# DESITIN MAXIMUM STRENGTH ZINC OXIDE DIAPER RASH- zinc oxide paste Johnson & Johnson Consumer Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

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**Desitin** ® **Maximum Strength** 

40% Zinc Oxide Diaper Rash Paste

**Drug Facts** 

## **Active ingredient**

Zinc Oxide 40%

## **Purpose**

Skin Protectant

#### Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

# **Warnings**

For external use only

# When using this product

• do not get into eyes

# Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

#### **Directions**

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply paste liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

#### Other information

- store at 20°C to 25°C (68°F to 77°F)
- may stain clothing

### **Inactive ingredients**

petrolatum, cod liver oil, lanolin, talc, glycerin, sorbitan sesquioleate, penta erithrityl tetradi-t-butyl hydroxyhydrocinnamite, beeswax, tocopheryl acetate, fragrance

### Questions?

Call toll-free **800-720-3843** or **215-273-8755** (collect)

Distributed in the U.S. by: **JOHNSON & JOHNSON CONSUMER INC.** Skillman, NJ 08558

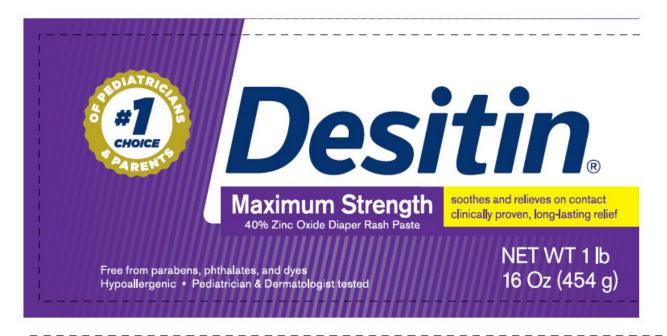
PRINCIPAL DISPLAY PANEL - 454 g Jar Label #1 CHOICE OF PEDIATRICIANS & PARENTS

Desitin <sup>®</sup>
Maximum Strength
40% Zinc Oxide Diaper Rash Paste

soothes and relieves on contact clinically proven, long-lasting relief

Free from parabens, phthalates, and dyes Hypoallergenic . Pediatrician & Dermatologist tested

 NET WT 1 lb 16 Oz (454 g)





### **DESITIN MAXIMUM STRENGTH ZINC OXIDE DIAPER RASH**

zinc oxide paste

| <b>Product Information</b> | uct Information |                    |                |
|----------------------------|-----------------|--------------------|----------------|
| Product Type               | HUMAN OTC DRUG  | Item Code (Source) | NDC:69968-0396 |
| Route of Administration    | TOPICAL         |                    |                |

| Active Ingredient/Active Moiety |               |  |  |
|---------------------------------|---------------|--|--|
| <b>Basis of Strength</b>        | Strength      |  |  |
| ZINC OXIDE                      | 400 mg in 1 g |  |  |
|                                 |               |  |  |

| l | Inactive Ingredients |          |
|---|----------------------|----------|
|   | Ingredient Name      | Strength |

| PETROLATUM (UNII: 4T6H12BN9U)   |  |
|---|--|
| COD LIVER OIL (UNII: BBL281NWFG)  |  |
| LANOLIN (UNII: 7EV65EAW6H)  |  |
| TALC (UNII: 7SEV7J4R1U)   |  |
| GLYCERIN (UNII: PDC6A3C0OX)   |  |
| SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)  |  |
| YELLOW WAX (UNII: 2ZA36H0S2V)   |  |
| .ALPHATOCOPHEROL ACETATE (UNII: 9E8X80D2L0)   |  |
| <b>PENTAERYTHRITOL TETRAKIS(3-(3,5-DI-TERT-BUTYL-4-HYDROXYPHENYL)PROPIONATE)</b> (UNII: 255PIF62MS) |  |

| P | Packaging            |   |                         |                       |
|---|----------------------|---|-------------------------|-----------------------|
| # | tem Code             | Package Description                               | Marketing Start<br>Date | Marketing End<br>Date |
| 1 | NDC:69968-<br>0396-1 | 454 g in 1 JAR; Type 0: Not a Combination Product | 06/01/2018              |                       |

| Marketing Information |   |                         |                       |
|-----------------------|---|-------------------------|-----------------------|
| Marketing<br>Category | Application Number or Monograph<br>Citation | Marketing Start<br>Date | Marketing End<br>Date |
| OTC monograph final   | part347                                     | 06/01/2018              |                       |
|                       |   |                         |                       |

# Labeler - Johnson & Johnson Consumer Inc. (118772437)

Revised: 1/2023 Johnson & Johnson Consumer Inc.