

**PURE TRANSFORMATION SHEER LIGHT- titanium dioxide and zinc oxide powder**  
**PURE TRANSFORMATION SHEER MEDIUM- titanium dioxide and zinc oxide powder**  
**PURE TRANSFORMATION SHEER DARK- titanium dioxide and zinc oxide powder**  
**Bare Escentuals Beauty Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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### **Pure Transformation Day Treatment Broad Spectrum SPF 20 in Light (Medium or Dark)**

#### **Drug Facts**

#### **Active Ingredients**

Titanium Dioxide 15% Purpose: Sunscreen  
Zinc oxide 5% Purpose: Sunscreen

#### **Uses**

Helps prevent sunburn. If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun.

#### **Warnings**

For external use only

Do not use on damaged or broken skin.

When using this product: Keep out of Eyes ; Rinse with water to remove

Stop use and ask a doctor if rash occurs.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

#### **Directions**

##### **For sunscreen use**

Apply liberally 15 minutes before sun exposure

Use a water resistant sunscreen if swimming or sweating

Reapply at least every 2 hours

Children under 6 months, ask a doctor.

##### **Sun protection measures**

Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF of 15 or higher and other sun protection measures including: limit time in the sun, especially from 10am to 2 pm, wear long-sleeve shirts, pants, hats, and sunglasses.

#### **Inactive Ingredients**

Boron nitride, glycerin, methylcellulose, maltodextrin, ascorbic acid, illite, trimyrstintin, betaine,

phylanthus emblica fruit extract, sodium hyaluronate, hydrogenated lecithin, aloe barbensis leaf extract, retintyl palmitate, aluminum dimyristate, triethoxycaprylsilane, cyclopia intermedia leaf extract, cameria sinensis leaf extract, ectoin, tocopheryl acetate, triticum vulgare (wheat germ extract), disodium stearoyl glutamate, ferulic acid, litchi chinesis fruit extract, oryza sativa (rice) extract, disodium EDTA, rosmarinus officinalis (rosemary) extract, tetrahydrobisdemethoxydiferuloylmethane, dipotassium glycyrrhizinate, aspalathus linearis leaf extract. May contain: mica, bismuth oxychloride, titanium dioxide, iron oxides.

### **Other information**

Protect this product from excessive heat and direct sun

### **Questions or comments?**

Call toll free 1-888-795-4747

Bare Escentuals

MADE IN USA

Distr. By Bare Escentuals Beauty Inc., San Francisco CA 94104 USA  
London W10 3QB

### **PRINCIPAL DISPLAY PANEL - Jar Label - SHEER LIGHT**

bareMinerals

**PURE TRANSFORMATION**

**DAY TREATMENT**

**BROAD SPECTRUM SPF 20**

*with ActiveSoil Complex*

**SHEER LIGHT**

ACTIVE INGREDIENT(S): TITANIUM DIOXIDE 15%, ZINC OXIDE 5%

See box for complete drug facts information.

WARNING: For external use only. Keep out of reach of children. If swallowed get medical help or contact a poison control center right away.

66161

bareMinerals  
**PURE TRANSFORMATION**  
**DAY TREATMENT**  
**BROAD SPECTRUM SPF 20**

with ActiveSoil Complex

**SHEER LIGHT**

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66161

PURE TRANSFORMATION DAY TREATMENT BROAD SPECTRUM SPF 20 IN SHEER FAIR & SHEER TAN:

**Drug Facts**

**Active ingredient(s)**

Titanium dioxide 15%	Purpose
Zinc oxide 5%	Sunscreen

**Uses** • helps prevent sunburn • if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions** For sunscreen use • apply liberally 15 minutes before sun exposure • use a water resistant sunscreen if swimming or sweating • reapply at least every 2 hours • children under 6 months: ask a doctor • **Sun protection measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF of 15 or higher and other sun protection measures including • limit time in the sun, especially from 10 a.m. - 2 p.m. • wear long-sleeve shirts, pants, hats, and sunglasses

**Inactive ingredients** boron nitride, glycerin, soil minerals, methylcellulose, magnesium silicate, malodextrin, silica, ascorbic acid, humic acids, ilite, lecithin, trimyristin, betaine, phyllanthus emblica fruit extract, sodium hyaluronate, hydrogenated lecithin, aloe barbadensis leaf extract, retinyl palmitate, aluminum dimyristate, triethoxycaprylylsilane, cyclopia intermedia leaf extract, camellia sinensis leaf extract, ectoin, tocopherol acetate, triticum vulgare (wheat) germ extract, disodium stearoyl glutamate, ferulic acid, litchi chinensis fruit extract, oryza sativa (rice) extract, disodium EDTA, rosmarinus officinalis (rosemary) extract, tetrahydrodesmethylxanthidoylmethane, dipotassium glycyrrhizinate, aspalathus linearis leaf extract, may contain: mica, bismuth oxychloride, iron oxides, titanium dioxide.

