

CREST GUM AND ENAMEL REPAIR INTENSIVE CLEAN- stannous fluoride paste, dentifrice

The Procter & Gamble Manufacturing Company

Crest®
Gum & Enamel Repair
Intensive Clean

Drug Facts

Active ingredient

Stannous fluoride 0.454%

(0.14% w/v fluoride ion)

Purposes

Anticavity, antigingivitis toothpaste

Uses

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis

Warning

Keep out of reach of children under 12 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 yrs. of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- children under 12 yrs. of age: ask a dentist

Other information

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be

removed by your dentist

- this Crest is specially formulated to help prevent staining

- see your dentist regularly

Inactive ingredients

water, sorbitol, hydrated silica, sodium lauryl sulfate, sodium gluconate, carrageenan, flavor, xanthan gum, zinc citrate, stannous chloride, sodium saccharin, sodium hydroxide, sucralose, titanium dioxide

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

Principal Display Panel - 116 g tube in carton

Crest®

FLUORIDE TOOTHPASTE FOR
ANTICAVITY AND ANTIGINGIVITIS

Gum

&

ENAMEL

REPAIR

INTENSIVE CLEAN

Clinically Proven to help
Reverse Gingivitis.
Repairs Weakened Enamel.

NET WT 4.1 OZ (116 g)

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-505	
Route of Administration	DENTAL			
Active Ingredient/Active Moiety				
Ingredient Name		Basis of Strength	Strength	
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)		FLUORIDE ION	1.4 mg in 1 g	
Inactive Ingredients				
Ingredient Name			Strength	
ZINC CITRATE (UNII: K72I3DEX9B)				
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
SORBITOL (UNII: 506T60A25R)				
SODIUM HYDROXIDE (UNII: 55X04QC32I)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)				
SUCRALOSE (UNII: 96K6UQ3ZD4)				
STANNOUS CHLORIDE (UNII: 1BQV3749L5)				
WATER (UNII: 059QF0KO0R)				
HYDRATED SILICA (UNII: Y6O7T4G8P9)				
CARRAGEENAN (UNII: 5C69YCD2YJ)				
SODIUM GLUCONATE (UNII: R6Q3791S76)				
XANTHAN GUM (UNII: TTV12P4NEE)				
Product Characteristics				
Color	white	Score		
Shape		Size		
Flavor	PEPPERMINT	Imprint Code		
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-505-41	1 in 1 CARTON	04/01/2018	
1		116 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:37000-505-85	1 in 1 CARTON	04/01/2018	
2		24 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:37000-505-28	1 in 1 CARTON	04/01/2018	
3		79 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	04/01/2018	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Establishment

Name	Address	ID/FEI	Business Operations
Honeywell Specialty Chemicals Seelze GmbH		332940501	api manufacture(37000-505)

Revised: 10/2023

The Procter & Gamble Manufacturing Company