

## **KISS MY FACE SENSITIVE- potassium nitrate gel, dentifrice**

**Kiss My Face, LLC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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### **Kiss My Face Sensitive Fluoride Free**

#### ***Drug Facts***

##### ***Active ingredient***

Potassium Nitrate 5.0% w/w

##### ***Purpose***

Tooth desensitizer

##### ***Uses***

Helps relieve sensitivity of the teeth to cold, heat, acids or sweet.

Aids in the prevention of plaque and tarter build-up.

##### ***Warnings***

- Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. See your dentist if the problem persists or worsens.
- **Keep out of reach of children under 6 years of age**
- If you accidentally swallow more than used for brushing, contact a Poison Control Center or seek professional assistance immediately.

##### ***Directions***

- Apply at least a 1 inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day or as recommended by a dentist or doctor.
- Children under 6 years of age: consult a dentist or doctor.

##### ***Other information***

You may report a serious adverse event from using this product to Kiss My Face LLC, 144 Main St, Gardiner NY 12525.

***Inactive ingredients*** Sorbitol, Glycerin, Hydrated Silica, Aqua, Xylitol, Aloe Barbadensis (Aloe Vera) Leaf Extract\*, Cetraria Islandica (Iceland Moss) Extract, Aesculus Hippocastanum (Horse Chestnut) Seed Extract, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Olea Europaea (Olive) Leaf Extract, Echinacea Angustifolia Extract, Stevia Rebaudiana Extract, Natural Flavor, Mentha Piperita (Peppermint) Oil, Ammonium Glycyrrhizate (Licorice), Xanthan Gum, Menthol, Sodium Methyl Cocoyl Taurate, Sodium Lauroyl Saracosinate, Cellulose Gum, Chlorophyllin-Copper Complex, Potassium Sorbate

\*Organic

Dist: Kiss My Face LLC

Gardiner, NY 12525 USA

Made in USA

KISS MY FACE

BREATH BLASTING FRESHNESS

SENSITIVE

FLUORIDE FREE Natural Aloe Toothpaste with Xylitol

Orange Mint Gel

HELPS REDUCE SENSITIVITY • PREVENTS TARTAR BUILD-UP

antioxidant defenders™: echinacea • Iceland moss extract

NET WT 4.5 OZ (127.6 g)

**KISS MY FACE**  
BREATH BLASTING FRESHNESS™  
**SENSITIVE**  
• HELPS REDUCE SENSITIVITY • PREVENTS TARTAR BUILD-UP  
antioxidant defenders™: echinacea • Iceland moss extract  
Orange Mint Gel  
FLUORIDE FREE Natural Aloe Toothpaste with Xylitol  
**32% more FREE**  
Same great formula!  
Net Wt. 4.5 oz (127.6 g)

**SENSITIVE** 7.5" **KISS MY FACE** Hey Kissers, give us a smile! Welcome to the shockingly great taste, and fresh breath blasting toothpastes of Kiss My Face. Your mouth will thank you for using this amazingly effective combination of natural ingredients and Antioxidant Defenders™. Wait, there's more to smile about... we practice good hygiene at the planet level too, and have always been cruelty-free. One Kiss is all it takes... start Kissing today.  
Bob & Steve, Founders & Chief Brushers

Brushing with Sensitive Gel helps to:  
• reduce tooth sensitivity  
• whiten teeth  
• remove plaque  
• prevent tartar build-up  
Help keep your mouth healthy and feeling fresh with nature's most trusted ingredients:  
• Tea Tree Oil • Xylitol  
• Aloe Vera • Silica  
• Echinacea • Peppermint

**KISS MY FACE** BREATH BLASTING FRESHNESS™  
**SENSITIVE**  
HELPS REDUCE SENSITIVITY • PREVENTS TARTAR BUILD-UP  
antioxidant defenders™: echinacea • Iceland moss extract  
Orange Mint Gel  
**32% more FREE**  
Same great formula!  
FLUORIDE FREE Natural Aloe Toothpaste with Xylitol Net Wt. 4.5 oz (127.6 g)