**Other information** Protect this product from excessive heat and direct sun

**Questions or comments?** Call toll free 1-888-795-4747

PURE TRANSFORMATION DAY TREATMENT BROAD SPECTRUM SPF 20 IN SHEER LIGHT, SHEER MEDIUM & SHEER DARK:

**Drug Facts**

**Active ingredient(s)**

Titanium dioxide 15%	Purpose
Zinc oxide 5%	Sunscreen

**Uses** • helps prevent sunburn • if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

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**THIS CHANGES EVERYTHING**

Inspired by our top-rated nighttime mineral treatment, this advanced daytime formula with broad spectrum SPF 20 helps protect skin from sun damage and reduces the appearance of pores while improving luminosity. This concentrated powder contains moisture minerals to keep skin hydrated and targets signs of aging with our proprietary ActiveSoil™ Complex, clinically proven to increase cell turnover and provide antioxidant defense. Sheer tint instantly diffuses the look of discolorations and imperfections, prepping skin for a flawless foundation application.

**FORMULATED WITHOUT PARABENS,  
SYNTHETIC FRAGRANCES, AND  
ARTIFICIAL OILS**

Apply after skincare and before your favorite bareMinerals Foundation using our Swirl, Tap, Buff® Application. Pair with Pure Transformation Night Treatment for best results and 24-hour mineral care.

**SWIRL** a small amount of mineral powder in the lid until it all disappears into the brush.

**TAP** away excess.

**BUFF** onto the skin in a circular motion.



tocopherol acetate, triticum vulgare (wheat) germ extract, disodium Stearyl glutamate, ferulic acid, Itchi chinensis fruit extract, oryza sativa (rice) extract, disodium EDTA, rosmarinus officinalis (rosemary) extract, tetrahydrodecylmethoxydiferuloylmethane, dipotassium glycyrrhizinate, aspalathus linearis leaf extract, may contain: mica, bismuth oxychloride, iron oxides, titanium dioxide.

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## **PRINCIPAL DISPLAY PANEL - Jar Label - SHEER MEDIUM**

bareMinerals

**PURE TRANSFORMATION**

**DAY TREATMENT**

**BROAD SPECTRUM SPF 20**

*with ActiveSoil Complex*

**SHEER MEDIUM**

**ACTIVE INGREDIENT(S): TITANIUM DIOXIDE 15%, ZINC OXIDE 5%**

See box for complete drug facts information.

**WARNING:** For external use only. Keep out of reach of children. If swallowed get medical help or contact a poison control center right away.

66162

bareMinerals

**PURE TRANSFORMATION  
DAY TREATMENT  
BROAD SPECTRUM SPF 20**

with ActiveSoil Complex

**SHEER MEDIUM**

ACTIVE INGREDIENT(S) TITANIUM DIOXIDE 15%, ZINC OXIDE 5%

See box for complete drug facts information.

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65162

PURE TRANSFORMATION DAY TREATMENT BROAD SPECTRUM SPF 20 IN SHEER FAIR & SHEER TAN:

**Drug Facts**

**Active ingredient(s)**

Titanium dioxide 15%	Purpose
Zinc oxide 5%	Sunscreen

**Uses** • helps prevent sunburn • if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

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**Directions** For sunscreen use • apply liberally 15 minutes before sun exposure • use a water resistant sunscreen if swimming or sweating • reapply at least every 2 hours • children under 6 months: ask a doctor • **Sun protection measures**. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF of 15 or higher and other sun protection measures including • limit time in the sun, especially from 10 a.m. - 2 p.m. • wear long-sleeve shirts, pants, hats and sunglasses

