

**CVS PHARMACY REFLECTIVE WHITE- sodium monofluorophosphate paste, dentifrice**  
**CVS Pharmacy**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Drug Facts**

**Active ingredient**

Sodium Monofluorophosphate 0.76% w/w (0.15% w/v fluoride ion).....Purpose:  
Anticavity

**Uses**

aids in the prevention of dental caviites

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Keep out of reach of children under 6 years of age.

**Directions**

**Adults and children 2 years of age and older:** brush teeth thoroughly preferably after each meal or at least twice a day, or as directed by a dentist or doctor. Instruct children under 6 years of age in good brushing and rinsing habits (to avoid swallowing). Supervise children as necessary until capable of using without supervision.

**Other Information**

Store in a cool dry place. Keep tube capped when not in use.

**Inactive ingredients**

glycerin, dicalcium phosphate, PEG-12, PVP, PEG/PPG 116/66 copolymer, hydrated silica, hydrogen peroxide, propylene glycol, flavor, sodium lauryl sulfate, tetrasodium pyrophosphate, sodium saccharin, phosphoric acid, sucralose, butylated hydroxytoluene, water

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<b>Drug Facts</b>		<b>Drug Facts</b> (continued)	
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<b>Warnings</b> Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.		<b>Store in a cool, dry place. Keep tube capped when not in use.</b>	
		<b>Questions or comments?</b> CALL 1-877-771-2143	

\*This product is not manufactured or distributed by Colgate-Palmolive, owner of the registered trademarks Colgate® and Optic White™

Fluoride Anticavity Whitening Toothpaste

**BRILLIANT WHITE**

H-E-B



**H-E-B**

Same Active Ingredient as Colgate® Optic White™

**BRILLIANT WHITE**

**Fluoride Anticavity Whitening Toothpaste**

REMOVES STAINS TO VISIBLY WHITEN TEETH

Enamel safe whitening formula

NET WT. 5.5 OZ (156g)

Dazzling Mint

Contains the same whitening ingredient as strips

Fluoride Anticavity Whitening Toothpaste

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**BRILLIANT WHITE**

H-E-B

Reveal a whiter, more brilliant smile with HEB Brilliant White Toothpaste.

HEB Brilliant White Toothpaste safely and gently removes surface stains from teeth while the gentle foaming action cleans hard to reach areas for a whiter, brighter smile.

- Contains the same whitening ingredient as strips
- Visibly whitens teeth
- Fights cavities
- Fights plaque
- Freshens breath

**GUARANTEE**

We believe the high quality of this H-E-B product makes it an outstanding value.

We hope you'll agree. If not, we'll cheerfully refund your money. Thanks for shopping with us.

MADE WITH PRIDE AND CARE FOR H-E-B, SAN ANTONIO, TX 78204

MADE IN USA



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0 41220 93302 0

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Same Active Ingredient as Colgate® Optic White™

**H-E-B**

 **Dazzling Mint**

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<b>Uses</b> aids in the prevention of dental cavities		<b>Store in a cool, dry place. Keep tube capped when not in use.</b>	
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SAN ANTONIO, TX 78204  
MADE IN USA**

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## CVS PHARMACY REFLECTIVE WHITE

fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG LABEL	<b>Item Code (Source)</b>	NDC:59779-899
<b>Route of Administration</b>	DENTAL	<b>DEA Schedule</b>	

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (FLUORIDE ION)	FLUORIDE ION	0.76 g in 100 g

### Inactive Ingredients

Ingredient Name	Strength
GLYCERIN	
SODIUM PYROPHOSPHATE	
POLYETHYLENE GLYCOL 600	
PROPYLENE GLYCOL	
SACCHARIN SODIUM	

SUCRALOSE	
BUTYLATED HYDROXYTOLUENE	
PEG/PPG-116/66 COPOLYMER	
PHOSPHORIC ACID	
HYDRATED SILICA	

**Product Characteristics**

<b>Color</b>		<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT (L Menthol)	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:59779-899-99	1 in 1 CARTON		
1	NDC:59779-899-92	156 g in 1 TUBE		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	10/01/2012	

**Labeler** - CVS Pharmacy (062312574)

**Registrant** - Lornamead (126440440)

**Establishment**

Name	Address	ID/FEI	Business Operations
Lornamead		126440440	manufacture(59779-899), pack(59779-899)