

**PLUS PLUS WHITE SMOKERS WHITENING- sodium monofluorophosphate paste
CCA Industries, Inc.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Plus Plus White Smokers Whitening

Drug Facts

Active ingredient

Sodium monofluorophosphate 0.83% (0.11% fluoride ion)

Purpose

Anticavity whitening toothpaste

Use

aids in the removal of stains and prevention of dental decay

Warnings

Keep out of reach of children under 6 years of age

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- this toothpaste is formulated for adults 18 and over who smoke tobacco
- it should not be utilized by children under 18 years old without consulting a dentist or physician
- brush teeth thoroughly, preferably after each meal, or at least twice a day, or when new stains are apparent

Inactive ingredients

water (aqua), sorbitol, hydrated silica, dicalcium phosphate, glycerin, sodium lauryl sulfate, flavor, PVM/MA copolymer, cellulose gum, titanium dioxide, trisodium phosphate, sodium saccharin, blue 1 (CI 42090), yellow 5 (CI 19140).

Questions or comments?

Call Toll Free 1-800-595-6230 • www.pluswhite.com

Package Labeling:



#27236

Contains no animal fat.

REMOVES TOBACCO STAINS FAST

Finally! A special toothpaste made just for smokers to remove brown tobacco stains and whiten dull-looking teeth at the same time!

Plus White Smokers' Whitening Toothpaste contains a special combination of stain removers precisely formulated to remove stains and discoloration caused by smoking, to provide whiter, brighter teeth. Smokers' Whitening Toothpaste also helps remove plaque to control tartar and provides fluoride protection against cavities. And its cooling peppermint flavor eliminates "tobacco breath" for hours. Removes coffee stains too.

This is the toothpaste smokers have been waiting for!

Removing Stains, Whitening Teeth is Plus White's Business.

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FC27236-03 1-800-595-6230
NJ 07660 USA
65 Challenger Road, Ridgely Park
Manufactured in the USA



The Smokers' Whitening Toothpaste
TOBACCO STAINS REMOVED FAST

PLUS PLUS WHITE SMOKERS WHITENING

sodium monofluorophosphate paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:6 1543-7236
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Base of

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
ANHYDROUS DIBASIC CALCIUM PHOSPHATE (UNII: L11K75P92J)	
GLYCERIN (UNII: PDC6A3C0OX)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:61543-7236-3	1 in 1 BOX	03/15/2019	
1		100 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	06/11/2010	

Labeler - CCA Industries, Inc. (106771041)

Revised: 9/2020

CCA Industries, Inc.