**Inactive ingredients** boron nitride, glycerin, soil minerals, methylcellulose, magnesium silicate, malodectrin, silica, ascorbic acid, humic acids, ilite, lecithin, trimyristin, betaine, phyllanthus emblica fruit extract, sodium hyaluronate, hydrogenated lecithin, aloe barbadensis leaf extract, retinyl palmitate, aluminum dimyristate, triethoxycaprylylsilane, cyclopia intermedia leaf extract, camellia sinensis leaf extract, ectoin, tocopherol acetate, triticum vulgare (wheat) germ extract, disodium stearoyl glutamate, ferulic acid, litchi chinensis fruit extract, orza sativa (rice) extract, disodium EDTA, rosmarinus officinalis (rosemary) extract, tetrahydrodesmethoxydiferuloylmethane, dipotassium glycyrrhizinate, aspalathus linearis leaf extract, may contain: mica, bismuth oxychloride, iron oxides, titanium dioxide.

**Other information** Protect this product from excessive heat and direct sun

**Questions or comments?** Call toll free 1-888-795-4747

PURE TRANSFORMATION DAY TREATMENT BROAD SPECTRUM SPF 20 IN SHEER LIGHT, SHEER MEDIUM & SHEER DARK:

**Drug Facts**

**Active ingredient(s)**

Titanium dioxide 15%	Purpose
Zinc oxide 5%	Sunscreen

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## **PRINCIPAL DISPLAY PANEL - Jar Label - SHEER DARK**

bareMinerals

**PURE TRANSFORMATION**

**DAY TREATMENT**

**BROAD SPECTRUM SPF 20**

*with ActiveSoil Complex*

**SHEER DARK**

**ACTIVE INGREDIENT(S): TITANIUM DIOXIDE 15%, ZINC OXIDE 5%**

See box for complete drug facts information.

**WARNING:** For external use only. Keep out of reach of children. If swallowed get medical help or contact a poison control center right away.

66164

bareMinerals

PURE TRANSFORMATION  
DAY TREATMENT  
BROAD SPECTRUM SPF 20  
with ActiveSoil Complex  
SHEER DARK

ACTIVE INGREDIENT(S): TITANIUM DIOXIDE 15%, ZINC OXIDE 5%

See box for complete drug facts information.

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66164

PURE TRANSFORMATION DAY TREATMENT BROAD SPECTRUM SPF 20 IN SHEER FAIR & SHEER TAN:

**Drug Facts**

**Active ingredient(s)**

Titanium dioxide 15%  
Zinc oxide 5%

**Purpose**  
Sunscreen  
Sunscreen

**Uses** • helps prevent sunburn • if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

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**Other information** Protect this product from excessive heat and direct sun

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PURE TRANSFORMATION DAY TREATMENT BROAD SPECTRUM SPF 20 IN SHEER LIGHT, SHEER MEDIUM & SHEER DARK:

**Drug Facts**

**Active ingredient(s)**

Titanium dioxide 15%  
Zinc oxide 5%

**Purpose**  
Sunscreen  
Sunscreen

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**Other information** Protect this product from excessive heat and direct sun.

**Questions or comments?** Call toll free 1-888-735-4247

LOVE YOUR MOTHER  
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## PURE TRANSFORMATION SHEER LIGHT

titanium dioxide and zinc oxide powder

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:98132-187
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>Titanium Dioxide</b> (UNII: 15FIX9V2JP) (Titanium Dioxide - UNII:15FIX9V2JP)	Titanium Dioxide	15 g in 100 g
<b>Zinc Oxide</b> (UNII: SOI2LOH54Z) (Zinc Oxide - UNII:SOI2LOH54Z)	Zinc Oxide	5 g in 100 g

### Inactive Ingredients

Ingredient Name	Strength
<b>boron nitride</b> (UNII: 2U4T60A6 YD)	
<b>glycerin</b> (UNII: PDC6A3C0OX)	
<b>CARBOXYMETHYLCELLULOSE</b> (UNII: 05JZI7B19X)	
<b>magnesium silicate</b> (UNII: 9B9691B2N9)	
<b>malto dextrin</b> (UNII: 7CVR7L4A2D)	
<b>silicon dioxide</b> (UNII: ETJ7Z6XBU4)	
<b>ascorbic acid</b> (UNII: PQ6CK8PD0R)	
<b>EGG PHOSPHOLIPIDS</b> (UNII: 1Z74184RGV)	
<b>TRIMYRISTIN</b> (UNII: 18L31PSR28)	
<b>betaine</b> (UNII: 3SCV180C9W)	
<b>PHYLLANTHUS EMBLICA FRUIT</b> (UNII: YLX4CW2576)	
<b>hyaluronate sodium</b> (UNII: YSE9PPT4TH)	
<b>aloe</b> (UNII: V5VD430YW9)	
<b>VITAMIN A PALMITATE</b> (UNII: 1D1K0N0VVC)	

