

**DIAPER RASH- zinc oxide paste**  
**TopCo Associates LLC**

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**Tippy Toes 020.002/020AC-AD**  
**Diaper Rash Ointment 40% Zinc Oxide**

**Active Ingredients**

Zinc oxide 40%

**Purpose**

Skin protectant

**Uses**

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

**Warnings**

For external use only

**When using this product**

do not get into eyes

**Stop use and ask a doctor if**

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply ointment liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

**Other information**

store between 20° and 25°C (68° and 77°F)

### **Inactive ingredients**

petrolatum, cod liver oil, lanolin, Zea mays (corn) starch, glycerin, sorbitan sesquioleate, beeswax, tocopheryl acetate, fragrance

### **Questions?**

Call 1-888-423-0139

### **Claims**

From baby washes and shampoos to baby-safe cotton swabs, Tippy Toes<sup>®</sup> is there for every single stage of your baby's growth. Our baby needs products are thoughtfully made to keep your baby's skin and hair feeling happy and nurtured. They're gentle on your baby and your wallet, to keep you both comfortable through it all.

- Hypoallergenic
- Seals out wetness
- Paraen Free
- Phthalate Free
- Pediatrician & Dermatologist Tested
- Easy to use

### **Disclaimer**

\*This product is not manufactured or distributed by Kenvue, Inc., distributor of Desitin<sup>®</sup> Maximum Strength 40% Zinc Oxide Original Paste.

### **Adverse reaction**

DISTRIBUTED BY TOPCO ASSOCIATES LLC,

ITASCA, IL 60143

1-888-423-0139

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tippytoesbytopcare.com

Scan here for more information

### **Principal display panel**

tippy toes<sup>®</sup>

COMPARE TO DESITIN<sup>®</sup> MAXIMUM STRENGTH ORIGINAL PASTE\*

baby diaper rash paste

40% zinc oxide

Maximum Strength

skin protectant

helps heal, soothe & prevent diaper rash

hypoallergenic

NET WT 4 OZ (113 g)



tippy  
toes®

COMPARE TO  
**DESITIN®**  
MAXIMUM STRENGTH  
ORIGINAL PASTE\*

baby  
diaper rash  
paste

40% zinc oxide  
skin protectant

Maximum Strength

• Helps Heal,  
Soothe & Prevent  
Diaper Rash

• Hypoallergenic



NET WT 4 OZ (113g)

# DIAPER RASH

zinc oxide paste

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:36800-020
<b>Route of Administration</b>	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	400 mg in 1 g

## Inactive Ingredients

Ingredient Name	Strength
PETROLATUM (UNII: 4T6H12BN9U)	
COD LIVER OIL (UNII: BBL281NWFG)	
LANOLIN (UNII: 7EV65EAW6H)	
STARCH, CORN (UNII: O8232NY3SJ)	
GLYCERIN (UNII: PDC6A3C0OX)	
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
YELLOW WAX (UNII: 2ZA36H0S2V)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:36800-020-26	1 in 1 CARTON	05/10/2012	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	05/10/2012	

**Labeler** - TopCo Associates LLC (006935977)

**Registrant** - Consumer Product Partners, LLC (119091520)

## Establishment

Name	Address	ID/FEI	Business Operations
Consumer Product Partners, LLC		119091514	manufacture(36800-020)

