed by a dentist or physician
- to minimize swallowing for children under 6, use a pea-sized amount and supervise brushing until good habits are established
- children under 2 years, ask a dentist or physician.

Inactive ingredients:

GLYCERIN, HYDRATED SILICA, PROPYLENE GLYCOL, SORBITOL, DICALCIUM PHOSPHATE, SODIUM LAURYL SULFATE, FLAVOR, UREA PEROXIDE, TITANIUM DIOXIDE, SODIUM CARBONATE, CALCIUM PEROXIDE, CARBOMER, SODIUM SACCHARIN, SODIUM BENZOATE.

Questions or comments?

call Toll Free 1-800-595-6230 • www.pluswhite.com

Package Labeling:



PLUS WHITE WITH PEROXIDE

sodium monofluorophosphate paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:6 1543-7233
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80 VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
SORBITOL (UNII: 506T60A25R)	
ANHYDROUS DIBASIC CALCIUM PHOSPHATE (UNII: L11K75P92J)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
METHYL SALICYLATE (UNII: LAV5U5022Y)	
CARBAMIDE PEROXIDE (UNII: 31PZ2VAU81)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM CARBONATE (UNII: 45P3261C7T)	
CALCIUM PEROXIDE (UNII: 7FRO2ENO91)	
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:61543-7233-2	1 in 1 BOX	03/15/2019	
1		100 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part356	06/09/2010	

Labeler - CCA Industries, Inc. (106771041)

Revised: 9/2020

CCA Industries, Inc.