ALUMINUM DIMYRISTATE (UNII: J2KA067N9O)
triethoxycaprylylsilane (UNII: LDC331P08E)
CYCLOPIA INTERMEDIA LEAF (UNII: 29UXG2GG8O)
GREEN TEA LEAF (UNII: W2ZU1RY8B0)
ectoine (UNII: 7GXZ3858RY)
.alpha.-tocopherol acetate (UNII: 9E8X80D2L0)
WHEAT GERM (UNII: YR3G369F5A)
disodium stearoyl glutamate (UNII: 45ASM2L11M)
ferulic acid (UNII: AVM951ZWST)
LITCHI FRUIT (UNII: Y5P61KP51E)
RICE GERM (UNII: 7N2B70SFEZ)
Edeitate Disodium (UNII: 7FLD91C86K)
rosemary (UNII: IJ67X351P9)
TETRAHYDRO BISDEMETHoxyDIFERULOYL METHANE (UNII: 973IBV8W7I)
glycyrrhizinate dipotassium (UNII: CA2Y0FE3FX)
aspalathus linearis leaf (UNII: H7UGK1GJCU)
mica (UNII: V8A1AW0880)
BISMUTH oxyCHLORIDE (UNII: 4ZR792I587)
FERRIC OXIDE RED (UNII: 1K09F3G675)

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:98132-187-03	8 g in 1 JAR		
2	NDC:98132-187-02	4 g in 1 JAR		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH NOT FINAL	part352	06/30/2013	

## PURE TRANSFORMATION SHEER MEDIUM

titanium dioxide and zinc oxide powder

## Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:98132-188
Route of Administration	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Titanium Dioxide (UNII: 15FIX9V2JP) (Titanium Dioxide - UNII:15FIX9V2JP)	Titanium Dioxide	15 g in 100 g
Zinc Oxide (UNII: SOI2LOH54Z) (Zinc Oxide - UNII:SOI2LOH54Z)	Zinc Oxide	5 g in 100 g

## Inactive Ingredients

Ingredient Name	Strength
<b>boron nitride</b> (UNII: 2U4T60A6 YD)	
<b>glycerin</b> (UNII: PDC6A3C0 OX)	
<b>CARBOXYMETHYLCELLULOSE</b> (UNII: 05JZI7B19 X)	
<b>magnesium silicate</b> (UNII: 9B9691B2N9)	
<b>malto dextrin</b> (UNII: 7CVR7L4A2D)	
<b>silicon dioxide</b> (UNII: ETJ7Z6 XBU4)	
<b>ascorbic acid</b> (UNII: PQ6CK8PD0 R)	
<b>EGG PHOSPHOLIPIDS</b> (UNII: 1Z74184RGV)	
<b>TRIMYRISTIN</b> (UNII: 18L31PSR28)	
<b>betaine</b> (UNII: 3SCV180C9 W)	
<b>PHYLLANTHUS EMBLICA FRUIT</b> (UNII: YLX4CW2576)	
<b>hyaluronate sodium</b> (UNII: YSE9PPT4TH)	
<b>aloe</b> (UNII: V5VD430 YW9)	
<b>VITAMIN A PALMITATE</b> (UNII: 1D1K0 N0 VVC)	
<b>ALUMINUM DIMYRISTATE</b> (UNII: J2KA067N9 O)	
<b>triethoxycaprylylsilane</b> (UNII: LDC331P08 E)	
<b>CYCLOPIA INTERMEDIA LEAF</b> (UNII: 29UXG2GG8 O)	
<b>GREEN TEA LEAF</b> (UNII: W2ZU1RY8 B0)	
<b>ectoine</b> (UNII: 7GXZ3858 RY)	
<b>.alpha.-tocopherol acetate</b> (UNII: 9E8X80D2L0)	
<b>WHEAT GERM</b> (UNII: YR3G369F5 A)	
<b>disodium stearoyl glutamate</b> (UNII: 45ASM2L11 M)	
<b>ferulic acid</b> (UNII: AVM951ZWST)	
<b>LITCHI FRUIT</b> (UNII: Y5P61KP51 E)	
<b>RICE GERM</b> (UNII: 7N2B70SFEZ)	
<b>Edeitate Disodium</b> (UNII: 7FLD91C86 K)	
<b>rosemary</b> (UNII: IJ67X351P9)	
<b>TETRAHYDRO BISDEMETHOXYDIFERULOYL METHANE</b> (UNII: 973IBV8 W7 I)	
<b>glycyrrhizinate dipotassium</b> (UNII: CA2Y0 FE3FX)	
<b>aspalathus linearis leaf</b> (UNII: H7UGK1GJC U)	
<b>mica</b> (UNII: V8A1AW0880)	
<b>BISMUTH oxychloride</b> (UNII: 4ZR792I587)	
<b>FERRIC OXIDE RED</b> (UNII: 1K09F3G675)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:98132-188-03	8 g in 1 JAR		
2	NDC:98132-188-02	4 g in 1 JAR		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH NOT FINAL	part352	06/30/2013	

