

**AVEENO POSITIVELY MINERAL SENSITIVE SKIN SUNSCREEN BROAD SPECTRUM  
SPF 50- zinc oxide lotion**

**Johnson & Johnson Consumer Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Aveeno Positively Mineral Sensitive Skin Sunscreen**

**Broad spectrum SPF 50**

***Drug Facts***

**Active ingredients**

Zinc Oxide (21.6%)

**Purpose**

Sunscreen

**Uses**

- helps prevent sunburn
- if used as directed with other sun protection measures (see ***Directions***), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

**For external use only**

**Do not use** on damaged or broken skin

**When using this product**

- keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor if** rash occurs

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- apply generously and evenly 15 minutes before sun exposure
- reapply:
  - after 80 minutes of swimming or sweating
  - immediately after towel drying
  - at least every 2 hours

- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
  - limit time in the sun, especially from 10 a.m. – 2 p.m.
  - wear long-sleeved shirts, pants, hats, and sunglasses
- children under 6 months of age: Ask a doctor

### **Other information**

- protect this product from excessive heat and direct sun
- may stain some fabrics

### **Inactive ingredients**

Water, C12-15 Alkyl Benzoate, Dimethicone, Glycerin, Phenoxyethanol, Phenyl Trimethicone, Styrene/Acrylates copolymer, Octyl dodecyl Citrate Crosspolymer, Cetyl PEG/PPG-10/1 Dimethicone, Polyhydroxystearic acid, Silica, Ethyl methicone, Cetyl Dimethicone, Triethoxycaprylylsilane, Glyceryl Behenate, Sodium Chloride, Acrylates/Dimethicone copolymer, Chlorphenesin, Phenethyl alcohol, Avena Sativa (Oat) Kernel flour, Caprylyl Glycol, Cetyl Dimethicone/Bis-Vinyldimethicone Crosspolymer, Chrysanthemum Parthenium (Feverfew) Flower/Leaf/Stem juice

### **Questions?**

**886-428-3366**; Outside US, dial collect **215-273-8755** [www.aveeno.com](http://www.aveeno.com)

Distributed by:

**JOHNSON & JOHNSON  
CONSUMER INC.**

Skillman, NJ 08558

**PRINCIPAL DISPLAY PANEL - 88 mL Tube Label**

**DERMATOLOGIST  
RECOMMENDED**

**Aveeno®  
POSITIVELY  
MINERAL™**

**sensitive skin  
sunscreen**

BROAD SPECTRUM SPF 50

**naturally-sourced  
100% zinc oxide  
active ingredient  
sweat + water resistant  
(80 min)**

SPF

50

3.0 fl. oz (88 mL)

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**POSITIVELY  
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(80 min)

SPF

**50**

3.0 fl. oz (88 mL)



Heading outside? AVEENO® has got your skin covered so that you can enjoy the sun every day. AVEENO® POSITIVELY MINERAL™ Lotion with Broad Spectrum SPF 50 contains 100% zinc oxide active ingredient and goes beyond UVA/UVB protection. With nourishing oat, this non-greasy mineral sunscreen is gentle and non-irritating, even on sensitive skin.

dries sheer on skin • fast-absorbing • dries with a matte finish • easy to apply  
hypoallergenic • fragrance-free • paraben-free • phthalate-free • dye-free

TSA Travel-Friendly Size

**Drug Facts**

Active ingredients	Purpose
Zinc Oxide (21.6%) .....	Sunscreen

**Uses** • Helps prevent sunburn • If used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun.

**Warnings**  
**For external use only. Do not use** on damaged or broken skin. **When using this product** keep out of eyes. Rinse with water to remove. **Stop use and ask a doctor** if rash occurs. **Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions** • apply generously and evenly 15 minutes before sun exposure • reapply: • after 80 minutes of swimming or sweating • immediately after towel drying • at least every 2 hours • **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including: • limit time in the sun, especially from 10 a.m. – 2 p.m. • wear long-sleeved shirts, pants, hats, and sunglasses • children under 6 months of age: Ask a doctor

**Other information** • protect this product from excessive heat and direct sun • may stain some fabrics

**Inactive ingredients** Water, C12-15 Alkyl Benzoate, Styrene/Acrylates Copolymer, Octyldodecyl Citrate Crosspolymer, Phenyl Trimethicone, Cetyl PEG/PPG-10/1 Dimethicone, Dimethicone, Polyhydroxystearic Acid, Glycerin, Ethyl Methicone, Silica, Cetyl Dimethicone, Triethoxycaprylylsilane, Phenoxyethanol, Glyceryl Behenate, Sodium Chloride, Acrylates/Dimethicone Copolymer, Chlorphenesin, Phenethyl Alcohol, Avena Sativa (Oat) Kernel Flour, Caprylyl Glycol, Cetyl Dimethicone/Bis-Vinyl Dimethicone Crosspolymer, Chrysanthemum Parthenium (Feverfew) Flower/Leaf/Stem Juice

**Questions?**  
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# AVEENO POSITIVELY MINERAL SENSITIVE SKIN SUNSCREEN BROAD SPECTRUM SPF 50

zinc oxide lotion

## Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0395
Route of Administration	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	216 mg in 1 mL

## Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
ALKYL (C12-15) BENZOATE (UNII: A9EJ3J61HQ)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
GLYCERIN (UNII: PDC6A3C0OX)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
PHENYL TRIMETHICONE (UNII: DR0K5NOJ4R)	
BUTYL METHACRYLATE/METHYL METHACRYLATE/METHACRYLIC ACID/STYRENE CROSSPOLYMER (UNII: V5RS026Q0H)	
OCTYLDODECYL CITRATE CROSSPOLYMER (UNII: X323T6QO4M)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 5) (UNII: 035JKJ76MT)	
POLYHYDROXYSTEARIC ACID (2300 MW) (UNII: YXH47AOU0F)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
ETHYL METHICONE (8 MPA.S) (UNII: 3YWG8XYT8H)	
CETYL DIMETHICONE 25 (UNII: U4AS1BW4ZB)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
GLYCERYL DIBEHENATE (UNII: R8WTH25YS2)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
CHLORPHENESIN (UNII: I670DAL4SZ)	
PHENYLETHYL ALCOHOL (UNII: ML9LGA7468)	
OATMEAL (UNII: 8PI54V663Y)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
CETYL DIMETHICONE/BIS-VINYLDIMETHICONE CROSSPOLYMER (UNII: AE7QA6TW0Q)	
FEVERFEW (UNII: Z64FK7P217)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0395-3	88 mL in 1 TUBE; Type 0: Not a Combination Product	10/01/2018	11/27/2024
2	NDC:69968-0395-1	14 mL in 1 TUBE; Type 0: Not a Combination Product	10/01/2018	01/12/2023

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	10/01/2018	11/27/2024

**Labeler** - Johnson & Johnson Consumer Inc. (118772437)

Revised: 5/2023

Johnson & Johnson Consumer Inc.