

**LUSTER PREMIUM WHITE POWER WHITE PRO- sodium
monofluorophosphate paste
French Transit, Ltd.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

**Luster Premium White®
Power White Pro™**

Drug Facts

Active Ingredients

Sodium Monofluorophosphate 0.88% (w/w)

Purpose

Anticavity

Use

Helps protect against cavities.

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 6 years of age and older

Brush teeth thoroughly, preferably after each meal, at least twice daily, or as directed by a dentist or doctor.

Children 6 to 12 years

Instruct in good brushing and rinsing habits (to minimize swallowing). Supervise children as necessary until capable of using without supervision.

Children under 6 years

Do not use unless directed by a dentist or physician

Other information

Store between 10-27 degrees Celsius (50-80 degrees Fahrenheit)

Inactive ingredients

Vegetable Glycerin, Calcium Pyrophosphate, Zea Mays (Corn) Starch, Propylene Glycol, PEG-12, Water, Hydrogen Peroxide, Sodium Lauroyl, Sarcosinate, Flavor, Cellulose Gum, Carbomer, Sodium Saccharin, Butylated Hydroxytoluene

Questions?

1-800-823-5272

PRINCIPAL DISPLAY PANEL - 113 g Tube Box

NEW!

LUSTER
PREMIUM WHITE®

POWER
WHITE PRO
DEEP STAIN ERASER®

ANTICAVITY FLUORIDE
TOOTHPASTE

PROVEN EFFECTIVE
TO REMOVE UP TO 95%
OF SURFACE STAINS
IN 5 DAYS†

DAILY CARE + WHITENING

ENAMEL SAFE
GENTLE & SULFATE-FREE

MINT
NET WT. 4 OZ (113 g)

SATISFACTION GUARANTEED‡



WHITEN LIKE A PRO™

NEW!



AWARD-WINNING
FORMULA:



POWERFUL
BENEFITS:



SULFATE
FREE



GENTLY WHITENS
SURFACE STAINS



HELPS FIGHT
CAVITIES AND
STRENGTHENS
ENAMEL



CLEANS &
FRESHENS
BREATH

**POWER
WHITE PRO**
DEEP STAIN ERASER®

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PROVEN EFFECTIVE
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ENAMEL SAFE
GENTLE & SULFATE-FREE

2X MORE
WHITENING POWER*

Safely whitens
surface stains
with the power
of 2% stabilized
Peroxide.



Reveal a more
confident smile
from within!



Luster Power White PRO™ Toothpaste
is uniquely formulated with fluoride and
stabilized hydrogen peroxide to:

- ✦ Remove Deep Stains
- ✦ Fight Cavities
- ✦ Strengthen Enamel
- ✦ Gently Whiten without Sulfates (SLS)

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Questions? 1-800-823-5272

French Transit, Ltd., 1301 Courtesy Road
Louisville, CO 80027, USA

W4089

5890713

* Data on file.

* Compared to a leading fluoride toothpaste brand.

MINT
NET WT. 4 OZ (113 g)

Visit
LusterPremiumWhite.com

ENAMEL-SAFE / SULFATE-FREE

SATISFACTION GUARANTEED†

ENAMEL-SAFE / SULFATE-FREE

SATISFACTION GUARANTEED†

2891713R1



PRINCIPAL DISPLAY PANEL - 28 g Tube Label

LUSTER
PREMIUM WHITE®

POWER
WHITE PRO™
DEEP STAIN ERASER®

ANTICAVITY FLUORIDE
TOOTHPASTE

PROVEN EFFECTIVE
TO REMOVE UP TO 95% OF
SURFACE STAINS IN 5 DAYS†

DAILY CARE + WHITENING

ENAMEL SAFE
ZERO SENSITIVITY

MINT
NET WT. 1 OZ (28 g)

SATISFACTION GUARANTEED

Drug Facts

Active ingredient **Purpose**
Sodium Monofluorophosphate
0.88% (w/w) Anticavity

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Questions? 1-800-823-5272

Manufactured in the USA for:
French Transit, Ltd., 398 Beach Rd.,
Burlingame, CA 94010, USA.

Visit LusterPremiumWhite.com for more information.

*Data on file.

W4096R3

1891716R1



**POWER
WHITE PRO™**
DEEP STAIN ERASER®

**ANTICAVITY FLUORIDE
TOOTHPASTE**

PROVEN EFFECTIVE
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DAILY CARE + WHITENING

ENAMEL SAFE
ZERO SENSITIVITY

MINT

NET WT. 1 OZ (28 g)

MADE IN THE USA

SATISFACTION GUARANTEED

LUSTER PREMIUM WHITE POWER WHITE PRO

sodium monofluorophosphate paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:72805-140
Route of Administration	DENTAL		

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
Sodium Monofluorophosphate (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.88 g in 100 g

Inactive Ingredients	
Ingredient Name	Strength
Water (UNII: 059QF0KO0R)	
Calcium Pyrophosphate (UNII: X69NU20D19)	
STARCH, CORN (UNII: O8232NY3SJ)	
Propylene Glycol (UNII: 6DC9Q167V3)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
Hydrogen Peroxide (UNII: BBX060AN9V)	
Sodium Lauroyl Sarcosinate (UNII: 632GS99618)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
CARBOMER HOMOPOLYMER TYPE A (ALLYL PENTAERYTHRITOL CROSSLINKED) (UNII: F68VH75CJC)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
Butylated Hydroxytoluene (UNII: 1P9D0Z171K)	

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:72805-140-13	1 in 1 BOX	04/01/2018	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	04/01/2018	

LUSTER PREMIUM WHITE POWER WHITE PRO

sodium monofluorophosphate paste

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:72805-150
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name		Basis of Strength	Strength	
Sodium Monofluorophosphate (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)		FLUORIDE ION	0.88 g in 100 g	
Inactive Ingredients				
Ingredient Name			Strength	
Water (UNII: 059QF0KO0R)				
Calcium Pyrophosphate (UNII: X69NU20D19)				
STARCH, CORN (UNII: O8232NY3SJ)				
Propylene Glycol (UNII: 6DC9Q167V3)				
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)				
Hydrogen Peroxide (UNII: BBX060AN9V)				
Sodium Lauroyl Sarcosinate (UNII: 632GS99618)				
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)				
CARBOMER HOMOPOLYMER TYPE A (ALLYL PENTAERYTHRITOL CROSSLINKED) (UNII: F68VH75CJC)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
Butylated Hydroxytoluene (UNII: 1P9D0Z171K)				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:72805-150-28	28 g in 1 TUBE; Type 0: Not a Combination Product	04/01/2018	
Marketing Information				
Marketing Category		Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final		part355	04/01/2018	

Labeler - French Transit, Ltd. (100044380)

Revised: 1/2022

French Transit, Ltd.