**PURE TRANSFORMATION SHEER DARK**

titanium dioxide and zinc oxide powder

## Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:98132-191
Route of Administration	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Titanium Dioxide (UNII: 15FIX9V2JP) (Titanium Dioxide - UNII:15FIX9V2JP)	Titanium Dioxide	15 g in 100 g
Zinc Oxide (UNII: SOI2LOH54Z) (Zinc Oxide - UNII:SOI2LOH54Z)	Zinc Oxide	5 g in 100 g

## Inactive Ingredients

Ingredient Name	Strength
boron nitride (UNII: 2U4T60A6 YD)	
glycerin (UNII: PDC6A3C0OX)	
CARBOXYMETHYLCELLULOSE (UNII: 05JZI7B19X)	
magnesium silicate (UNII: 9B9691B2N9)	
malto dextrin (UNII: 7CVR7L4A2D)	
silicon dioxide (UNII: ETJ7Z6XBU4)	
ascorbic acid (UNII: PQ6CK8PD0R)	
EGG PHOSPHOLIPIDS (UNII: 1Z74184RGV)	
TRIMYRISTIN (UNII: 18L31PSR28)	
betaine (UNII: 3SCV180C9W)	
PHYLLANTHUS EMBLICA FRUIT (UNII: YLX4CW2576)	
hyaluronate sodium (UNII: YSE9PPT4TH)	
aloe (UNII: V5VD430YW9)	
VITAMIN A PALMITATE (UNII: 1D1K0N0VVC)	
ALUMINUM DIMYRISTATE (UNII: J2KA067N9O)	
triethoxycaprylylsilane (UNII: LDC331P08E)	
CYCLOPIA INTERMEDIA LEAF (UNII: 29UXG2GG8O)	
GREEN TEA LEAF (UNII: W2ZU1RY8B0)	
ectoine (UNII: 7GXZ3858RY)	
.alpha.-tocopherol acetate (UNII: 9E8X80D2L0)	
WHEAT GERM (UNII: YR3G369F5A)	
disodium stearoyl glutamate (UNII: 45ASM2L11M)	
ferulic acid (UNII: AVM951ZWST)	
LITCHI FRUIT (UNII: Y5P61KP51E)	
RICE GERM (UNII: 7N2B70SFEZ)	
Edeitate Disodium (UNII: 7FLD91C86K)	
rosemary (UNII: IJ67X351P9)	
TETRAHYDRO BISDEMETHoxyDIFERULYL METHANE (UNII: 973IBV8W7I)	
glycyrrhizinate dipotassium (UNII: CA2Y0FE3FX)	
aspalathus linearis leaf (UNII: H7UGK1GJCU)	
mica (UNII: V8A1AW0880)	
BISMUTH oxyCHLORIDE (UNII: 4ZR792I587)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	

**Packaging**

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**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH NOT FINAL	part352	06/30/2013	

**Labeler** - Bare Escentuals Beauty Inc. (087008363)

Revised: 9/2013

Bare Escentuals Beauty Inc.