✓ Fluoride Free ✓ No artificial colors  
✓ No SLS ✓ No artificial sweeteners  
✓ No artificial flavors ✓ No animal ingredients  
✓ No animal testing

Box Eco-Facts:  
100% Recycled Fiber 35% Post Consumer Waste  
Eco-Friendly Inks Please Recycle

**Drug Facts**  
Active Ingredient: Potassium Nitrate 5.0% w/w Purpose: Tooth desensitizer  
Uses: Helps relieve sensitivity due to cold, heat, acid or sweets. Aids in the prevention of plaque and tartar build-up.  
Warnings: Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. See your dentist if the problem persists or worsens.  
• Keep out of reach of children under 6 years of age.  
• If you accidentally swallow more than used for brushing, contact a Poison Control Center or seek professional assistance immediately.  
Directions: Apply at least a 1 inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day or as recommended by a dentist or doctor.  
• Children under 6 years of age, consult a dentist or doctor.

**Drug Facts (cont.)**  
Other Information: You may report a serious adverse event from using this product to Kiss My Face LLC, 144 Main St, Gardiner NY 12525  
Inactive Ingredients: Sorbitol, Glycerin, Hydrated Silica, Aqua, Xylitol, Aloe Barbadensis (Aloe Vera) Leaf Extract, Camellia, Steadica (Yakand Moss) Extract, Anacardium Hippocastanum (Horse Chestnut Seed Extract), Melaleuca Alternifolia (Tea Tree) Leaf Oil, Chebe Burgeoisia (Olive) Leaf Extract, Echinacea Angustifolia Extract, Shave Rubusidemia Extract, Natural Flavor, Mentha Piperita (Peppermint) Oil, Ammonium Glycyrrhizate (Licorice), Xanthan Gum, Menthol, Sodium Methyl Cocoyl Taurate, Sodium Lauryl Sarcosinate, Cellulose Gum, Chlorophyllin-Copper Complex, Potassium Sorbate Organic  
Dist: Kiss My Face LLC, Gardiner, NY 12525 USA. Made in USA

KISS MY FACE SENSITIVE

potassium nitrate gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:65364-401
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
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POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g
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Inactive Ingredients	
Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
CETRARIA ISLANDICA SUBSP. ISLANDICA (UNII: BJ7YPN79A1)	
SODIUM LAURYL SARCOSINATE (UNII: 5PGH842FAU)	
SORBITOL (UNII: 506T60A25R)	
AESCULUS HIPPOCASTANUM SEED OIL (UNII: E0M52HIR1Y)	
TEA TREE OIL (UNII: VIF565UC2G)	
GLYCERIN (UNII: PDC6A3C0OX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
OLEA EUROPAEA LEAF (UNII: MJ95C3OH47)	
SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
ECHINACEA ANGUSTIFOLIA LEAF (UNII: FS7G8S6PJ8)	
MENTHOL (UNII: L7T10EIP3A)	
POTASSIUM SORBATE (UNII: 1VPU26JZZ4)	
XYLITOL (UNII: VCQ006KQ1E)	
SODIUM COPPER CHLORO PHYLLIN (UNII: 1D276TYV9O)	
STEVIA REBAUDIUNA LEAF (UNII: 6TC6NN0876)	
MENTHA PIPERITA (UNII: 79M2M2UDA9)	
AMMONIUM GLYCYRRHIZATE (UNII: 3VRD35U26C)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	

Product Characteristics			
Color		Score	
Shape		Size	
Flavor	MINT (Orange Mint)	Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65364-401-27	1 in 1 CARTON	03/01/2014	
1		127.6 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part356	03/01/2014	

**Labeler** - Kiss My Face, LLC (041794279)

**Registrant** - Lornamead Inc. (078584069)

**Establishment**

Name	Address	ID/FEI	Business Operations
Lornamead Inc.		078584069	manufacture(65364-401)

Revised: 2/2019

Kiss My Face, LLC